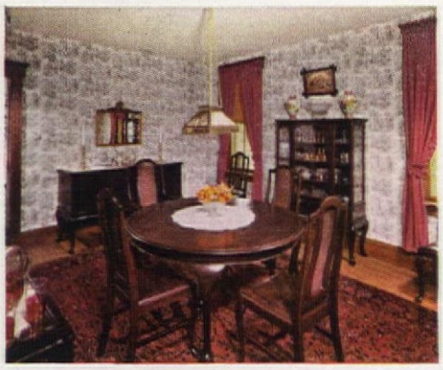
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It's the same furniture, reclaimed for the new room. The new console was made by cutting down the old china closet and buffet and combining them into one unit. The old chairs were upholstered in a handsome gold fabric, and all the pieces were refinished in gleaming black lacquer.

IDEAS FOR A DINING ROOM

from Armstrong's Idea House

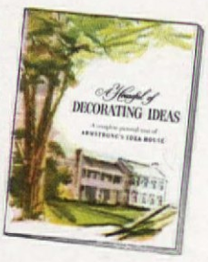


GIVE your dining room a dual personality that can be changed to meet the occasion, and you'll find that you enjoy the room more than ever. With the decorative versatility of this dining room in Armstrong's Idea House, it can be adapted to all kinds of entertaining. Like all the other nine rooms in this exciting house, it's filled with decorating ideas you can use to make your home more pleasant to live in—without spending a lot of money.

In this dining room, the atmosphere is completely changed by switching slipcovers and draperies and putting down or taking up the rug. It's a practical change, too, with a floor of Armstrong's Linoleum. When the room is set for formal dining, the rug is handsomely framed by the linoleum border. Remove the rug for informal occasions and you gain the full wall-to-wall beauty of the linoleum floor. If something is spilled, it can be wiped up without leaving a trace on the glistening, smooth surface.

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It's the same room. Above, it's set for an informal buffet supper. Slipcovers are Turkish toweling trimmed with red rickrack. The floral centerpiece is in a window-box planter that takes the place of the center leaf. The handsome Red Spatter Linoleum Floor, Style No. 5012, adds to the festive atmosphere of the room. Below, the room in its formal dress. Slipcovers have been taken off the chairs and the window curtains have been changed. The rug is down, and its beauty is enhanced by the border of Armstrong's Plain Gray Linoleum, Style No. 22. An unusual lighting effect is obtained from the inexpensive tin lanterns attached to the ceiling.



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Good antiques, auction bargains, family handiwork, and a large meaure of good taste furnished the Milfords' dining room (page 47). Photo: Warren Reynolds

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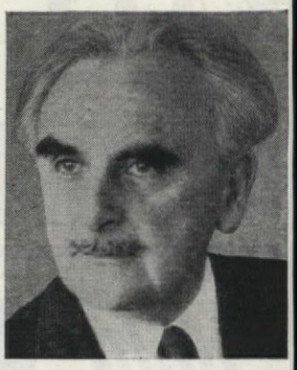
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Contributors



. . . **RICHARD J. NEUTRA** is a pioneer in modern architectural design. Winner of some 40 awards in national and international competitions, he is famous for his beliefs that a house should suit the lives of its inhabitants and be "rooted to its site," (the house on page 38 is a case in point). His latest book, *Survival Through Design,* a physiological approach to design, will be issued shortly by the Oxford University Press.



. . . **SHIRLEY C. ELLIOTT,** who advises on page 20 that you buy locally, has long been interested in writing. Her chemist husband, Bob, used to view her efforts glumly, but now that he can read them in print he's a convert to the cause. After ten years in a small apartment, the Elliotts are reveling in a whole ranch house full of space ("two closets with nothing in them") and can't get enough of digging in the garden.



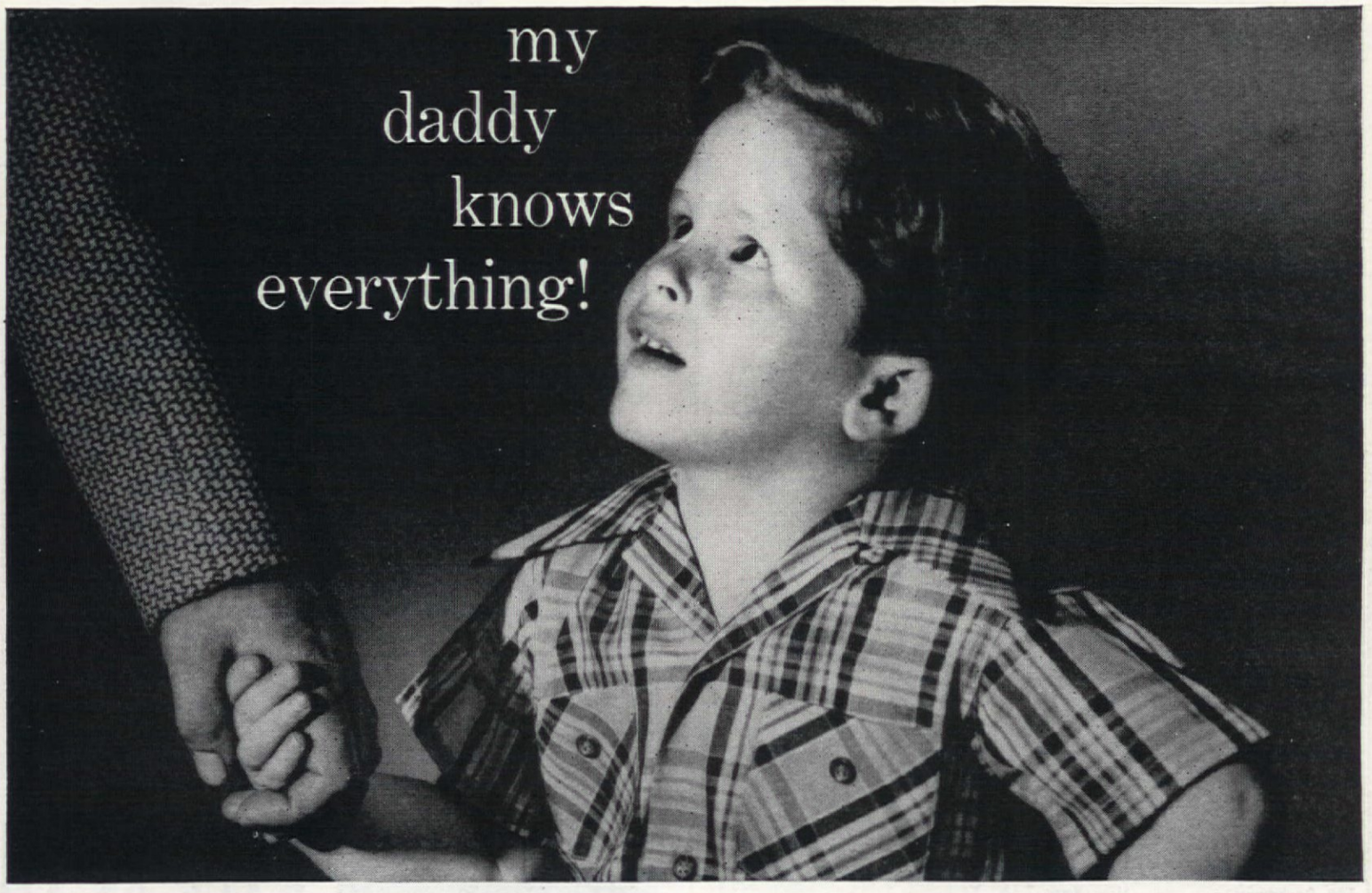
. . . **TED BROWN,** whose kitchen we show on page 64, says thirteens and Fridays are lucky, particularly when the Friday involved is a Good one. The proof, he adduces, is the fact that he was born on a day having those qualifications, and is luckier than practically anybody—working at the thing he likes best (head of an advertising agency), married to the girl he likes best, and the survivor of a house remodeling.



. . . **VERA McLAUGHLIN** confesses that houses, charming old ones, are almost an obsession with her. Retirement from a career as secretary to such personages as Mary Pickford, Edna Ferber, General Arnold provided leisure for her hobbies of portraiture and house revamping, and the latter speedily flourished into an anything-but-leisurely, though singularly rewarding, full-time occupation, as you can see on page 45.



. . . **BENSON ALLEN,** who tells (page 34) how he made his greenhouse, has been interested in gardening (as well as hunting, fishing, and photography) since he settled in a Portland, Ore., suburb, after four years in the Air Force. Born and raised in the Pacific Northwest, he attended Oregon State College and the University of Washington. His grandfather, a pioneer lumberman, built the first commercial ocean-going log raft in that region.



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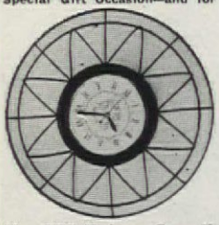
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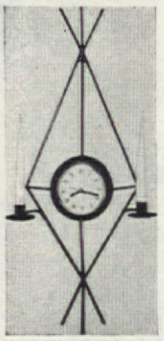


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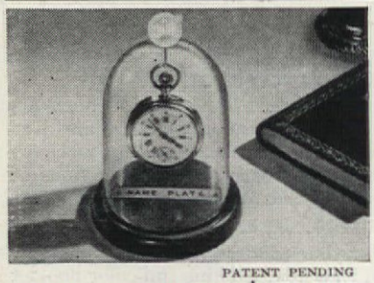
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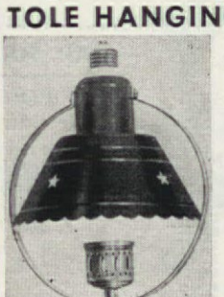
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Available in lefts or rights for use in pairs. **$10.50 pr.**

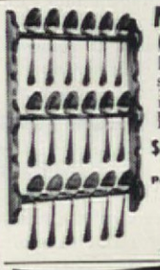
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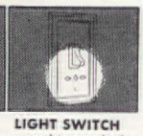
A MERRY HEART Doeth Good Like A Medicine, says this trivet, and we think it is a cheerful home where you will find it hanging. And since we've never known a good cook who was at all grumpy, it will no doubt hold some tasty dishes, too. Dull black, hand-cast aluminum, it is approximately 6½" x 7". $2.25 postpaid. Garret Thew Studios, Dept. MH, Westport, Connecticut.



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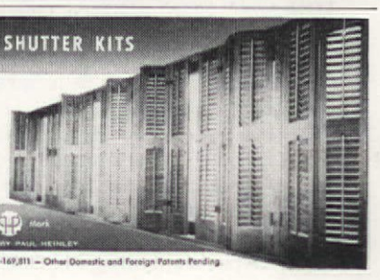
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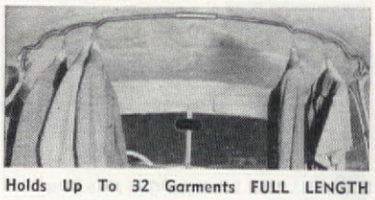
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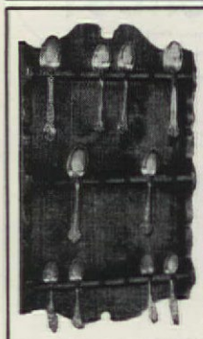
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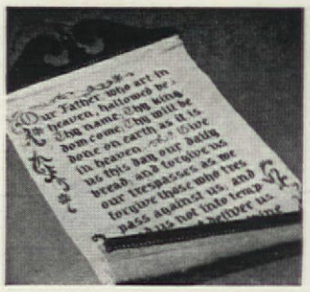
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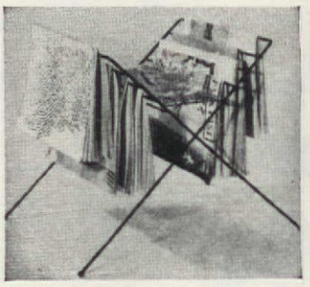
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86"	63"	9.98	5.98
86"	72"	10.98	6.59
86"	81"	11.98	7.39
86"	90"	12.98	7.98
86"	99"	13.98	8.59
174" (Double Width)	72"	19.98	12.98
174" (Double Width)	81"	21.98	13.98
174" (Double Width)	90"	23.98	14.98
174" (Double Width)	99"	25.98	15.98
250" (Triple Width)	72"	29.98	20.98
250" (Triple Width)	81"	31.98	21.98
250" (Triple Width)	90"	33.98	22.98
250" (Triple Width)	99"	35.98	23.98
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TAILORED Distinguish any room. Double stitched 1½" side hems. Ample bottom hems, beautifully stitched.

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"	54"	5.59	3.69
"	63"	6.39	4.29
"	72"	6.69	4.69
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"	90"	7.98	5.69
"	99"	8.39	6.29
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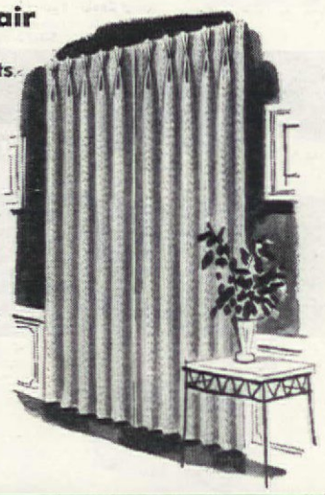
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Length	Usually	Now
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63"	11.98	7.59
72"	12.98	8.39
81"	13.98	9.19
90"	14.98	9.98
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Career craftsmen in Italy wove these magnificent spreads of sturdy cotton and rayon. Designed in a variety of decorator colors to blend with traditional or contemporary decor. Oversize for graceful draping. Lovely 5" Bullion fringe.

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17" x 17" napkins	.69	.49

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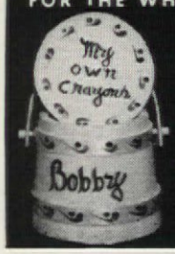
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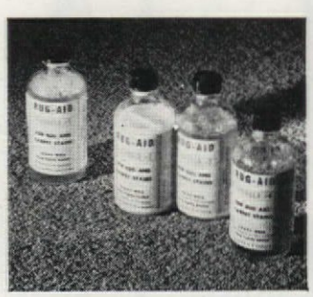
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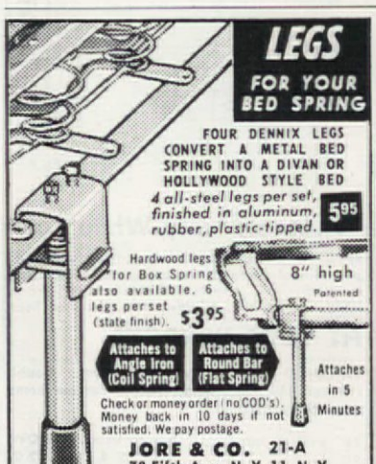


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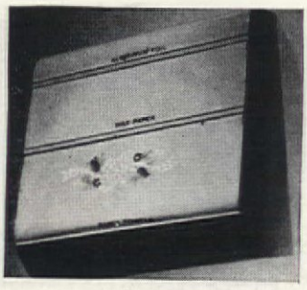
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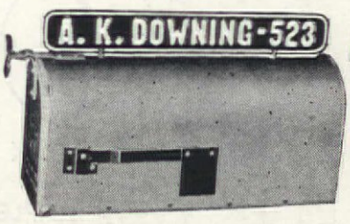
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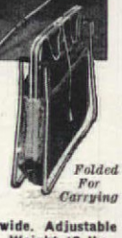
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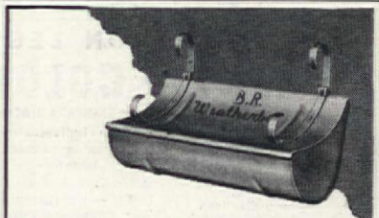
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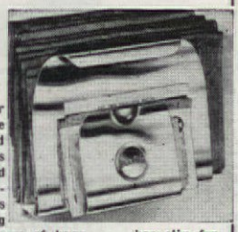


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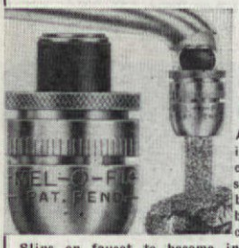
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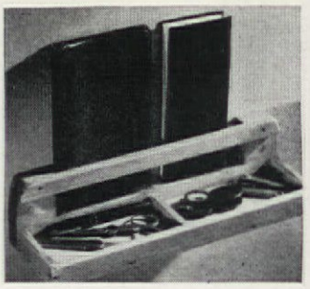


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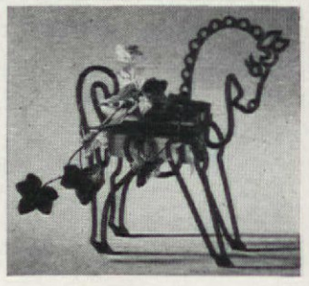
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31½" x 16½" x 20" high



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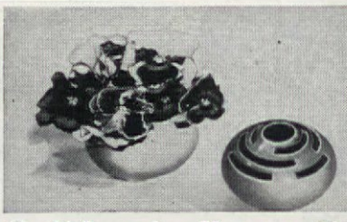


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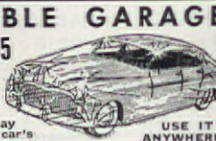
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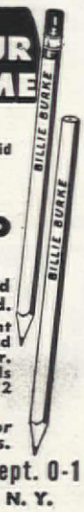
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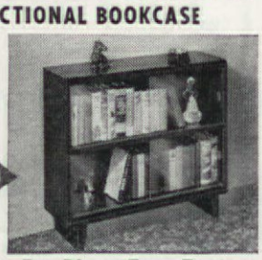
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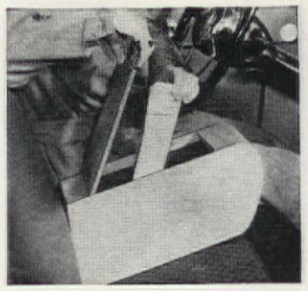
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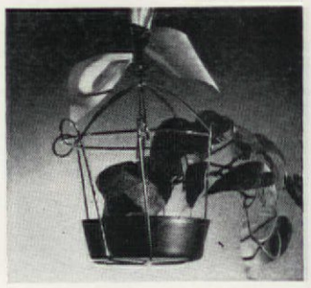
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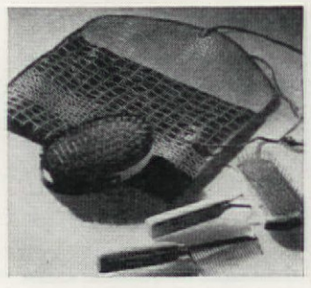
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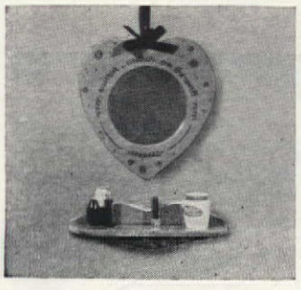
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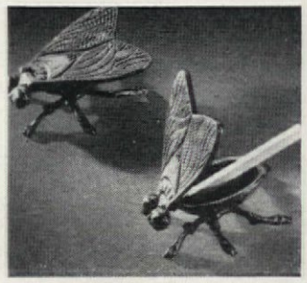
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PLEASE PASS THE BUTTER on a dish as pretty as this one. It holds a quarter of a pound of butter, serves it elegantly as you please, then pops into the refrigerator until the next meal. Of aluminum, with that nice gadroon border you love on your silver pieces, it needs no special polishing. Removable glass tray inside. $2.25 ppd. Greenland Studios, 5858 Forbes St., Pittsburgh 17, Pa.



WE'RE SPOTLESS thanks to *Spot-Out*, a Stain Removal Kit which makes it possible to remove inks, rust, dye stains, dry paint, lipstick, nail polish, and lots of other toughies from fabrics. Four bottles of stain removers, two stain bleach sticks, spotting accessories, and detailed instructions on how to cope. $1.75 ppd. Roth Products, P.O. Box 417, Mount Vernon, New York.

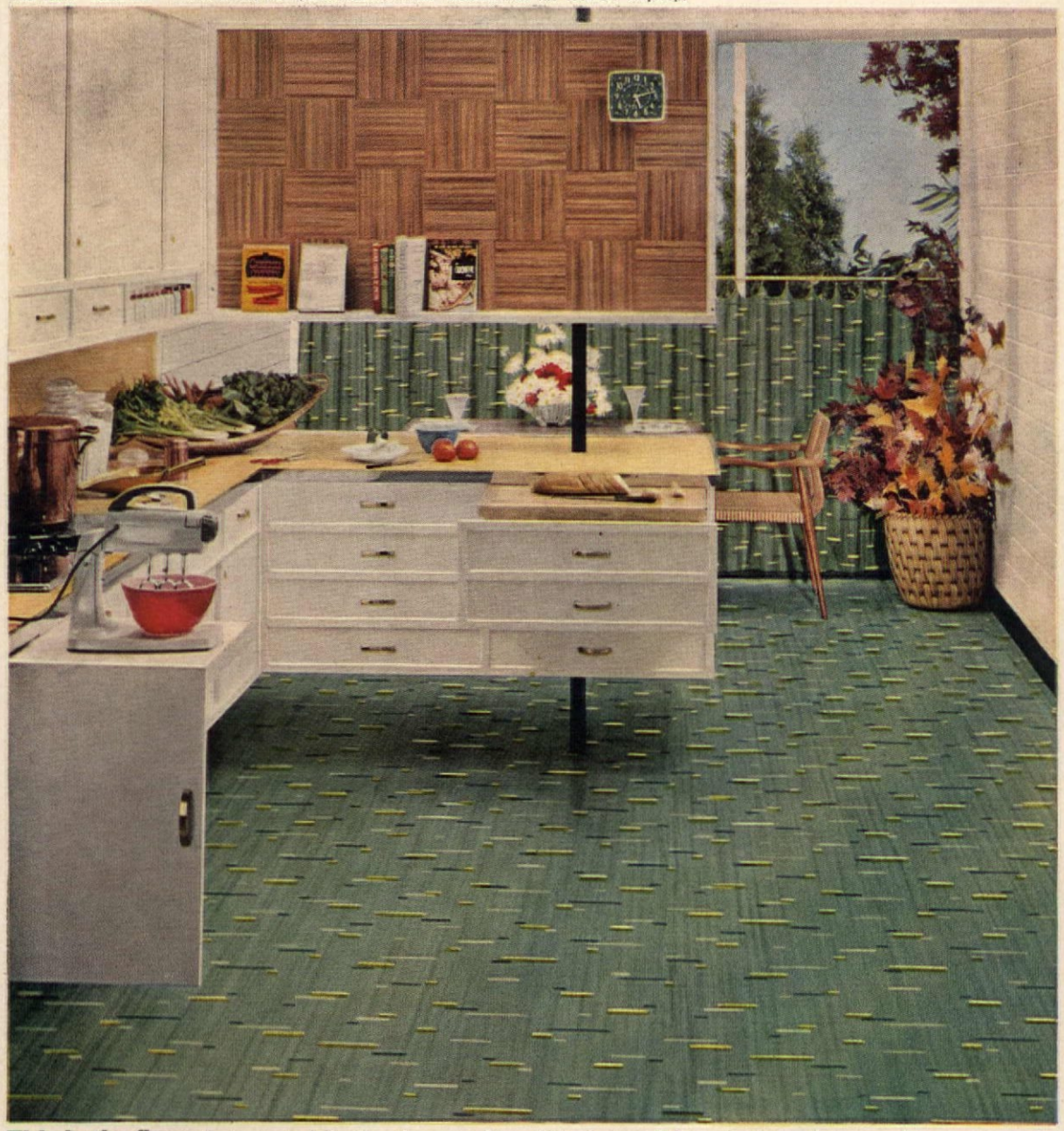


it's time for "Jackstraw"

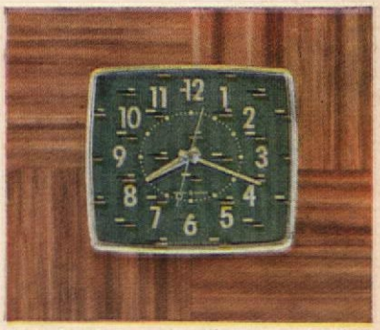
TRADE-MARK

The Gold Seal Nairn Inlaid Linoleum that's so smart it's sparked a world of room fashions!

The floor: "Jackstraw" linoleum: the wall panel: Fashion-Floor linoleum tile: the counter: VinylTop.



This is the floor that started it all—the wonderful, resilient inlaid linoleum that makes small rooms look bigger, all rooms look more delightful. You're your own decorator with "Jackstraw." The narrow strips that carry your eye across the floor actually give you 3 extra colors to pick up in accessories. "Jackstraw" is a cinch to clean, a pleasure to walk on, a joy to own, and the *only* linoleum (because it's Gold Seal Nairn Inlaid Linoleum) that guarantees satisfaction, or your money back! Yet the "Jackstraw" linoleum itself (by-the-yard) for a handsome 9′ x 12′ kitchen costs only about **$34.**



This is the clock, the wonderful G-E Clock, that promises a merrier, brighter, nicer day, thanks to its engaging "Jackstraw" design face.



This is the fabric that couldn't resist matching the "Jackstraw" floor . . . the fabric that makes delightful curtains, cushions, potholders.



These are the tiles that are so precisely-cut, it's easy to lay them in all sorts of ways that stress those wonderful colored "Jackstraw" lines. And (happy news!) you can save up to 1/3 by doing the job yourself!

GOLD SEAL TRADE-MARK ®

FLOORS and WALLS

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Build yourself a beauty!

with Cedar SHINGLE Roof

TODAY'S top trend in home design is the return to *all-wood* ranch-style exteriors . . . and no wonder, when you can build such beautiful roofs with time honored cedar shingles! For architectural beauty, *natural* insulation to keep your room temperature "as you like it," and for extra years of carefree service, *cedar shingles* are your very best buy. See them at your lumber dealer's store. And, today, mail the coupon below for two colorful home-planning booklets. Your home deserves the best!

and Cedar SHAKE Walls

TO GIVE your exterior walls the right roof-matching quality of genuine wood, you'll want to use beautiful cedar shakes. Notice the wide, truly ranch-style horizontal rows of cedar shake siding . . . the deep shadow lines produced by the sturdy layers of wood . . . the modern "combed" texture. And here's a happy idea . . . cedar shakes are available color-coated at the factory, so you can *see* your home color scheme *before* you build. Interested? Mail the coupon below . . . today!



Send for these helpful booklets

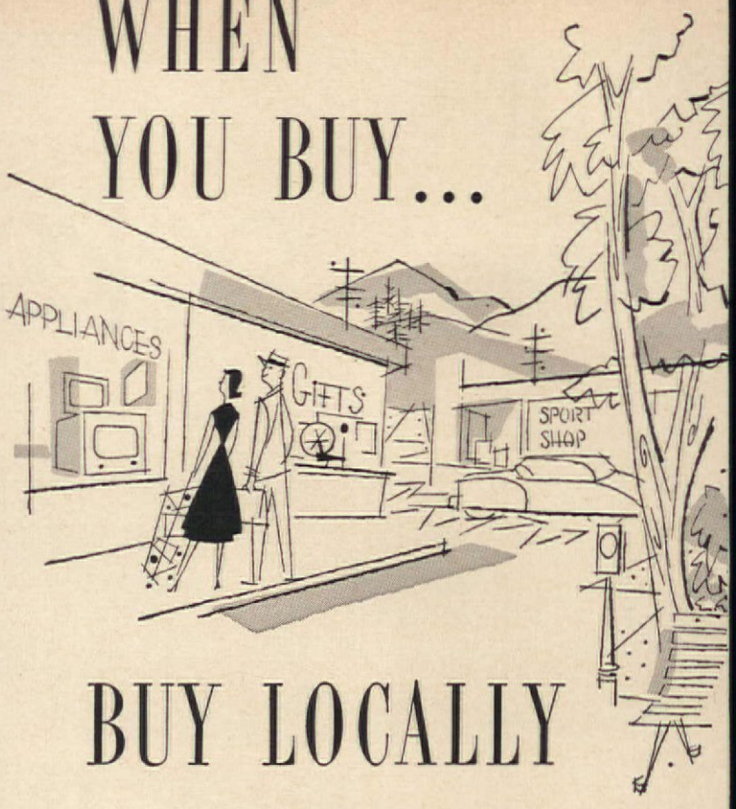
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WHEN YOU BUY... BUY LOCALLY



SHIRLEY C. ELLIOTT

When we moved from our city apartment into our new home in a little suburban town, I took one look at the block-long shopping center and said sorrowfully to myself, "Well, you can't have everything." I loved living in the small community with its lovely tree-shaded streets and countrylike atmosphere; but I never considered it for shopping, or for making any major household purchase. The supermarket was home ground to me, but outside of that, I ignored the local merchants. When we wanted something, we'd board the train and trudge from store to store in the city, looking for bargains. Or we'd get into the car and drive 30 miles or so to one of those discount houses—you know, the kind that offers 40% off plus a set of dishes with every $500 purchase.

Taking advantage of one such fabulous offer, we found that delayed delivery, lack of service, and inconvenience was the unadvertised accompaniment to the discount. And we were lucky at that, for I understand that some unscrupulous dealers will sell appliances and the like which do not bear the manufacturer's serial number—in that case, the manufacturer may not stand behind the merchandise if something goes wrong. Well, we bought a dryer from one of the warehouse "20–40% off" concerns. It was a nationally advertised brand, and we figured we couldn't go wrong buying it at $50 off list price. Of course, the cost of the long drive and lunch took $5 off that saving. And then we discovered that there would be a $10 installation fee. They didn't tell us that "installation" in this case meant no more than plugging the cord into our socket, they didn't explain that this model required a vent, and they didn't warn us that we'd need a 220-volt circuit to operate it. The dryer, which was to have been delivered the following Monday, finally appeared ten days later. Meanwhile, I'd spent over a dollar on telephone calls about it, and had missed two days of work on days when delivery was promised but didn't take place—another loss, since I don't get paid for days I don't work. When the dryer finally did arrive, the deliverymen explained about the vent. They couldn't install the thing. For another $10 they'd come back another day and do it, but they didn't quite know when. By this time I was furious and determined not to lose the rest of my vanishing discount. But there sat my dryer, useless. My husband finally installed it, spending money for tools he'll probably never use again, since he's not the handyman type. I noticed that my dryer had not been delivered in its original crate, and that there was a chip in the enamel, but I decided to overlook it rather than go through

PLEASE TURN TO PAGE 22

It's wise to ask

What's Inside?



Today, furniture of any style or period or price can be fabulously comfortable, a joy to care for – and a revelation in lasting good looks if it is cushioned with AIRFOAM. For this super-cushioning, made *only* by Goodyear, is live, buoyant rubber with over half a MILLION air cells whipped into every cubic inch! This cradles you in deep, rich luxury—yet when you rise, cushions plump right up again! AIRFOAM never loses this instant comeback, never sags, breaks down or comes apart. Even with roughest wear and minimum care, furniture looks like new for years! So, no matter what *style* furniture you choose, be sure WHAT'S INSIDE is AIRFOAM! Goodyear, Airfoam Dept., Akron 16, Ohio.

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Airfoam MADE ONLY BY **GOODYEAR**

THE WORLD'S FINEST CUSHIONING



IN AUTOMOBILES—AIRFOAM, in seats and backs, cushions the ride, keeps upholstery in shape, enhances trade-in value.



IN PILLOWS and **ENGLANDER MATTRESSES** —AIRFOAM gives cool, healthful, sleep-inducing support—never sags, lumps or needs turning.



IN SMART FOOTWEAR – AIRFOAM is cool, gentles the jars, never mats down—feels wonderful for the life of the shoe!



Give your home **BEAUTY** and years of protection

For lasting color and highest quality, you can depend on Benjamin Moore Paints. To make your fall painting easier and more economical, see your Benjamin Moore Dealer today.



Betty Moore

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"Write to me for free home decorating booklet, Color For Living."

Benjamin Moore® paints

©

Buy Locally

(Begins on page 20)

the ordeal of sending it back. After listening to my tale of woe a neighbor gave me some sage advice.

"Did you stop in at John Barton's Radio and Appliance Shop on Main Street when you were looking for a dryer?" asked my neighbor. "Try it next time you want to buy something of that sort. You won't get $50 off, but I'll bet you'll be satisfied with it."

We still weren't convinced. When we wanted a TV set, we again made the trip to the city, where we became thoroughly confused by high pressure salesmen expounding on the superiority of their brand over those handled by rival dealers. Since it was just before the holidays, none of the big stores could promise definite delivery dates. We finally gave up and went home. Barton's was just across the street from the station, and on impulse we decided to go in, just to look around. We spent a few minutes getting acquainted with John Barton, a pleasant young man who lived in our neighborhood, before getting to the business of the TV.

He had only two brands to choose from and he didn't try to push either. One was in the moderate-price range, the other was a high-priced set. He explained that the reception in our area was very good, and that he felt either one would perform satisfactorily. Though it was long past closing time, John spent more than an hour explaining TV to us. When we asked about delivery dates, he said, "I have both of these sets in stock. If you decide to take one, it would be nice to have it set up for the weekend programs, wouldn't it?"

We stared at him. "This is Friday night," I reminded him.

"Yes, I know," he mused, "but I think we can do it."

We couldn't believe our ears, but John Barton was as good as his word. Saturday evening found us in front of our TV set, enjoying it immensely. John, who was once a TV repairman, stops in when our set needs a minor adjustment and remedies the difficulty. We don't have to make toll calls, we needn't take time off from work, or endure long, profitless waits.

Why is John Barton so good to us? He isn't, particularly. That's the way he treats all of his customers. We are homeowners in our little community and may live there the rest of our lives. Things wear out, and we'll often need the goods and services that John sells. We've since bought a washer from John, and we like doing business with him. He's a neighbor and a friend. We pay list price because his business isn't big enough to afford discounts, but in terms of satisfaction and service we save 100%.

The first time we redecorated our home, we went to the city for the paint, because it was a few cents cheaper. We hadn't measured our rooms and had to guess at the amount of paint we'd need. We underestimated in some cases, overestimated in others. We started painting on the weekend, and ran out of paint in the middle of a wall. There wasn't a thing we could do about it. The paint dried, and we were left with a definite line. For another room we purchased an extra gallon where a quart would have done the trick.

The next time we had some decorating to do, we were wiser. We went right down to Williams' Hardware here in town and bought our paint. Mr. Williams gave us enough to last over the weekend and said, "If you use it, stop in and pay for it; if you don't, just bring it back." We can take anything within reason out of his store, try it out to see if it fits or suits our purpose, and if it's not what we want, bring it back again in five minutes and get something else. When the transaction is final, we pay for it, and that's that. We are going to buy a lot of paint and hardware in the years to come, and we're all set to buy it there. Of course Mr. Williams' stock is not as extensive as it might be in some of the larger stores, but if possible he'll say, "Now if you can wait until Tuesday, I'll be going into town for an order, and I'll pick it up for you then, and drop it off at the house." We pay absolutely nothing for this service, yet if we had to do it ourselves, it would cost more than a dollar in carfare, and the best part of a day in time.

Clothing was the last thing I expected to be able to buy on Main Street, but once again I was wrong. About a month ago the Women's Club sponsored a fashion show. I arrived late and didn't hear the announcement at the beginning of the show naming the stores the clothes came from, but I knew I'd never seen a smarter collection at reasonable prices. I was astounded when the proprietors of the local department store, and the manager of the local dress shop, were introduced. The clothes had come from shops not five blocks from our home! Never again will I battle the elements, the crowds, and the haughty salesgirls in the city when I can buy things like that right in my own neighborhood. Stocks are small, but in excellent taste, and Miss Randall, who manages the dress shop, calls me if she has anything she thinks I'll like. I've never been so well dressed on so little money.

The next time you dread a shopping trip to the big city, look around at home first. Give the local merchants a chance to show you how they've progressed. It will be to your advantage as well as to theirs.

When you're looking for a new kitchen...
let a famous builder be your guide

LOOK! COMPARE!





Choose American Kitchens used in Gunnison homes!

It's no accident that you'll find American Kitchens in Gunnison Homes. For America's most famous builder could be expected to use kitchen equipment designed to give you the utmost in beauty, convenience and utility.

Before choosing a kitchen for *your* home, look . . . compare for yourself. See American Kitchens—see the rounded one-piece drawers, the seamless tops of lifetime vinyl, the sink bowl 15% larger than others, with no dirt-catching ledge. Notice the welded steel construction, the sound-proofed doors, the smooth, easy-to-clean surfaces with no handles to catch dirt.

Check the Handy Pantry, the Serv-Cart, and, most important of all . . . the American Kitchens Roto-Tray Dishwasher that washes 3 times cleaner than by hand.

Comparison will show you that American Kitchens offer the most work-saving features, the finest construction, the beautiful design to make your kitchen a modern showplace. So look, compare, and you'll choose American Kitchens . . . yours on easy terms! See your dealer today.



American KITCHENS
"SAVE 1000 STEPS A DAY"

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Here's 25¢. Please send me full-color 8-page booklet on the American Kitchens Roto-Tray Dishwasher, as well as catalog of kitchen layouts and 16-page kitchen planning book!

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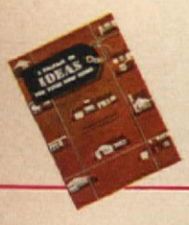
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Temlok is made of wood fibers mixed with asphalt and pressed together into big, tough boards. Because it is a manufactured material, it is uniformly strong and has no imperfections or weak spots. It adds rigidity to the framework of your home.

In addition to extra strength, Armstrong's Temlok Sheathing gives you extra insulation. Millions of tiny air spaces make it a natural insulating material that adds comfort all year round and helps cut the cost of heating or air conditioning.

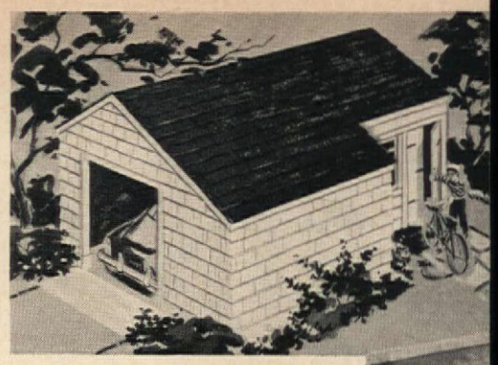
Tell your architect or builder you want the advantages of Armstrong's Temlok Sheathing in your new home. It costs no more than ordinary lumber, and Temlok's light weight and large size make application quick and easy. There's practically no waste. For complete information on Armstrong's Temlok, stop by at your local lumber yard or building materials dealer.



WRITE FOR FREE BOOKLET, "A Package of Ideas for Your New Home." It's filled with ideas about building materials, construction methods, and room interiors. Illustrated in color. Just write Armstrong Cork Company, Building Materials Division, 5309 Vine Street, Lancaster, Penna.

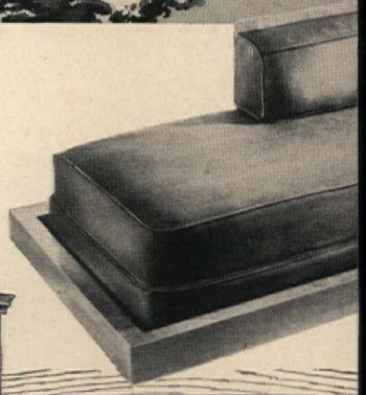
ARMSTRONG'S TEMLOK

One of the building materials made by the makers of Armstrong's Linoleum

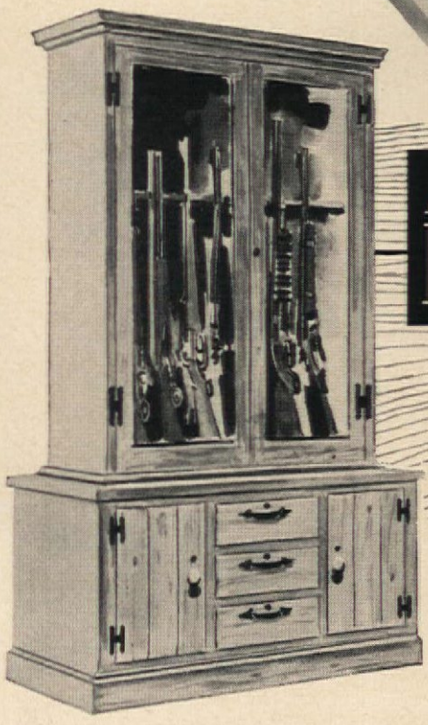


2015 This pleasing structure is worth half a dozen outbuildings. Besides "engineered" space for bicycles, screens, tools, and luggage, all neatly stored, there's a workbench alcove with window—and room, too, for the family car!

SEE PATTERN ORDER FORM ON PAGE 133



AMERICAN HOME



2011 Worthy showcase for Dad's best musketry. Glass doors lock to forestall dangerous investigation. If your family fancies Sandwich glass more than side arms, you'll like it as a china and glass cabinet

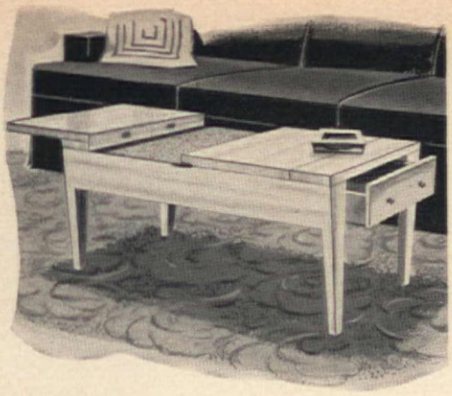


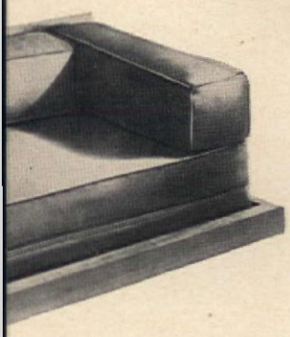
1218 The French have a word for it, and it's the same as our own—"Provincial"—and charming, too. Blueprint includes full-size cutouts for shutter curves and single-bed headboard

1326 Greens burgeon from this coffee table's copper-lined compartment. Center top is cork cushioned to cut down clatter. Three drawers, ingeniously arranged. Top, 36 in. long



1325 Coffee table whose center leaves unfurl to reveal a cork-lined well for serving. There are two ample drawers, one at either end of table. 36 in. long, 21 in. wide, 18 in. high

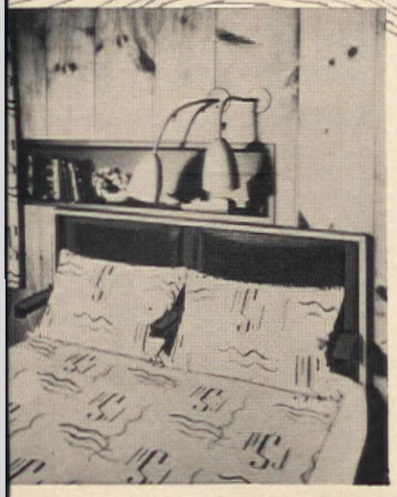




1220 Give your studio couch a frame which looks like a platform and adds greatly to its importance. Blueprint pattern also includes construction drawings for a backrest for comfortable cushions

Workshop Projects

Don't waste time on things you can buy cheaply. These patterns save real dough!



1216 This modern headboard for a double bed has a leather look, and arm rests that retreat when breakfast in bed is over, or you've finished your whodunit. Complete instructions for upholstering in leatherette included

2012 Fine typewriter desk with six good drawers and a multitude of leg room makes even your bookkeeping pleasant. Pattern has full-size drawing of legs to save you trouble





This kitchen makes outdoor dining easy

Cook indoors, eat outdoors . . . this kitchen makes it easy. All the work areas, the sink, stove and oven, lead in assembly-line order toward a pass-through window which serves directly to the terrace. Everything for open-air dining, from utensils to picnic linens, is handily placed within arm's reach.

Even the handsome floor of Armstrong's Rubber Tile has an out-of-doors air. Its rich brown and white colorings echo the natural beauty of terrace flagstones. Magnificent clear graining and rich hues distinguish Armstrong's Rubber Tile as "The Aristocrat of Floors." Its exceptional resilience makes it unusually quiet and comfortable underfoot. It's also an extra-durable floor that will take years of in-and-out kitchen traffic without losing its beauty. The smooth, grease-resistant surface of this floor sweeps clean in a jiffy.

Since it goes down block by block and all colors are the same price, Armstrong's Rubber Tile offers limitless possibilities for custom styling at a surprisingly moderate cost. For design suggestions and a free cost estimate, see your Armstrong dealer.

FREE BOOKLET. Send for free, full-color booklet showing the complete range of colors in Armstrong's Rubber Tile. The floor in the kitchen above is Armstrong's Rubber Tile, Beige Taupe No. 610 and White Black No. 653. The Armstrong's Top-Set Rubber Cove Base is Plain Black No. 695. For free booklet, write Armstrong Cork Company, Floor Division, 5309 Plum St., Lancaster, Pennsylvania.



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Dollar for dollar . . . feature for feature . . .
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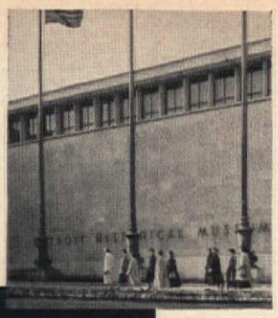
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Detroit's handsome Historical Society Museum is determined to be of practical use to the community

Our Children

Museum of History Builds Futures



GLADYS GAGE DIBBLE

Detroit's new Historical Society Museum made some contemporary history of its own early this year by sponsoring, in co-operation with the Detroit Board of Education, a career counseling clinic for eleventh grade high school girls. The service is an outgrowth of an exhibit of portraits of 160 women chosen by Detroit's Women's Service Groups on the occasion of Detroit's 250th anniversary. The museum arranged four semisocial get-togethers where youngsters could rub elbows with women of accomplishment, and profit both in inspiration and practical advice.

An atmosphere of informal group discussion was encouraged, and Wayne University co-eds ushered the affairs, made introductions, and officiated around the huge heirloom bowl filled with pink lemonade. Because the board of education found that fewer counseling services were open to eleventh graders than any other class, the program was confined to this group. It was impossible to accommodate more than 250 girls in each of the four sessions, so invitations were issued on a quota basis, girls receiving them in the order of their requests. Word of the clinic's excellent work spread, and one afternoon 180 girls had to be turned away. Literature pertinent to colleges and careers was made available to the girls, and a good many troubling questions were answered for them.

The relationship between counselors and counseled has been so mutually stimulating that plans are under way for a day when the teen-agers will visit these women "on the job" in hospitals, settlement houses, courts, newspapers, magazines—wherever they themselves, future "Women of Achievement," wish to be found in, say, 1970.



How We Retired in 15 Years with $250 a Month

"The day Nancy and I hit Arizona, we knew it was for us. The air itself felt alive, and the sunshine—well, it was wonderful. We bought a new ranch house that cost less than the price we got for our city home—and is lots less work. Every single morning I've waked up since, I've been thankful to the monthly check for $250 that makes it all possible.

"Somehow, in my forties it was hard to believe I'd want to slow up someday. Fact is, Nancy was the smart one. One day she came to me—back in 1938, it was—and took out the bank book. 'We've got to do something,' she said. 'Anyone who works as hard as you do ought to be able to plan to retire someday. We just aren't savers.'

"I knew that. 'Want to try a business of our own?' I asked.

"Nancy shook her head. 'You know we haven't enough money for that—experience, either. How much would we have to save up to retire on bank interest?'

"Well, interest rates were higher in '38, but I figured almost a hundred thousand. It was out of the question. And I shrugged it off.

"But not Nancy. A few weeks later she came to me with a little book called 'Phoenix Mutual Retirement Plans.' She said she'd read an ad about a new way to retire. It was for anybody of average means who had fifteen or twenty good earning years ahead. The ad offered more information, and she sent in the coupon.

"It was Nancy's little book that changed my mind. Here was a way I could retire—and in 15 years, if I wanted to. There was no secret, except to start soon enough. And I did. Well, my Phoenix Plan was a greater joy as time went by.

"My first check for $250 came this spring. With it, Nancy and I were off to the West. I feel ten years younger since I got here. I say it's the Arizona air. But Nancy winks and says it's being my own boss. Anyway, I wouldn't change places with our company president."

Send for Free Booklet

This story is typical. Assuming you start at a young enough age, you can plan to have an income of $10 to $250 a month or more—beginning at age 55, 60, 65 or older. Send the coupon and receive, by mail and without charge, a booklet which tells about Phoenix Mutual Plans. Similar plans are available for women—and for employee pension programs. Don't put it off. Send for your copy now.

ESTABLISHED 1851

PHOENIX MUTUAL

Retirement Income Plan

GUARANTEES YOUR FUTURE

PLAN FOR WOMEN

PHOENIX MUTUAL LIFE INSURANCE CO.
942 Elm Street, Hartford 15, Conn.

Please mail me, without cost or obligation, your illustrated booklet "Retirement Income Plans for Women."

Name_____

Date of Birth_____

Business Address_____

Home Address_____

PLAN FOR MEN

PHOENIX MUTUAL LIFE INSURANCE CO.
942 Elm Street, Hartford 15, Conn.

Please mail me, without cost or obligation, your illustrated booklet showing how to get a guaranteed income for life.

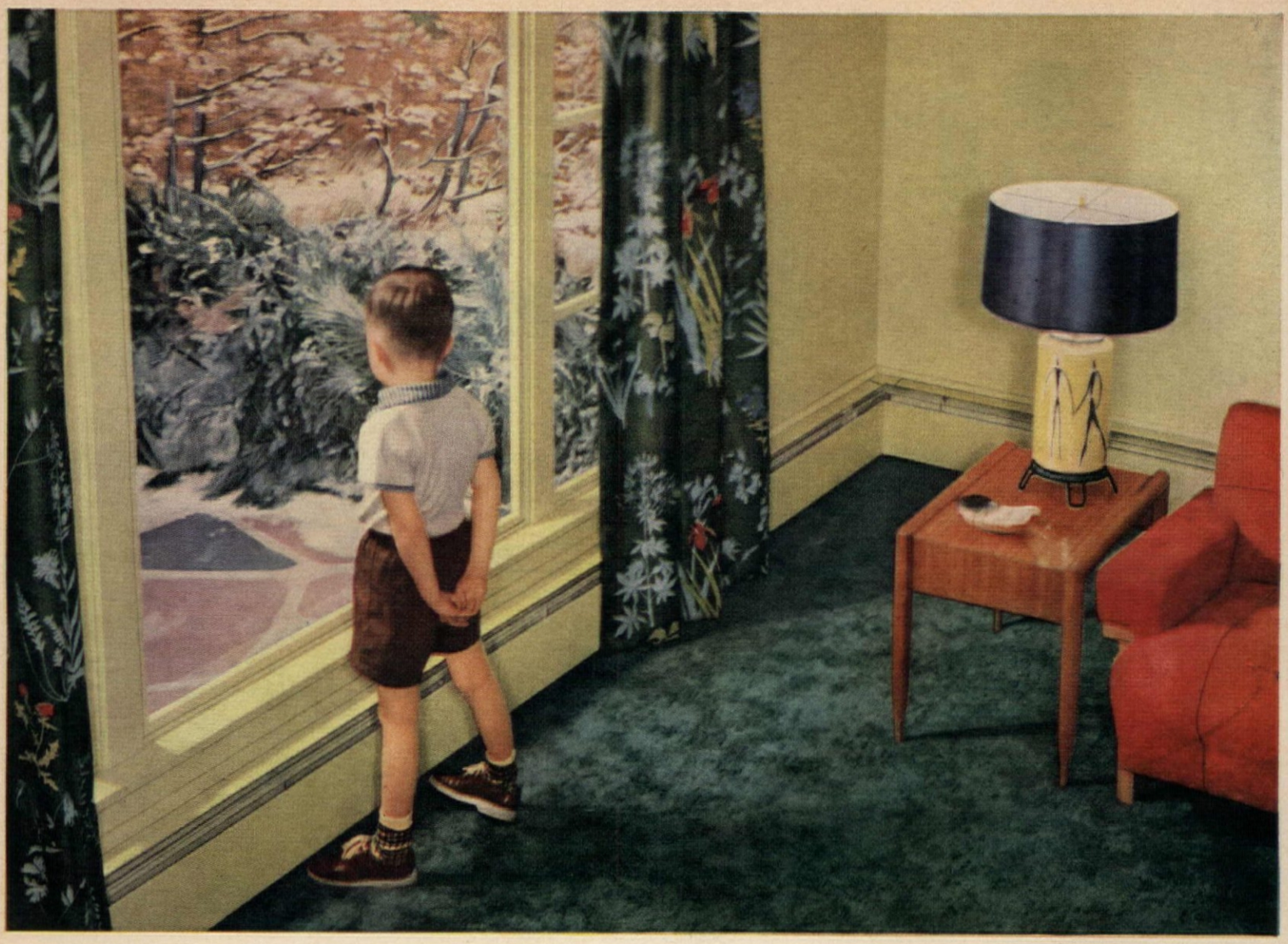
Name_____

Date of Birth_____

Business Address_____

Home Address_____

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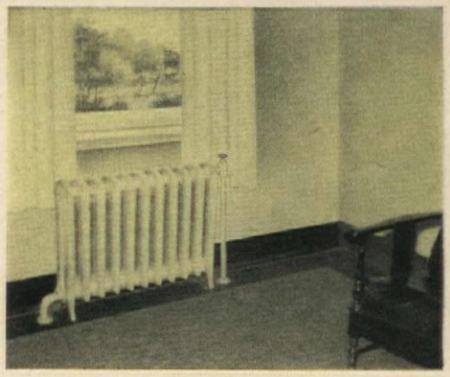


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Heat your home the newer, better way. Get comfortable, even warmth from floor to ceiling, wall to wall, with American-Standard baseboard heating. Heating like this with American-Standard Heatrim panels gives you more wall space, more decorating freedom . . . yet Heatrim panels for an average room cost as little as 37¢ a week plus installation.

Heatrim panels are easy to install in old or new homes, can be painted any color, replace old-fashioned wooden baseboards, let you use all your wall space. Designed for forced hot-water heating, Heatrim panels deliver clean, comfortable, dependable warmth at a very low cost.

Easy terms can be arranged. Your American-Standard heating retailer has a complete line of heating equipment including efficient, economical cast iron boilers for oil, gas or coal and new baseboard panels. Install new, or replace worn-out heating equipment *now* and pay for it on easy terms. Look for your American-Standard retailer in the yellow pages of your phone book, under "Heating Equipment." **American Radiator & Standard Sanitary Corp.,** Pittsburgh 30, Pa.



If your room looks like this, start modernizing by installing American-Standard baseboard heating. It keeps rooms evenly warm on coldest days . . . gives you unbroken wall space.

NEW HOME BOOK! A practical book in full color, packed with helpful facts on the right heating and plumbing for your home, plus lots of decorating ideas. For your copy, fill out and mail the coupon below with 10¢.

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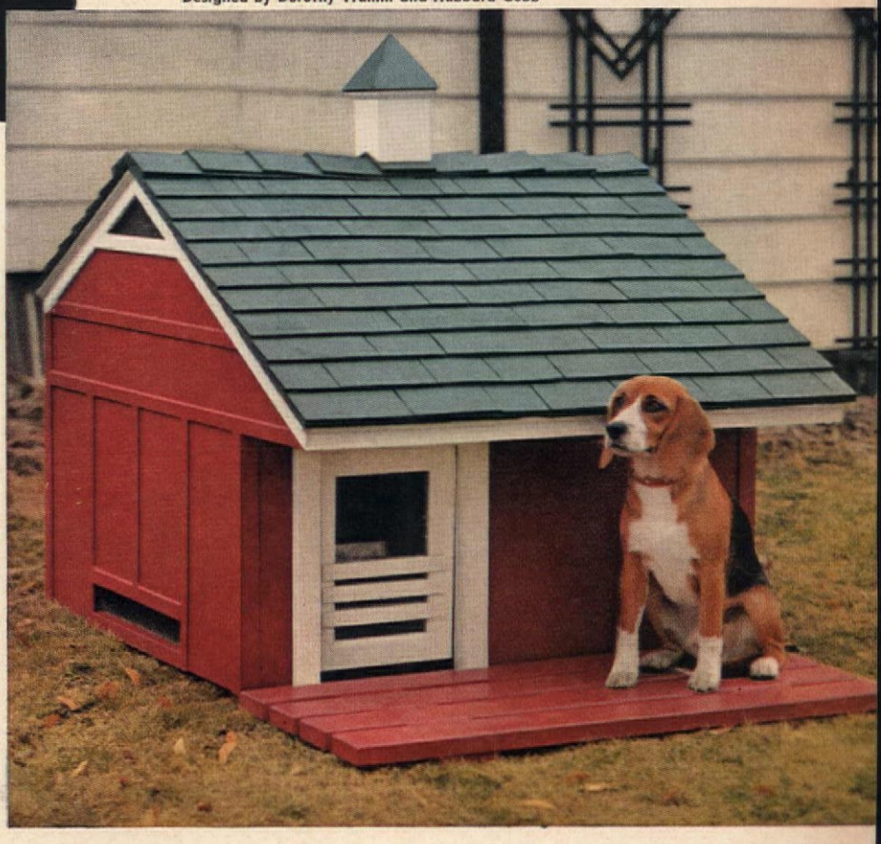


Leading a dog's life can be a very rewarding proposition nowadays. Depending upon the whim of his master, the shops provide Towser with anything from a ranch mink sport jacket to a bejeweled after-five dog collar. Being homebodies at heart, we think we've topped them all . . .

. . . Here's the Latest

Our Radiant Heated Dog House

Designed by Dorothy Trumm and Hubbard Cobb



Maybe it was the heat, but our merchandise man Bob Houseman wandered back from Hammacher-Schlemmer one day this summer with an assortment of the most entertaining accessories for pampered pets that we'd laid an eye on in quite a time. Fancy leads, foam-rubber dog beds, that sort of thing. All of which seemed to inspire several members of our staff, who not only appropriated choicer items for their own yard dogs, but a couple of whom came up with the idea for the engaging conceit you see at the right. For all of its imposing façade there's real practical Fido-style comfort built within—comforting to you, too, if you're the kind that's had the dog in the house for a year and are trying to steel yourself to put him outside this winter for the first time. The whole shebang is built on a small concrete slab with electric radiant heat coils embedded within. You'll need an outlet for this, of course, or an extension from the back porch. Outside this, there's a front porch, swinging screened doors, a shingle roof with a cupola on top. We've a blueprint pattern for sale that shows you how to build it.

THE DRUM AND BEAGLE CORPS MEETS THIS MONTH ON PAGE 133 WHERE WE'VE PROVIDED A VERY CONVENIENT ORDER FORM . . .

$5.00 Buys the Plans for

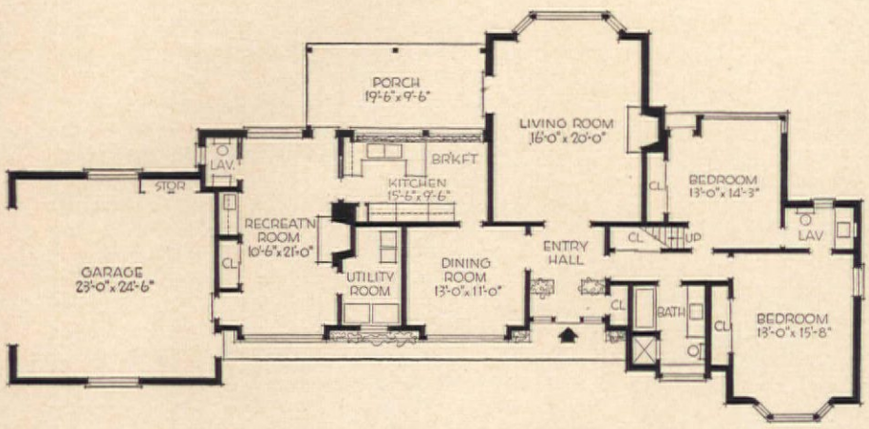
Quite an eyeful, isn't it? That's what we thought—and kept right on thinking after we had studied it inside and out. Very aristocratic, this one. Of course, it's no home for a poor but happy young couple with a flock of youngsters in the blueprint stage—but it's certainly made to order for a small family who want luxurious comfort in a few beautifully proportioned rooms. It makes a point of stretching out imposingly on its land, so you could never call it "compact"—in fact, it looks even larger than the approximate 2,000 sq. ft. it occupies without its oversize garage. Each activity has its own place here, and if rooms have a double purpose, it's only incidental. An ideal home, we think, for a once-poor young couple after their ship is in and their kids are out. As many of you have told us, Mom and Pop then deserve a house built to please only themselves. So here it is, with blueprints to make it easy for you to start building a beauty just like it. (See page 131)

The exterior—concrete masonry over frame construction—seems to give off a pinkish glow, and when you open the front door, the house keeps on glowing. A good-sized foyer trimmed with planters is designed primarily to welcome you and take your coat. Beyond it, you see the inviting living room and right out through bay windows into the garden. To the right a bath and two bedrooms, cross-ventilated, blessed with big closets, and sharing a private lavatory. On the other side of the house, a dining room you can shut off with swinging doors, spacious kitchen, and utility room which holds laundry equipment. A big plus, more useful than the old-fashioned sunporch and cheerier than a basement rumpus room, is the recreation room. Chances are that you'll do most of your relaxing and a heap of your entertaining right here, and use this room for overnight guests as well. It has its own fireplace, a built-in bar, large closet, a washroom of its own, and a door to the rear porch. Very typical it is of this house as a whole, for it offers just about everything its owners could want.



BUILD THIS HOUSE

this Big Beauty



OWNER: CHARLES RAY OLRICH
BUILDER AND DESIGNER: DONALD SCHOLZ

– YOU CAN BUY BLUEPRINTS • SEE ORDER FORM, *Page 131*



Late winter and early springtime flowers, but their excellent compositional ideas have no seasonal limitations. On the coffee table: pink snapdragons, Parrot tulips, white carnations, coontie palm. On the high table: pink and white snapdragons, rubrum lilies, purple anemone, statice

It was a Lovely

As editors, we're invited to lots of lovely parties, elegantly staged—but never a party lovelier than one recently given by the Florists' Telegraph Delivery Association. Wherever we looked, flowers, of course—beautiful flowers made more so by superb arrangement, which turned "bunches" of blooms into works of art. And because we wanted to share them with you, we rushed photographers in to record them.

Very professional, these. But look close, and you will notice, as we did, that each arrangement has a basic compositional idea you could adapt in setting the scene for your own lovely parties. For example, instead of using snapdragons vertically, why not have them reach out to encompass a whole room in their embrace, as they do in the coffee table arrangement at your left? Notice how a brilliant center forms a focal point, and how colors radiate from it in an off-center triangle which *wasn't* measured with calipers. On the table nearby the deepest colors again form the center—and note the container: a brandy inhaler filled with shredded plastic. That golden blaze which so dramatically illuminates a mantel for an important party wasn't the result of any casual massing: irregularities give charm to its formal outline; flowers are scattered rather than grouped, but large 'mums establish the pattern while daisies make subtle counterpoint. For an unconventional effect in a conventional vase, the arrangement just above shows the flowers of spring meeting those of summer and fall (as they can at a florist's)—snapdragons form one triangle, variegated tulips another, with chrysanthemums and croton foliage for punctuation. If the dogwood, which forms the background for the twin arrangements opposite, is seasonal and regional, the trick of using broad leaves as a base for a tall composition of any flowering branches is not. The exotic gingers and bird-of-paradise which complete our flower show make conversation pieces at any season of the year.





Most of these materials are available now, but in this composition it's the massing of colors and the subtle irregularity of the formal arrangement which count for more than the individual blooms: chrysanthemums, African daisies, yellow roses, yellow and tan snapdragons, yellow iris, and croton leaves. Notice that two containers were used

Dogwood or other flowering branches create a fairy-tale background, ideal for home weddings. Callas, white iris, white carnations, and pothos leaves complete it

Party!

At your right, bird-of-paradise (Strelitzia) and "shampoo" ginger, spiked with cocos palm and croton foliage—available most of the year from California and Hawaii

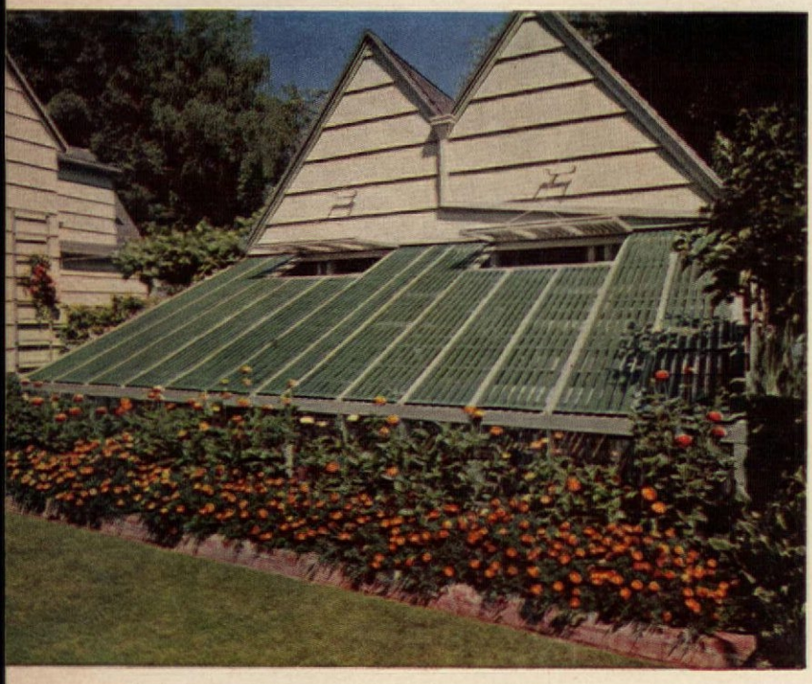
On a piano, torch ginger, tall ginger, dracena foliage —most of the year from Hawaii



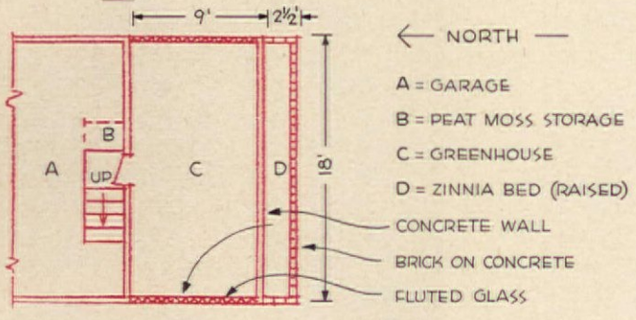


Arrangements for Florists' Telegraph Delivery Association by Russell Parker, William Guy, and David Wiley

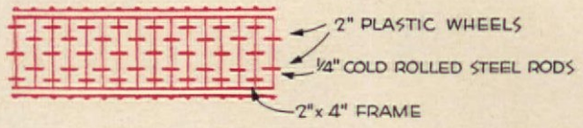
How I Built and How I Run



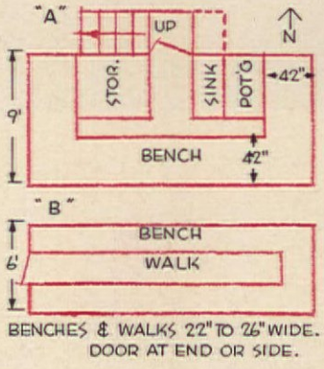
● This greenhouse was thought of, planned, and constructed within seven weeks - Sept. 15 to Nov. 10. Before I got the glass on, several thousand cuttings were in the sand in the benches. The line of the garage roof kept the greenhouse under 6'6", so I had to excavate a 9' x 18' space, 4'

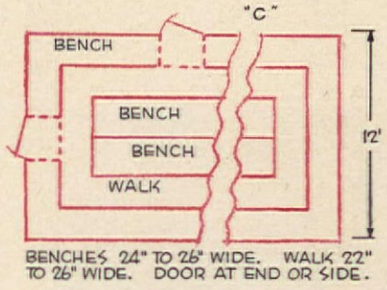


deep. As far as economical heating goes, the "sunken greenhouse" arrangement is very satisfactory, the garage protecting it on the north and partly on the east. Shoveling sand in from a trailer has been no trouble, but handling flats has been hard, as I have to carry them upstairs and around the front. So I plan to build a roller-type conveyor (as used in assembly lines) of discarded bed-caster wheels, so I can push them up to the nursery area. A 20' section, costing $6 or so, will save me 3000 feet of walking



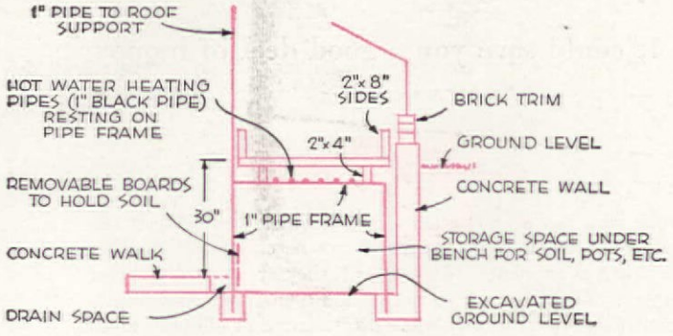
a year. A conveyor would not be needed if a greenhouse wheelbarrow could be used; but space is limited in both the house and our 12' x 25' nursery. Yet the second year I rooted 15,000 cuttings of boxwood, azalea, camellia, and holly; and the second and third I grossed $1500. So I feel that the greenhouse is a worthwhile hobby. Mrs. Allen uses it to start annuals, root



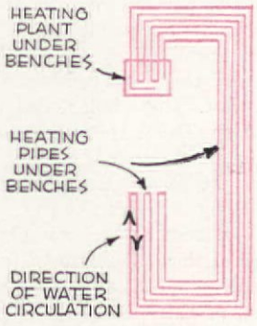


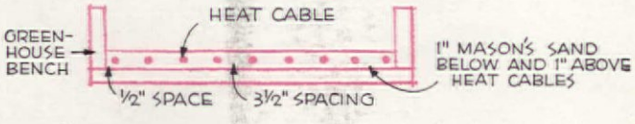
tuberous begonias, and winter pot plants. The interior layout is as in "A" (above). Were I to rebuild, I would put the benches, of any desired length, as in "B" or "C". The door could be standard width (30"). A lean-to type house can be 12' wide if the rafters are cross-brace supported in the center. (Don't build under a walnut or similar tree unless you enjoy replacing glass.) A narrow (22") bed means minimum lifting of flats, easier cleaning, and easier planting and inspection of cuttings. My benches are 30" high above the cement walk. Scrap 2 x 4, 2 x 6, and 2 x 8 lumber was laid diagonally across 2 x 4's that extend the length of the house resting on a 1" steel pipe leg frame

My Greenhouse



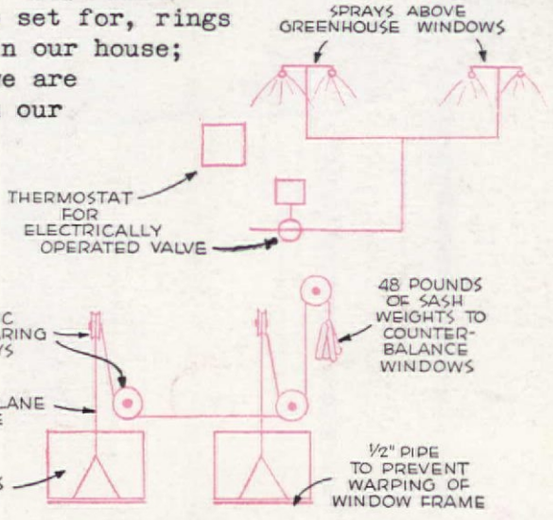
set in concrete. The 8"-high benches hold, first, 1" of sand on which I lay plastic-covered heat cables spaced 3½" apart. Another inch of sand covers the cable and supports the propagating flats that contain 1" peat moss covered with 2" sand. This method is optional; many growers root directly in the benches, in which case 4" of sand is needed above the heat cables. With my wide benches, I must put my cuttings in flats. The cement walks are easily swept and the balance hosed off into a frequently cleaned drain. I use a circulating pump in the hot-water heating system (instead of gravity) because I need all the under-bench space. Also I felt that pipes directly under the benches would be more effective than elsewhere and reduce the amount of current consumed by the heat cables. The





1" black hot water pipe (200' of it), the bench legs and racks, roof supports and storage racks were bought from a firm that salvaged them from an old walk-in freezer locker. When first installed, the heating system gave an 80° temperature in the house when it was 14° outside, but that was just a test, as my normal night temperature is from 45°--55°. The heat cables (controlled by a separate thermostat set at 68°) are 50' long, require 3.2 watts per foot, cost $3 apiece, and each takes care of 15 sq. ft. (seven or eight flats). Some are now on their fourth year. Bulb thermostats cost $15 each, but one will operate ten cables that will heat seven flats each. With 200 cuttings per flat, that means 14,000 cuttings. I use floating type thermometers (at $1 each) in the sand, one for each heat cable area; a quick glance will show whether or not all are working.

More important than air- or bench-heat is ventilation. Counterbalanced windows are operated by a thermostat and a damper-arm type motor that open and close them according to the weather conditions. A thermometer "watches" the window thermostats, and if the greenhouse air temperature goes above or below what they are set for, rings a bell in our house; or, if we are away, in our



neighbor's house. The mist-sprays above the windows operate only when the air temperature in the house goes above 105°. The fluted glass sides (on the east and west) were originally installed for looks, as the greenhouse can be seen from the street and our patio. Shade is provided by ¼ x 1¼" slats spaced 1" apart, and made up in 1' wide sections. These are laid on the roof when needed and held in place by one nail in the middle of each section at the bottom. They turn the greenhouse into a lath house and prevent its becoming excessively hot between March 15 and September 15.

Precut lumber for house and sash cost $55. The plain glass cost $50, and the cement for walls and walk, $20. The bricks and lumber for the forms were left over from other construction jobs.

Benson Allen

It's Almost Time to Buy New

but... **don't swaddle your windows in fussy bunting, don't fall for fast-dying fads. A new simplicity is moving in—be aware of it.**

It could save you a good deal of money

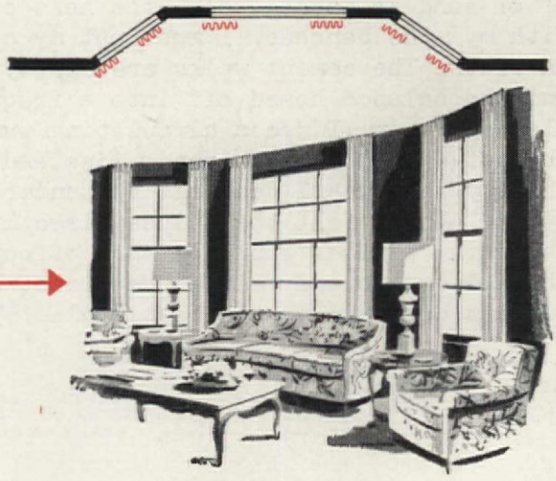




As anyone who has ever tangled with a temperamental decorator can tell you, custom-made draperies can be costly affairs. They can be worth every penny of that cost if they are skillfully chosen to compliment and complete the decoration of a room, and if they are as beautifully made as any fine custom garment should be. On the other hand, good draperies can cost relatively little if you make them yourself or avail yourself of the wonderful selection of ready-made draperies that you'll find in the better department stores. But before you spend money—lots or little—on new draperies, there are a number of things to consider. The day of fussy, elaborate draperies is past. The whole trend in recent years has been toward simplification. There are few period rooms in our homes any more, true period rooms, that is.

Perhaps the most specific style of curtaining is that which belongs to Early American rooms (using the term loosely) which so many of us seem to like nowadays. But then one can hardly go wrong there, since the basic nature of the proper curtain is simplicity itself—short, straight curtains or draperies which come just to the sill, or half-curtains set within the sill with perhaps a short

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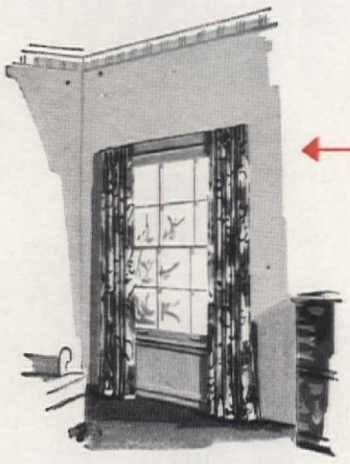
Not this →

But this →

In the bay window at left, the window frames were close together with no wall space between. Here they are curtained simply and effectively with draw draperies of semisheer cloth banded in a patterned fabric used elsewhere in the room. To make the area more of a piece, the same patterned fabric is pasted flat to the ceiling of the bay, the wall below the windows, and to a small strip of wall at either side. The decorators were Bob Anderson and Brian Barlow

Draperies

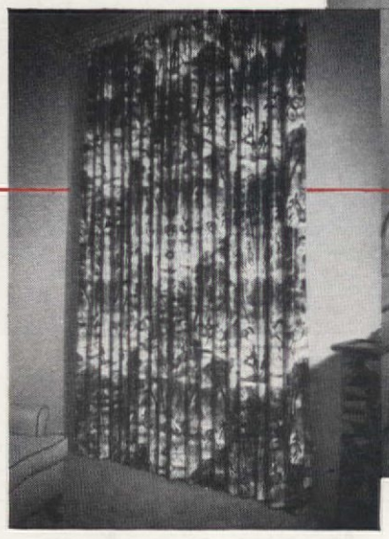
JAMES M. WILEY



← Not this



But this →



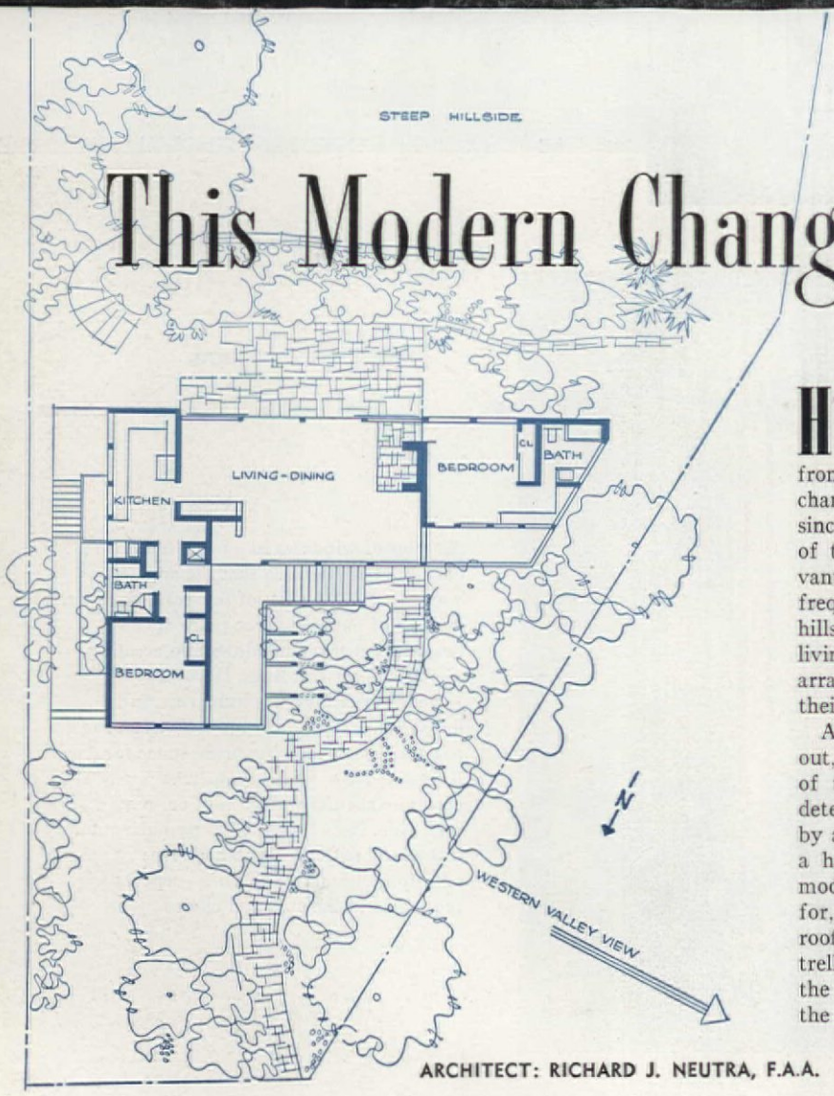
A new way with an old problem. This window was squat and badly proportioned for the height of the room. Decorators Bob Anderson and Brian Barlow gave it new height and grace by pasting the drapery fabric flat on the wall above and below the window, and hanging the draperies themselves at the ceiling molding height. Less expensive and so much simpler than a false cornice





A series of windows in a bay should be curtained as a unit so that the area won't be a patchwork of separate windows. Instead of hanging three pairs of draperies at three windows and creating a series of vertical lines, Decorator Klaus Pfeffer here has hung soft, full draperies *on the wall spaces between the windows*, thus clearing more space for light and air to enter. Draperies continue around walls a foot or so at each side. Note how the strong horizontal line of the patterned valance gives additional breadth and unity, repeats the fabric of the sofa and chairs





DORIS BRIAN

This Modern Changed a Bank's Mind

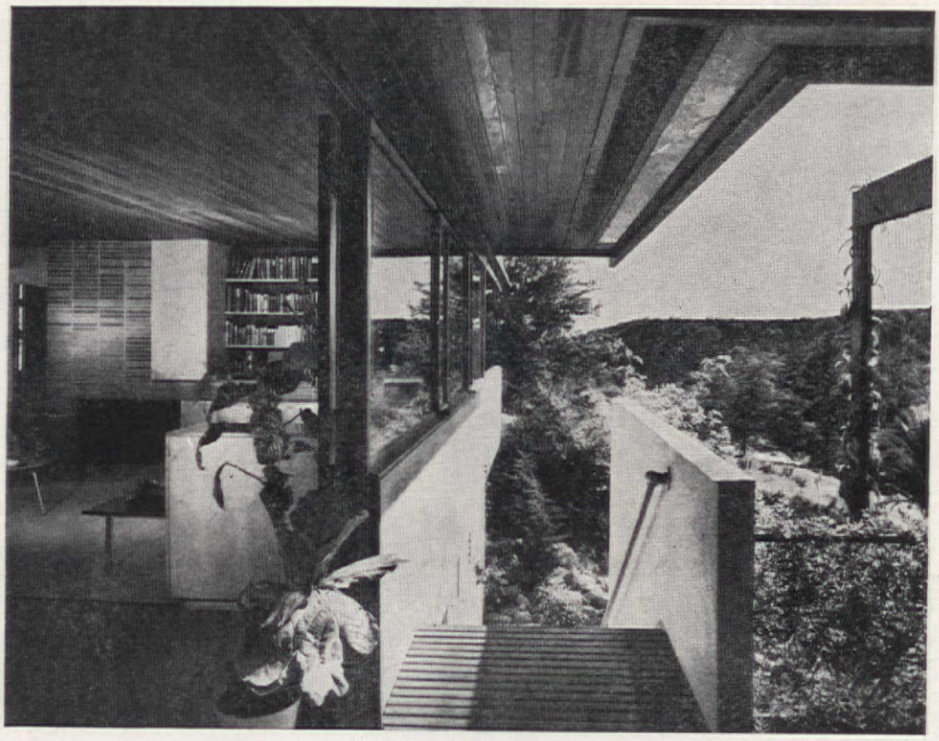
Here's a small home that sold modern architecture to a big, conservative West Coast bank which had always refused loans for such structures. The bank's experts turned this one down—from the plans. But when they saw the finished product, they changed their minds, and they have backed up good modern ever since. However, basic economic soundness is only part of the story of this unusual house. Note it well (1) if you want to take advantage of the superb view and low price which steep hillside sites frequently offer; (2) if you want to angle a house to any good view, hillside or not; (3) if you want a compact small house with a living room which seems enormous; (4) if you'd like a bedroom arrangement which gives complete independence to parents and to their grown children or overnight guests.

All of these requirements suggest a house built from the inside out, one which starts with a plan dictated by the site and the needs of the owners, one which can't possibly fit itself into any predetermined, traditional pattern—in short, a good modern designed by an architect as able as Richard Neutra who knows how to tailor a handsome façade to a wonderful, custom-made plan. So many moderns, good on the inside, are eyesores without. Not this one, for, as you see, the imposing proportions, the irregularities of the roofline, the assertive decorative interest lent by the vine-covered trellises, all enhance the landscape. Planting screens the driveway at the northeast end, and a gently sloping walk on the west, where the good view is, leads up to the dramatic stairs which conduct

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ARCHITECT: RICHARD J. NEUTRA, F.A.A.





In a good modern, the plan comes first. But a master architect will see to it that the exterior, however unconventional, is handsomely proportioned as the one at your left. Trellis adds decorative interest, and also shelters a west-facing porch without shutting out a superb view. Dramatic staircase above leads from porch and main entry down to a gently curved walk

Living room is an island of enclosed space whose glass walls seem to take in the whole world, and yet, on this hillside, permit nobody to look in. On one side, there's a canyon view; on the other, an open terrace doubles the size of the room in fair weather. Much of the furniture was built in



DORCHEN TRUMM



Call them "puffs," call them "poofs"—or just call them "wonderful." Use them singly for the Upper Bohemian sit-on-the-floor crowd, or use them two deep, or three deep which is regular stool height. They're 6 in. deep, filled with comfortable rubberized hair, and a cinch to make since they require no welting nor hemming. Just cut a top, a bottom, and an all-around boxing of felt with a pinking shears. Then seam ¾ in. from the edge

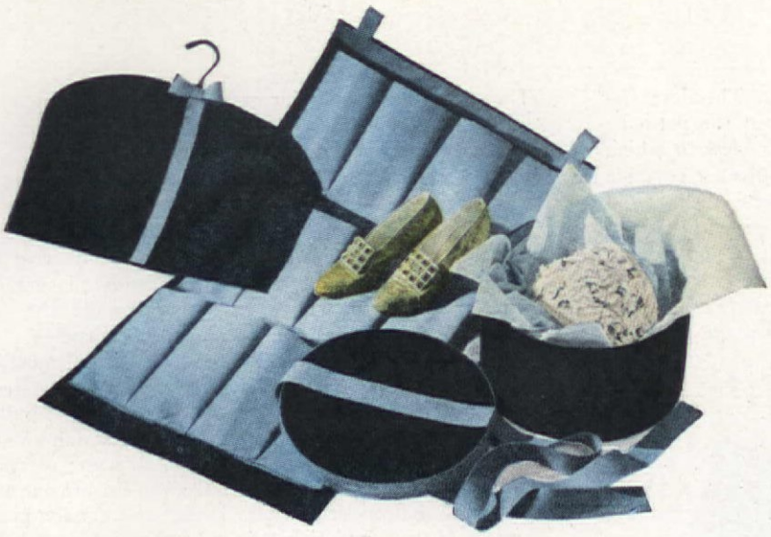
All Felt ... and 2 Yards



Good old felt comes in so many good new colors, and it's so attractive, so durable, and such a bargain when you figure its cost per square yard, that while fashion designers are dressing Milady up in it, home fashion designers are dreaming up new ways to use it to deck out our surroundings. What's more, it's so workable, so handy to use its two-yard widths, and so ravel-free (a cut with a pinking shears is all that it needs for a well-finished edge), that it's a perfect "do-it-yourself" material for everything from covering a whole wall to trimming up an old picture frame. Ideal, too, for bedspreads, table covers, permanent slip covers. Here are our suggestions, all very elegant, and not a whit of the "loving-hands-at-home" air about them.

A few tips to make handling still easier: First, iron felt with light steam before you start using it. Measure accurately, and draw lines with a ruler to guide cutting. Allow ½ in. for seams, and seam on the "right side." If you use a sewing machine, keep tension loose enough to prevent puckering. If you paste, use a good fabric paste, and never apply it to more than one foot of felt at a time. When doing a screen, one panel at a time, please. In covering a door, work from top to bottom, keeping felt in a loose roll; unroll as you go along and keep it straight.

Doors drab? Face them with a good gray felt and garnish with "panels" made of half-round white molding cut with the aid of a mitre box and tacked on with wire brads. Vary the design if you please, but keep it simple



There's no trick to having a place for everything, etc., when you can provide it so attractively, and so easily, with a closet set fashioned of felt in two colors—just pink it and sew—no ragged edges to worry about. Cover a hat box, make a shoe bag, shoulder covers—improvise

Any old screen can become a harlequin, tall, dark, and handsome. Measure and cut strips for panels, and paste them down. Cut and paste strips to the sides. Add sets of diamonds, one atop the other, the bottom one ¾ in. larger all around

Wide!



See "Where Credit Is Due" on page 132



At your left are the by-products of some larger projects with felt, for the snips and scraps have dozens of uses. For example, give an old frame new life with a felt trim. Cover a wastebasket in felt, and tip on confetti dots, using coins as your cutting guide for the latter. And see what a felt cover can do for a standard lamp and shade

With a felt cushion, a folding luggage rack becomes an extra seat. For supporting strength, we replaced the two strips with four sturdy venetian-blind tapes, evenly spaced and fastened very securely



In the May, 1950, AMERICAN HOME, Theodore Osmundson, Jr., of California, described the patio he had made on rented property with a view to taking with him fencing, paving, barbecue, and other portable parts when he moved to a permanent home. Well, he did just that and developed this delightful garden in the 35′ x 45′ back yard of his new Berkeley house.

The site was "almost unusable" when he moved in—rough, unkempt, unplanned. (Note the railing completely around the low porch, cutting it off from the garden!) The soil was too poor for grass, and there was neither living nor service area. On the credit side, the site was sunny, yet given privacy by good-sized shrubs; and there were two well-located apricot trees. As the yard was larger than the one he moved from, he had to spend $20 for more brick, $30 for more lumber, and $15 for sand, stain, plants, etc., to supplement what he brought with him. But, working weekends all summer and for one month the next spring, he did the job without outside help or any considerable expense.

First, away with the clotheslines, removal of most of the porch railing, and repair and capping of the rest. Next, pick-and-shovel leveling of the patio area; building of the bench around it and of redwood retaining walls for the raised beds; laying of the brick floor; erection of the old fence between the two trees to feature one and to cut off the service and play space; and, finally, preparation of the foundation (of sand and rock from a river bed) for the barbecue that was so popular in the former garden. Planting was kept to a minimum because, says Mr. Osmundson, "I prefer to live in the garden rather than work in it, and we like tubbed and potted plants like the camellia pictured. The kids love to walk along the bench and ride their tricycles on the brick paving, which provides a dry surface for all of us during the rainy winter months."

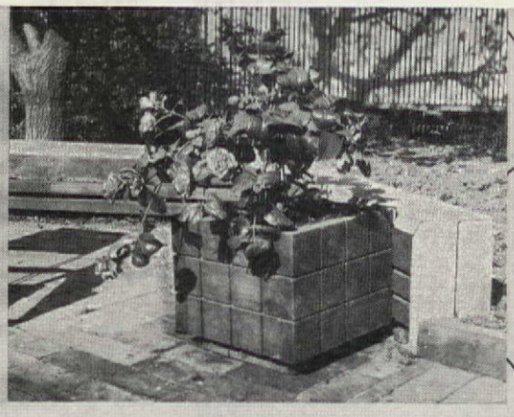
OWNER—LANDSCAPE ARCHITECT:
THEODORE OSMUNDSON, JR.



And they did take



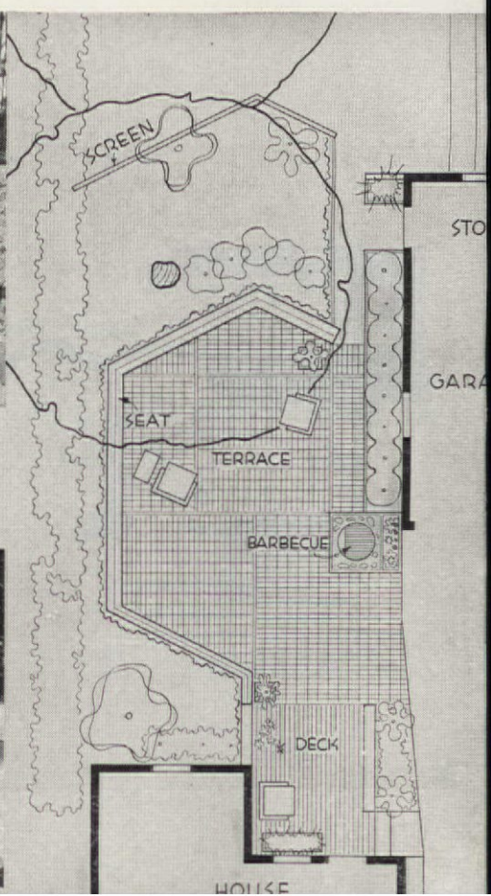
Original fence (above) now brings apricot tree into garden, screens off service and play area. Barbecue (below) sits on rocks and sand, shares raised bed with succulents

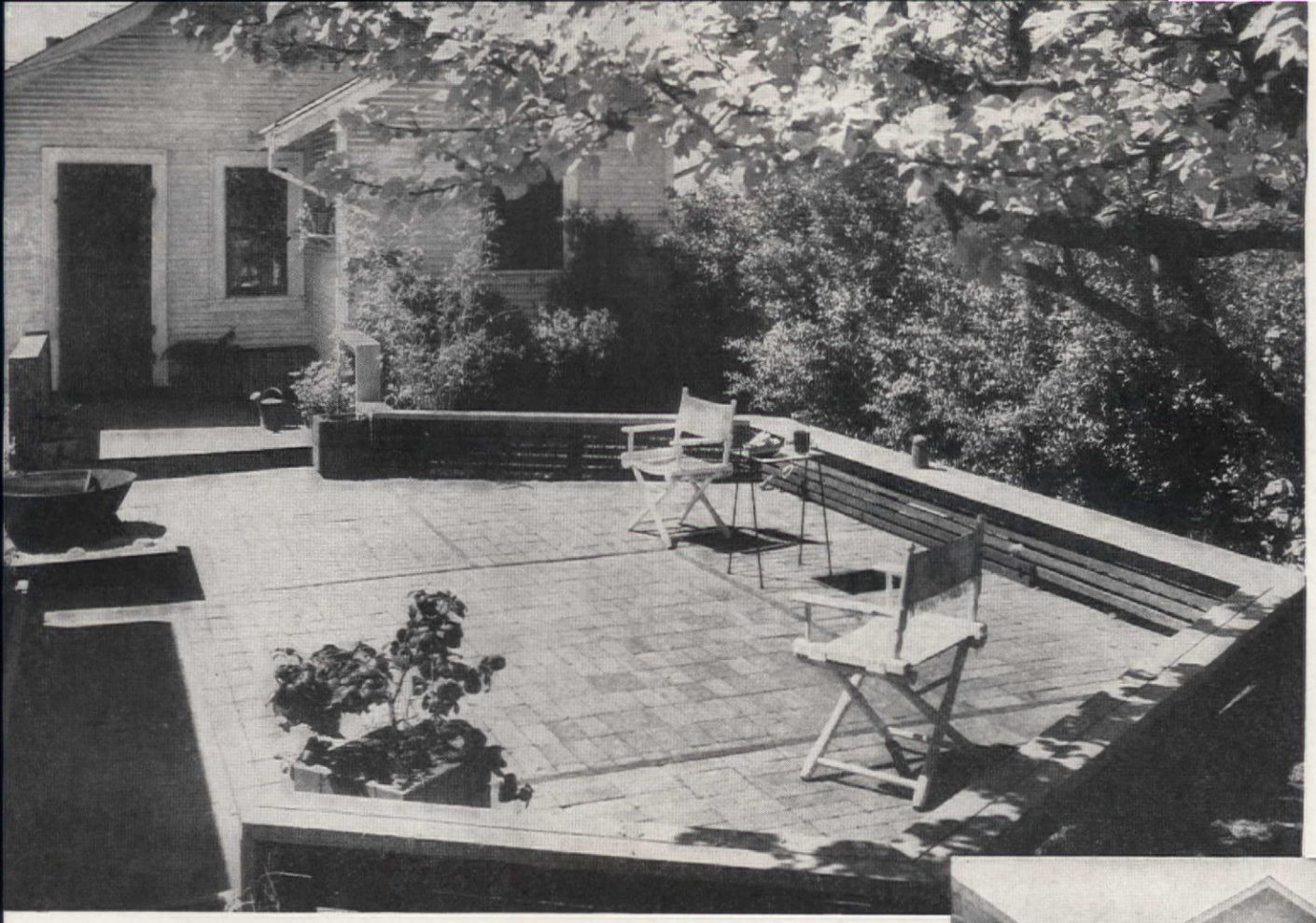


Camellia in redwood tub (above) marks end of terrace-enclosing bench which is made of redwood posts faced with 2 x 2 strips and capped with 2 x 6 white-painted boards







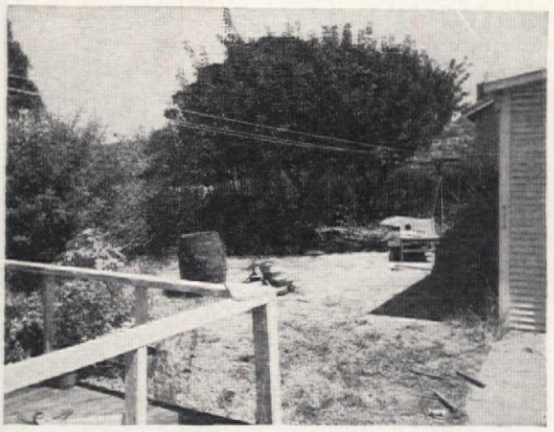


it with them!



As it is (top), and as it was (above). Ugly, inconvenient clotheslines are gone; porch is usable, and the whole setting has been transformed from a "hopeless" space into a livable, lovely one





From rear corner of house, view above greeted Ted Osmundson—but he also saw a sunny site, privacy, some shrubs, and two apricot trees. At your left is what his vision, skill, and effort accomplished



How's Your Heating I.Q.?

HUBBARD H. COBB

QUESTION: What's it all about this time—something in the field of home heating I have to learn about?

ANSWER: Not if you don't want to, but if you are about to build a new home, remodel your existing one, or if you weren't too comfortable last winter with your present heating system, nor too happy about the amount of fuel consumed, we've got a few things to say about heating a house that should be of interest to you and your family.

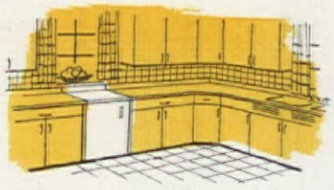
Q. Such as what? Are there a whole raft of newfangled gadgets?



A. Well, in the first place, house heating systems have come a long way in design and efficiency in the past few years. Today, you don't have to have the furnace take up half the basement or a big utility room. A modern gas or oil heater is automatic, clean, and compact, so it can be installed in just about any spot about the house. That can mean an awful lot.

Q. Well, just where can these heaters be installed?

A. We show one right on this page that hangs from the ceiling either in the basement or in the utility room. It requires absolutely no floor space. Then there is a boiler that sits right alongside your kitchen appliances—looks just like one of them, in fact; it even has a stainless steel top that serves as a hot plate for keeping dishes warm.



Q. What sort of system do you use that one with?

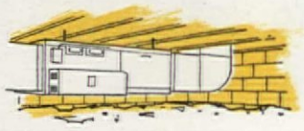
A. Hot water—radiators, convectors, baseboard or radiant panels. At the bottom of the page, we show a heater that is hung from the first floor joists. That's the kind you use when you have no basement—just crawl space under the house.

Q. You've got one there that is set in the attic. Now I happen to know that hot air rises. How can you heat a house if the furnace is in the attic?

A. Very simple. We don't have gravity warm-air systems going into many homes today. Most of them are forced warm air—that means you can put the furnace any place you want, and the blower moves the air where it's needed. And we don't say "hot air" any more—it's "warm air." "Hot air" is something you get around election time.

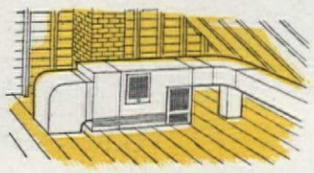
Q. What's the pitch on the other jobs scattered about this page?

A. Well, one is a nice, compact unit that fits in the den or study. The other does very well in the basement—notice how little space it requires. And, of course, many of these can be combined with a compact cooling unit to give you year-round air conditioning, without requiring very much additional space.



Q. Something worries me about those furnaces in the utility room, the den, or the study. Don't they make these rooms pretty hot when they are in operation?

A. No, for the simple reason that today's heating equipment is beautifully insulated. The heat loss from the heater itself is almost nil. For example, that one up in the attic will give off little if any heat to the unheated attic space—all the heat produced by the furnace goes through the ducts into the rooms where it's required.



Q. All very well and good, but suppose I am remodeling or need a new heating system; what's it going to cost me to install one of these items?

A. Well, there have been some vast improvements in installation design and technique, too. Small-diameter and flexible ducts can be run up through the wall cavity or extended plenums can be run under floors or across attic ceilings to bring the heat to the various rooms with a minimum or fuss and bother. Registers and outlets are smaller and more efficient, and that means less of an installation headache and makes the job of decorating the room easier. The same thing holds for radiators and equipment for wet heat. For example, with hot-water heat you have a choice between small and compact radiators, baseboard units, convectors, or radiant panels in the floor, walls, or ceiling. And of course, your equipment is not only smaller than the old, but more efficient.



Q. Now just how does one go about telling if the present system is outmoded?

A. Well, the obvious method is to think back on how cheaply and well it heated the house last winter. Excessive fuel consumption is always a good way of knowing that the heating system is not all that it could be. Excessive repair bills give you a clue, too. As a general rule, the life of a heating system is about 20 years or so. After that, like many pieces of machinery, it's about done.

Q. Back there a way, you mentioned modern oil and gas burning equipment. What about coal?

A. The same thing holds true here—modern automatic coal-burning furnaces are both compact and clean and they require a minimum of attention from you.

Q. You know something I don't like about heating systems—and this is nothing personal, mind you—but most of the ones I've seen try to keep all the rooms in a house at the same temperature. Now I happen to like a cool bedroom and a warm bathroom. If the thermostat is in the living room, and I have a fire in the fireplace, I don't like the rest of the house to get chilled off, and *all* kitchens are too warm. A kitchen doesn't really need as much heat as other rooms do—don't heating people realize that?

A. As a matter of fact, they do. And your modern heating system is designed to overcome a lot of these drawbacks. The ideal solution, of course, is to divide the house up into several zones and have a separate thermostat for each zone. With this arrangement, you can keep your bedrooms cool, your living areas at another temperature, and the baths at still another.



Q. Now another drawback I've found with modern heating is that if you turn the thermostat down at night to make the house more comfortable for sleeping and save a little fuel, it's cold as blazes in the morning. This I don't like.

A. With good reason. In the first place you shouldn't turn the thermostat down more than 7 degrees or so at night. In the second place, you should have a clock thermostat which ups the setting an hour or so before you wake up so that the house is nice and warm when you get out of bed at 5:30 on a wintry morning.

Q. That seems like an excellent idea.

A. And if you really want a good heating system, then have a set of

PLEASE TURN TO PAGE 124

See "Where Credit Is Due" on page 132



NANCY C. LANGLEY

This is a Very Real Story!

Good, new, designed-just-for-you houses are something we love. And when it comes to remodeling an old white elephant of a house into a home which can harbor and nurture new generations, nobody applauds more enthusiastically than we do. But both practices involve a tussle with current high building costs, and waiting and dreaming is usually part and parcel of either procedure. Meanwhile, most of us live in middle-aged houses—no longer fresh and new, yet not bad enough to force us to do anything drastic about them. The pity of it is though, that because we need do nothing drastic, we often do nothing about them at all. And more's the pity when a relatively small investment in refreshing, in paper and paint and new carpets, in a few minor architectural changes, can make our living so much better while we dream on. Often un-drastic projects like these can make those dreams come true ahead of schedule in an unexpectedly simple way.

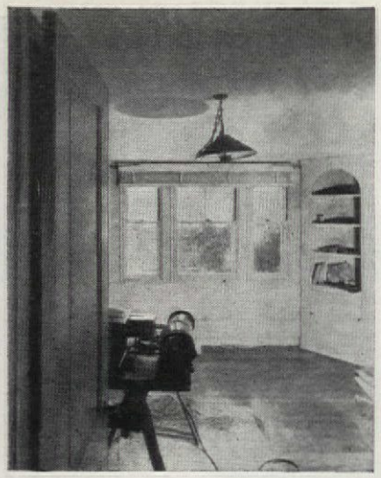
This case in point, the home of the Newton McLaughlins, which we show room by room, couldn't be more typical or more realistic. It was 15 years old when they bought it—and not bad. They could have just moved in. But it wasn't good, either, for it was just plain uninspired. Interior walls were all an unimaginative shade of ivory, lighting fixtures were dated, front windows and door were commonplace, and the exterior would have been just commonplace, too, if overgrown shrubbery hadn't given it a decidedly unkempt air. The McLaughlins had furniture to match the house—perfectly good, serviceable furniture which they had no intention of discarding. But, like the house, the furniture was subject to great improvement by a small amount of refreshing in the way of new slip covers, new lamp shades and the like—and a sympathetic background.

Some skillful carpentry was required for minor exterior changes (page 82), for alterations to cupboards and bookcases in the living room and dining room (page 46), and in the kitchen (page 84). Vera McLaughlin planned these herself, selected her paints, paper, and new floor coverings, and acted as her own contractor. Each dollar was strictly accounted for—and each one paid off.

She chose a fresh green for the paneled walls and the new wall-to-wall carpet which gives the living room and dining room an unbudgeted look—and its color, which points up the furniture's wood tones, can be nicely spiked by printed fabrics and by the effective use of wallpaper. The same green appears on the ceilings, lavishly mixed with white to make them seem higher than they would if painted

PLEASE TURN TO PAGE 82

MORE PICTURES ON NEXT PAGE



Dining room was well proportioned—but very dull. Uninteresting ivory walls failed to point up good dado and corner cupboards, ceiling light was dinky and sadly dated



Now a pert red and beige wallpaper sets off the fine green woodwork properly, a well-chosen chandelier lights the room and makes the ceiling count decoratively, glass doors protect the pretty china displayed in the handsome corner cupboards which you just didn't notice before. No architectural changes, no new furniture—but what a difference!

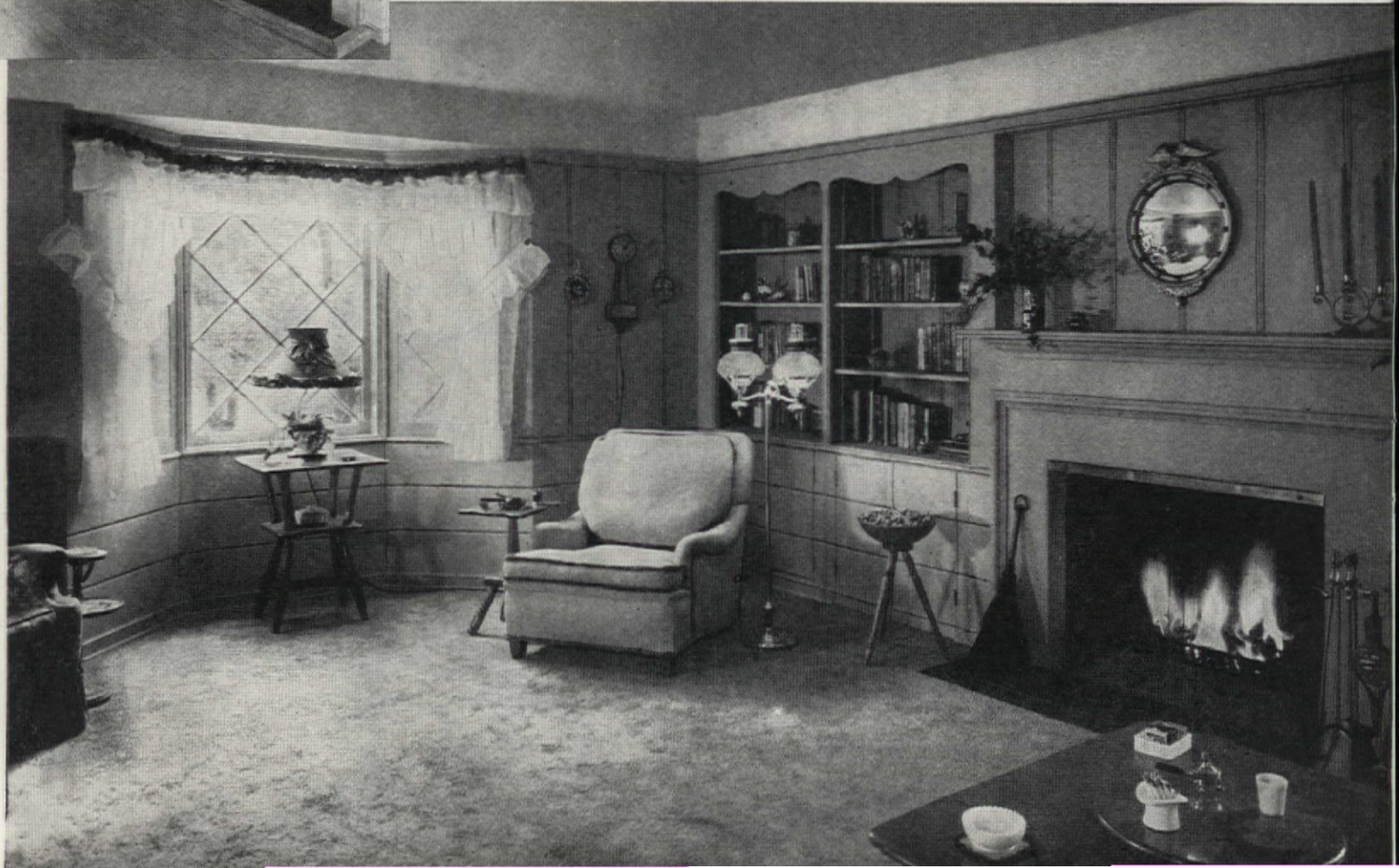
Very Real Story

(Begins on page 45)



Soft green of the walls and new carpet gives character to furniture the McLaughlins already owned. Diamond-shaped panes add interest to window, books contribute pattern now that bookcase doors are removed, fireplace was painted to match walls, hearth lost its space-cutting rail, old draperies were treated to new border of bright chintz

MORE ABOUT THIS HOUSE ON PAGE 82



WE CALL ON THE PHILIP MILFORDS



We were driving down a quiet street in Milford, Ohio, looking for a place to lunch, when we first saw the Philip Milfords' house. We slammed on the brakes and tried to be as inconspicuous as possible while three pairs of curious editorial eyes studied it. Obviously a remodeling—an excellent one, too. And what quiet good taste, what affection has gone into it! No complicated tricks beyond removing a front porch—just good sense, good white paint, neat dark shutters, and a real feeling for the personality of a good old house. Getting up our courage, we rang the doorbell. Mrs. Milford couldn't have been nicer about our unannounced call at high noon—and, as it turned out, she had first entered the house in much the same unceremonious way. We've rarely heard a more heart-warming story. So much did we like it, and the pleasant house, that we asked Mrs. Milford to tell you about it in her own words. Here they are, as they came to us in her own round handwriting.

Dear Editors:

Everything has been so wonderful up to this point, and now I must "pay the piper," so to speak. I'll do the best I can, but I am simply not a writer, so please bear with me. Well, here's the story. In 1937, we bought a small five-room house, and always, to me, that will be the perfect small house. We

Several small "collections" in the living room: pewter plates, Staffordshire dogs, original Gould prints



The Milfords (Begins on page 47)

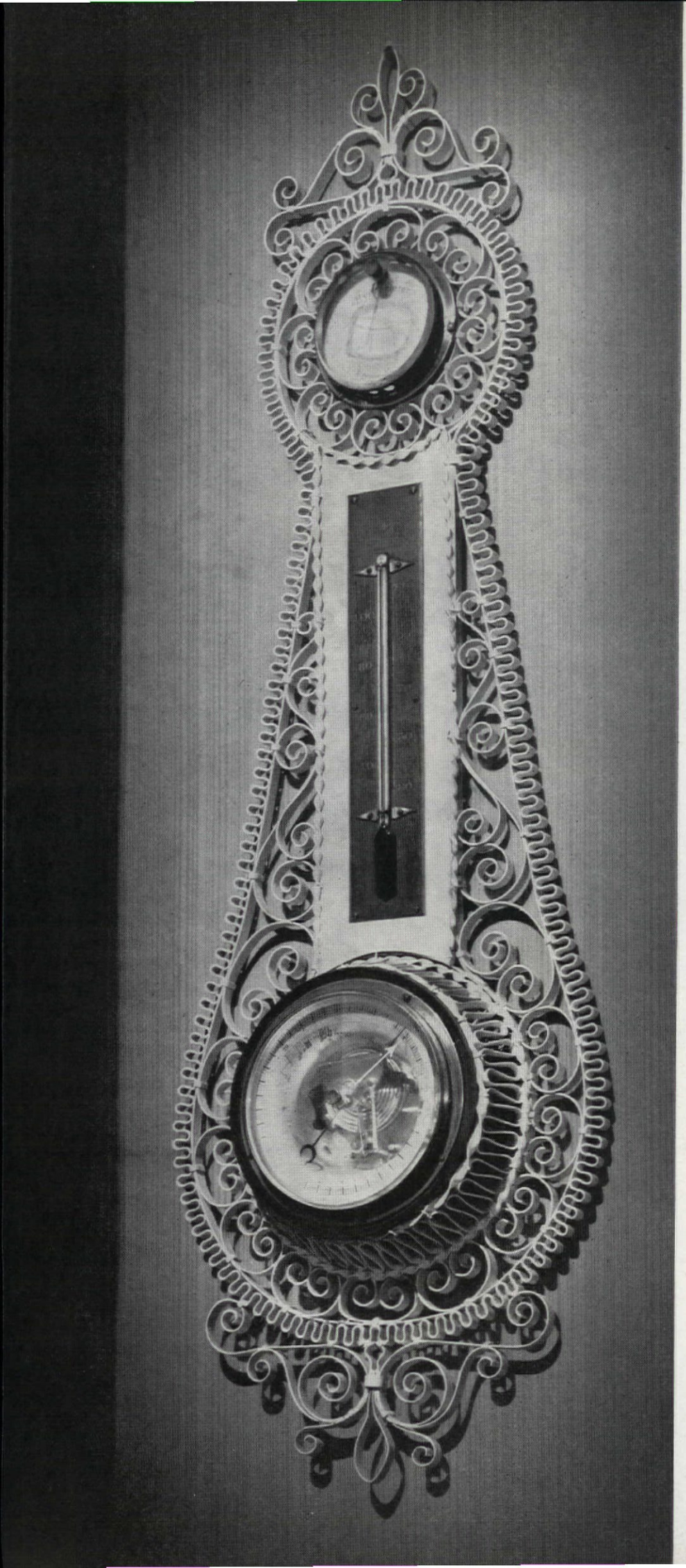
had one son, but wanting a family and forgetting about where we'd put them, we increased to two boys in 1940. We love them dearly, but we both agreed that life wouldn't be complete until Father was repairing doll carriages instead of just trains. So, in 1944, our daughter Mona was born, and she was wonderful—except for one thing: we had no place to put her! But since my husband was just about to go off to war, Mona and I shared a room until his return. Then we talked things over and decided that, since we needed more space and could not afford a new big house, fixing up an old one in a nearby village surrounded by trees and fields would be just our dish—we both have always liked old things, and Philip is just perfect at "fixing up." We began looking through the real estate ads, and one Sunday morning we saw one for an old house in Milford. There is no connection between the name of the village and our family name as far as we know,



The Milfords have a flair for living with the antiques they collect so enthusiastically. In engaging, unconventional dining room (see cover), a table, made from old wood, was set on iron legs to tie in with the Victorian stove (opposite), an extraordinary example of the ironworker's art found in Xenia, Ohio. The Milfords wish they knew its history, for someone must have loved it before them, so affectionately polished it was. A Victorian chest (far left), gaily painted to cover signs of senility, is topped by a collection of miniature shoes garnered by 12-year-old son



German barometer, tin worked like lace, was "bought from a man who was changing from Victorian to Empire" and didn't know what a treasure he was discarding







Sampler belonged to Mr. Milford's grandmother. Smart modern dressing table holds Mrs. Milford's antique glass and china boxes and bottles

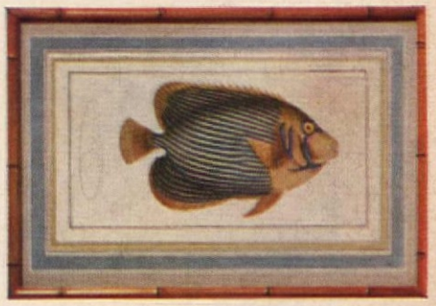
The Milfords (Begins on page 47)

but we had been there often on antique-buying jaunts, and the place appealed to us, so we piled the children into the car, and took off. The house advertised proved to be a "dud"—but we decided to ride up the next street which was so beautiful with its wide lawns, old houses, and trees, trees, trees, trees! Well, at the end of the street sat this big, square, old, dilapidated, neglected house. And behold! A "For Sale" sign. We drove slowly by, and down the alley, to see the rear of the house which proved to be as neatly proportioned as the front. Our excitement mounted. We took our courage in hand and rang the bell. A nice man let us in. Philip and I have often laughed about it, because the Black Hole of Calcutta had nothing on the hall we entered! Dark wallpaper, dark paint, dark woodwork, spindles missing from the staircase, dark French doors. I saw the high, ugly, dark radiators. But then I looked overhead and a crazy, old, battered lighting fixture was hanging by a loose cord from—golly!—a lovely ornate molding. The floors were stained and scarred, cracks by the thousands in the walls—and the nails! Everywhere a nail could be, a nail was hammered

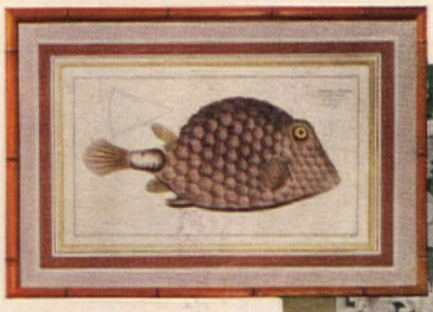
PLEASE TURN TO PAGE 98

Antique china is collected for daughter's hope chest. Plates with rose border are Haviland's "Carnation Rose"; other plates, Bavarian. Some small pieces are heirlooms, including sugar bowl inscribed with names of Mrs. Milford's great-grandparents





It's how you use what you own that really counts. Old German prints of fish, instead of resting in a library portfolio, were handsomely framed by Mr. Milford, and effectively grouped on dining-room wall with old sampler and two Majolica plates







Skillful displays of Milford treasures appear everywhere. Mahogany chest under Chippendale mirror is decked with pair of marble busts, antique bonbon dish, lamp cleverly concocted of milk-glass base and crystal. Radiator cover supports a collection of shaving mugs. Audubon print is an original



Place and Show

GERTRUDE BRASSARD

Ready to move your parties indoors? A sudden turn in the weather, and that's where you'll find them, you know—so better take stock of your fine china and glass, your silver and accessories, to make sure they are the prettiest you can afford, and ready for many happy occasions to come. A friendly, warm-hearted American way to start off the season is with a buffet brunch in honor of a new neighbor. Easy and informal the invitations, via telephone, or over the back fence—but to serve her, bring out your best, not to impress her, but to pay her a compliment. What woman wouldn't be flattered when greeted by a buffet as beautifully presented as this one? Everything extends a real welcome: the china, flower-strewn and gilt-edged; the magnificent coffee service in all its glory; the fruit drink poured into attractive glasses; the elegant flatware precisely placed; a silver tray laden with dainty sandwiches; and a brass bread basket heaped high with sweets, lending a golden touch to match the buffet's brass back rail and the golden glint of the napkins. For the scrambled eggs (or the lobster thermidor), an aristocratic chafing dish, handled in mahogany, and fashioned of a silver-toned, beautifully crafted metal which takes to heat.

See "Where Credit Is Due" on page 132

School days are soup days!



For lunch at home or school... food experts say,

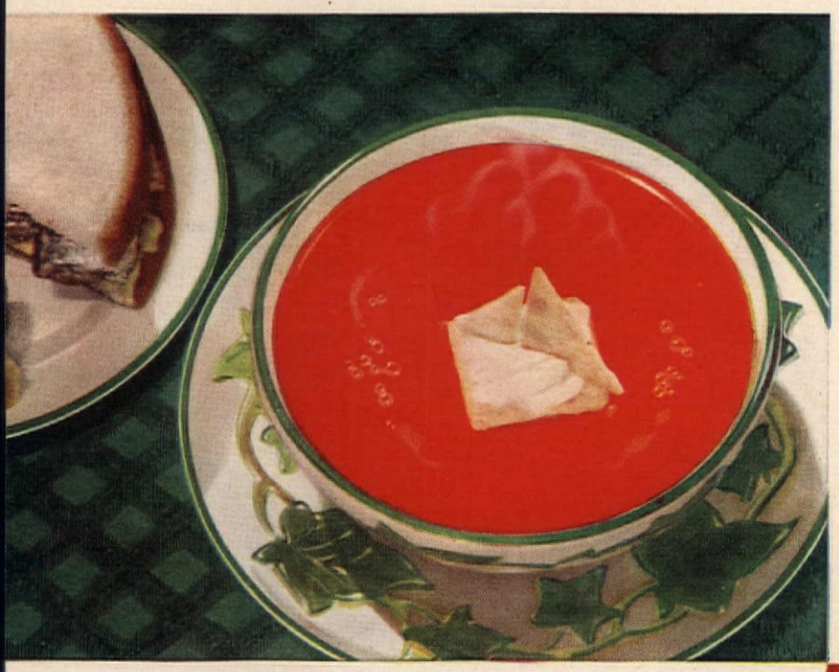
"have good hot soup"

BY Anne Marshall



ANNE MARSHALL
Director Home Economics
Campbell Soup Company

Children who get nourishing, substantial meals are the ones who frequently *stand out.* It helps in their work and in their playtime energy. You can give your boys and girls the right lunch—and so *easily!* Just make *soup* that important "one hot dish" food experts advise. Youngsters really love soup—its flavor and variety. Make sure *your* children are eating right, whether at home or at school, with a lunch like this: a hearty soup . . . their favorite sandwiches . . . a simple dessert . . . and milk. It's an ideal meal!



TOMATO SOUP wakes up appetites—and satisfies them, too. It has the irresistible flavor of big, firm red tomatoes. Fine with practically *any* sandwich. Why not sardine?

CHICKEN NOODLE SOUP is always popular, from kindergarten on up. Delicious chicken broth . . . tender pieces of chicken . . . golden egg noodles. And how good it is with a meat sandwich, and gelatin with custard sauce.





VEGETABLE SOUP hits the spot with youngsters of all ages. It has 14 fine garden-fresh vegetables in hearty beef broth. With it, I suggest peanut butter sandwiches on raisin bread, and fruit.



Good cooks keep a full soup shelf

SEPTEMBER SUGGESTIONS FROM **Campbell's SOUPS**



AMERICAN HOME *Family Food*



See "Where Credit Is Due" on page 132



• hasty pudding

Preparation time: 20 min.
Baking time: 35 min.

1 cup flour
⅔ cup sugar
1½ tsps baking powder
¼ tsp salt
1 cup seedless raisins
½ cup milk
2 cups water
1 cup brown sugar
2 tbs butter or margarine

• Sift flour, sugar, baking powder, and salt together. Stir in raisins and milk. Spread this in greased 1-qt baking dish. Heat water, brown sugar, and butter until sugar is dissolved. Pour over batter. Bake 35 min. at 350° F.

Submitted by Laura M. Getschmann

Serves 6–8

409–307 cal. per serving
Source of vitamins A, B



JEANNIE WILLIS

Calling all Cheapies Club members! Stand by for an important announcement. We've been promoted—isn't it wonderful? Yes, American Home Cheapies will henceforth appear as American Home Family Food. But like so many promotions in the world, it is a promotion in name only—no financial increases involved! For, after all, economy must surely be the first premise for planning the three-meals-a-day, seven-days-a-week feeding of a family. We may occasionally splurge, on guests, both money *and* time, yet it is that incessant daily food preparation which takes so much of our income, so much of our time. Thus, we deem Cheapies, with its credo of inexpensive but never ordinary food, the true basis for Family Food. It is my sincere hope that our many Cheapies members will continue to find these pages serving them well, and that our new series will be a boon to all of us millions of gals faced with the problems of Family Food. This month we have eight recipes, all quite typical of what we will be trying to do here in the future. New twists to the old every-day, any-day foods. A way to tenderize a tough old fowl, a way to use up the very tail-end scraps of ham. A marvelous way to cook lamb shanks, a very inexpensive and flavorful cut of meat not too well known. Two cakes, a light and lovely sponge, and a loaf cake made with carrots, no less. A fruit mold which is easy as pie (easier, really) and so lovely no one will ever dream you used up all the dibs and dabs of fruit you had left over. A pudding with its own sweet sauce, a homemade garlic bread that's tops.

RECIPES ON PAGE 58

Preparation time: 20 min.
Rising time: approx. 4 hrs.
Baking time: 1 hr.

1 pkg. active dry yeast
2½ cups lukewarm water
4 cups sifted flour
1 tbs. sugar
2 tsps salt
½ tsp garlic powder
Melted butter or margarine

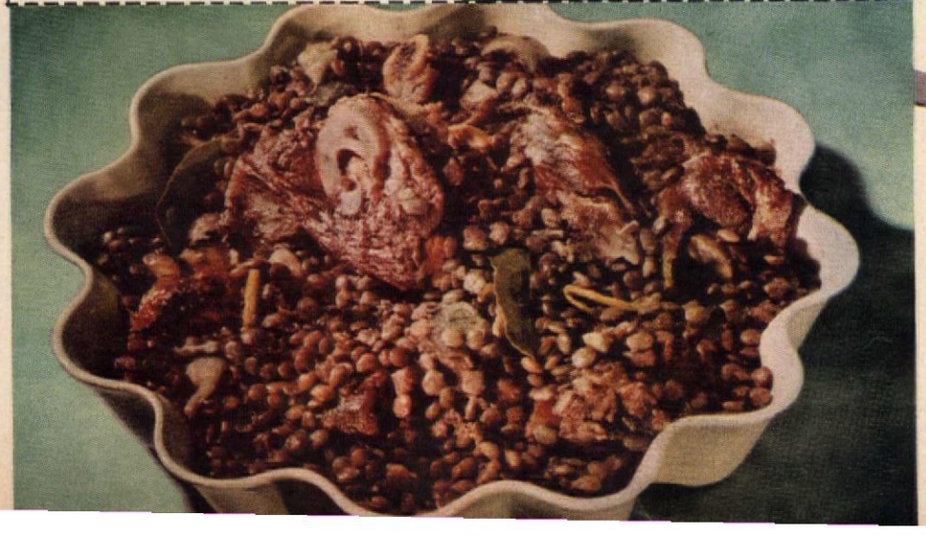
• Dissolve yeast in 1 cup water. Add to sifted flour, sugar, and salt. Add rest of water (just enough to hold dough together). Mix until soft and sticky. Cover and put in warm place to double in size (about 2–3 hrs.). Now punch it down and knead. Divide in 2 parts. Place in 2 round baking dishes or loaf pans, cover, let rise again (about 2 hrs.). Brush top generously with melted butter. Bake 1 hr. at 400° F.

Submitted by Mrs. R. A. Osburn

Makes 2 loaves **932 cal. per loaf**
Source of vitamin B

• garlic bread







A Carnival of Color to Brighten Your Dining

Vivid, singing *flamingo*, dramatic *black-and-white*, a palette of petal-soft pastels . . . Daystrom dresses its smartest Coloramic dining groups in enchanting new high fashion hues!

And Coloramic is as practical as it is decorative. Those sleek, satiny frames hide the strength of steel, finished in lifetime color. Rugged Daystromite* table tops and wipe-clean chair fabrics make light, bright work of your housekeeping.

See these and other smartly styled, thriftily priced Daystrom groups soon—at your favorite furniture or department store.



Look for the Daystrom arrow and be sure

-it's DAYSTROM furniture!®

DAYSTROM

The mark of fine furniture in Coloramic®, Sunnywood* and Chrome. Daystrom Furniture, Olean, N. Y. *Trademark

American Home Recipes (Pictured in color on page 54)

• carrot cake

Preparation time: 20 min.
Baking time: 55 min.

1 cup sugar
¾ cup salad oil
1½ cups flour
1 tsp. baking powder
1 tsp. baking soda
1 tsp. cinnamon
¼ tsp. salt
1 cup grated carrots
2 eggs
½ cup chopped nuts

• Mix sugar and oil, then add sifted dry ingredients. Now add carrots. Next add eggs, one at a time, beating well. Add nuts last. Blend well. Bake in a medium-sized loaf pan at 375° F. for 55 min.

Submitted by Mrs. Dorothy Bradek

Makes 1 medium loaf (about 20 slices)
164 cal. per slice ***Source of vitamins A, B, C***

Tested in THE AMERICAN HOME KITCHENS

• cabbage stuffed fowl

Preparation time: 25 min.
Roasting time: 1 hr. 20 min.

1 5-lb. roasting fowl
6 cups shredded cabbage (1 good-sized head)
½ cup chopped onion
1½ tsp. salt
½ tsp. pepper
3 eggs, slightly beaten
¾ cup milk
¼ cup butter
½ cup flour
6 slices bacon
Paprika

• Combine cabbage and onion in wooden bowl. Bruise with wooden spoon. Season. Add eggs and milk. Stuff fowl, reserving balance of stuffing. Sew or skewer opening. Rub outside of fowl with butter and flour which have been blended together. Cover breast and legs with bacon slices, and dust with paprika. Place in roaster in 400° F. oven. Put ¼ in. of hot water in bottom of pan. After 20 min. lower heat to 300° F., and roast for 45 mins. to 1 hour (or until fowl is 15 mins. short of being thoroughly cooked). Now take rest of dressing and mold around fowl, basting with pan juices. Remove bacon and return to 300° F. oven for 15 mins.

Submitted by Lloyd J. Christle

Serves 6–8 ***638–491 cal. per serving*** ***Source of vitamins A, B, C***

Tested in THE AMERICAN HOME KITCHENS

• easy fruit mold

Preparation time: 15 min.
Chilling time: 2–3 hrs.

2 pkgs. lemon-flavored gelatin
Assorted fruits, cooked, canned, or fresh
Mint leaves

• Prepare gelatin according to directions on the package, using 3 cups liquid (or use fruit syrup with 2 pkgs. unflavored gelatin). Pour ¼ in. of gelatin into a 1-qt. square mold and let set. Arrange leftover canned fruits or stewed and fresh fruits in an attractive design and garnish with mint leaves. (We used 2 pineapple slices, 4 apricots, 3 pear halves and 2 peach halves.) Spoon a little gelatin over the fruit and chill. Cool the remaining gelatin, then pour carefully into the mold to avoid disturbing the design. Chill until firm.

Serves 6 ***189 cal. per serving*** ***Source of vitamins A, B, C***

Tested in THE AMERICAN HOME KITCHENS

• lamb shanks and lentils

Preparation time: 20 min.
Cooking time: 1 hr. 30 min.

4 lamb shanks
2 tbs. oil or cooking fat
½ cup water
Salt
Pepper
Thyme
2 cloves garlic
1½ cups dried lentils
1 onion, stuck with 3 whole cloves
2 bay leaves
Salt
½ lemon, sliced

• Sear one lamb shank per person in oil or cooking fat. Add water, salt, pepper, thyme, and garlic. Simmer over low flame, covered, for one hour. Meanwhile, cover lentils with water in saucepan. Add onion, bay leaves, and salt. Simmer until tender, but not mushy (about 1 hour). Place lentils and shanks in a casserole and cover them with the lentil liquid. Add lemon slices. Bake in 350° F. oven for ½ hour. Add more water if the casserole becomes dry.

Submitted by Mrs. Jovan Moacanin

Serves 4 ***230 cal. per serving*** ***Source of vitamin B***

Tested in THE AMERICAN HOME KITCHENS

• 5 egg sponge cake

Preparation time: 15 min.
Baking time: 55 min.

5 eggs, separated
½ cup water
1½ cups sugar
1½ cups flour
½ tsp. baking powder
⅛ tsp. salt
¾ tsp. cream of tartar

• Beat egg yolks and water until foamy. Gradually add sugar and beat well. Sift together flour, baking powder, and salt. Fold into yolks. Beat egg whites, add cream of tartar, and beat until it forms stiff peaks. Fold yolk and flour into whites. Pour into floured 10-in. tube pan. Bake at 350° F. for 55–60 min. Invert and cool.

Submitted by Mrs. Lee Peterson

Serves 10 ***214 cal. per serving*** ***Source of vitamins A, B***

Tested in THE AMERICAN HOME KITCHENS

• ham puffit

Preparation time: 30 min.
Baking time: 45 min.

2 ½-in. slices of soft bread
¼ lb. fresh yellow cheese
2 eggs, separated
1⅓ cups hot milk
1 tbs. ham drippings—or shortening
½ tsp. salt
¼ tsp. paprika
1 cup leftover cooked ham
1 tsp. minced onion
2 tbs. additional ham drippings
1 tbs. minced parsley

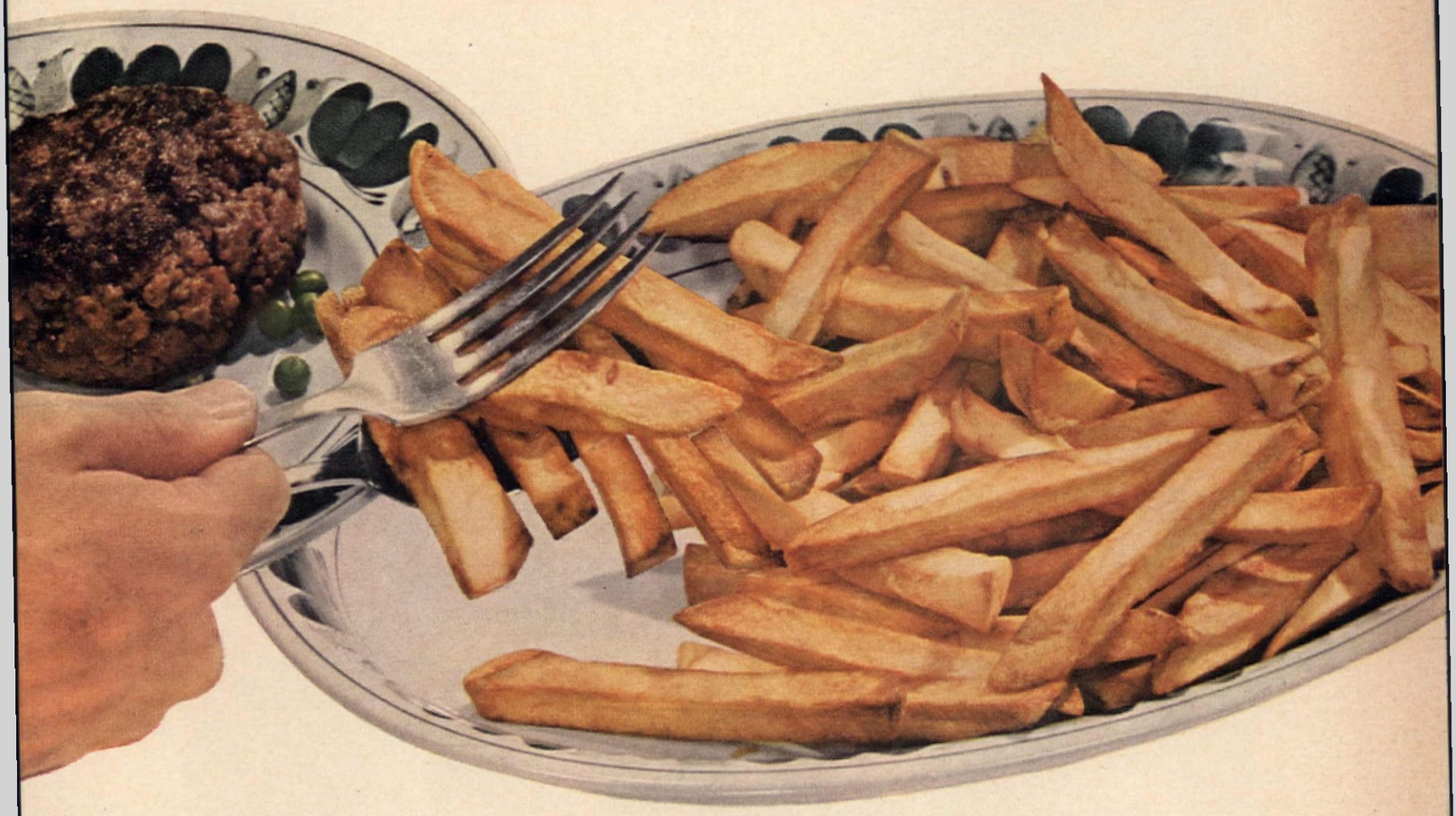
• Break up bread, crust and all, into small pieces. Slice cheese thinly. Combine bread, cheese, beaten egg yolks, and hot milk. Add 1 tbs. of melted ham drippings, salt, and paprika. Let stand about 20 min. Put ham and onion through meat grinder. Sauté for 3 mins. in the additional ham drippings. Arrange in a layer in lightly greased 1 qt. casserole. Add parsley to bread mixture. Then fold in stiffly beaten egg whites. Pour over ham layer in casserole. Bake in slow oven 325° F. for 45 min., or until silver knife inserted into the center comes out clean. This soufflé will stay up for a short time if left in a warm oven.

Submitted by Mrs. K. Walling

Serves 6 ***336 cal. per serving*** ***Source of vitamins A, B***

Tested in THE AMERICAN HOME KITCHENS

CRISCO HAS NEWS FOR ALL WHO LOVE... YET FEAR FRIED FOODS!



Crisp, light, **Crisco-fried** foods are so digestible you can eat 'em 7 days a week!

New medical tests prove it! *Yes*, new tests by leading doctors and nutrition experts *prove* that foods fried light and right in Crisco are as completely digestible as if baked or boiled!

Look at crispy-brown potatoes fried in Crisco . . . or taste the delicate flavor of Crisco-fried chicken. Crisco-fried foods *look* and *taste* so light you *know* they'll "sit right" and be easy to digest!

Crisco is completely different from ordinary frying fats or drippings. Crisco is *entirely* vegetable. It's whiter, fresher, sweeter than any ordinary fat. Has no grease taste to "heavy-up" fried foods.

So fry away and fear no more! Use Crisco for fried foods you can eat 7 *days a week* without a worry!



CRISCO'S FRENCH FRIED POTATOES
(4 to 6 servings)

Cut 4 to 6 pared potatoes into strips ¼" thick. Fry in deep Crisco 365°F. (or when a one-inch square of bread browns in 60 seconds). Fry potatoes a few at a time, until cooked and brown (3 to 5 minutes). Drain on absorbent paper and season.

use Crisco
IT'S DIGESTIBLE!

Take a Can of CORN

CATHERINE NISSLY

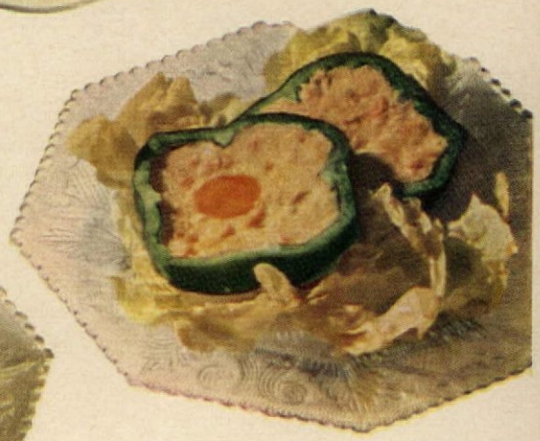
Corn tastes so very good from the can that it requires no "doctoring." As a result, too few of us have discovered how deliciously it combines with other foods to make brand-new dishes. With sour cream, for example—Ooh-la-la! For a party-pretty salad, stuff a pepper with corn, slice, and serve up. In dumplings, it surprises the tooth and the palate—very pleasantly. You know how well scrambled eggs take to mixtures—so next time, try them with corn for a hearty, economical, and delicious brunch or supper.

RECIPES ON PAGES 71 AND 72













Take a Hand of BANANAS





You know how good they are as is—but did you know what a boon bananas can be to the cook? They lend lots of variety. Instead of Plain-Jane "extenders" for meats and salads, use bananas for a gourmet touch; whip them into dainty meringues; use them in baking—green-tipped for cooking, please. Fattening? Only 100–200 calories each, and full of vitamins and minerals.

RECIPES ON PAGES 71 AND 72







See "Where Credit Is Due" on page 132

LOOK what You Can Do with Your OLD RUGS, Clothing



Here's Modern "Rug Magic"

Finer OLSON RUGS

at Special Low Prices!



It's All So Easy! Write for beautiful FREE *Olson Rug Catalog* in full colors that tells how your materials are picked up at your door and sent at our expense to the Factory, where . . .

By Famous Olson Process we shred, sterilize, sort, merge and reclaim the wool and other valuable materials in worn carpets, rugs, clothing; then picker, card, bleach and expertly blend with choice, New Wools—spin, dye in exquisite shades and weave *in One Week* into lovely, NEW, deeply tufted . . .

Two-Sided Broadloom rugs with the thrilling twist-weave beauty and "feel" of luxury-priced wool rugs—at a fraction of the cost.

Choice of 52 Colors, Patterns, *Any Size* —up to 16 feet wide, seamless and *any* length:

Solid Colors	Early American	Colorful
Tweed Blends	Oriental Designs	Florals
Two-tone	Embossed Effects	Ovals

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SEND YOUR MATERIALS *and See for Yourself*



7 DAY TRIAL OFFER *You Risk Nothing*

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FREE *Catalog in Colors*

OLSON RUG CO., F-12, Chicago 41, Ill.

Please mail Book of Rugs, Model Rooms Free to

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For quick flavor tricks for many dishes, keep a jar of grated Parmesan cheese on the shelf. Saves time, since it is ready to use, already grated. After it's opened, keep it in your refrigerator



FLAVOR TRICKS WITH PARMESAN CHEESE



Keep your family and guests flavor-guessing. Add ¼ cup grated Parmesan cheese to ¾ cup bread or cracker crumbs when you bread fish, chicken, veal, or eggplant. It lends added zest to flavor

Soups—Delicious! Pass the Parmesan cheese bowl and top your favorite meat, vegetable, or fish soup with that grated cheese. There will be calls for second helpings. Of course, for onion soup, Parmesan is a must



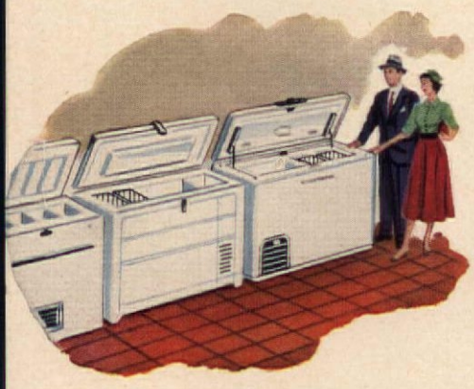


Top your meat, macaroni, fish, vegetable casserole with three or four tablespoons of Parmesan. It lift that mundane dish right out of the everyday class. Try a tablespoon or two in beef stew



Here's an easy Parmesan cheese snack to serve with cocktails or to pass with the salad: cut bread into various shapes, spread with melted butter, sprinkle with grated Parmesan, broil until lightly browned

If you are one of the 1,250,000 families buying a home freezer this year . . .





Save big money on food bills, buy meats at savings, save on shopping trips.

Freeze your own fruits and vegetables. Be ready for guests at any time. Own a brand-new Kelvinator Freezer! Sensational new upright illustrated stores 630 pounds of foods in space only 36 inches wide. Has four separate compartments. Gives 31.4% *more* fast-freezing surface than other upright types!

ompare them all and convince yourself that Kelvinator is the one for you!



ok at the Kelvinator chest-type freezers. The compact, space-saving cu. ft. model shown above holds almost a quarter of a ton of food. eezer top provides an extra work surface for your kitchen. Depend- e 5-wall cooling, special fast-freezing section, handy lift-out baskets. her Kelvinator chest-types in 7, 9, and 20 cu. ft. capacities.

THE most important feature of a freezer is one you can fully appreciate only months or years after your purchase.

This all-important feature is DEPENDABILITY! And dependability is determined by many things . . . quality of materials and workmanship . . . efficient design . . . durable construction . . . and, most of all, the reputation of the manufacturer.

That's why we ask you to compare Kelvinator Home Freezers with any other before you buy. You'll find that Kelvinator offers these *extra-value features that assure dependability at no more cost:*

- **Five-wall Cold**—cooling coils in five interior surfaces wrap foods in protective blanket of cold.
- **Sealed Refrigerating Unit**—Hermetically sealed to lock out damaging dirt and moisture. 5-year protection plan.
- **Fiberglas Blanket Insulation** — Double layer with overlapping joints to positively seal in cold.
- **Two-piece Welded Steel Cabinet**—Sealed against outside air and moisture. Rustproofed inside and out.
- **Durable Lustrous Finish**—Outside is finished in baked-on white enamel, will not chip, crack or change color. Inside is of Bonderized galvanized steel with baked-on aluminum finish.
- **Insulated Sealed Door**—One-piece balloon-type gasket on insulated door makes airtight seal when door is closed.

These things safeguard the big investment you make in your freezer and the valuable foods you store in it. Take a tip from the experts.

MEN WHOSE BUSINESS DEPENDS ON COLD . . .



DEPEND ON KELVINATOR!

The oldest maker of low-temperature cabinets!

You've noticed the name Kelvinator many times on frozen food and ice cream cabinets in retail stores. Men whose business depends on cold select Kelvinator because, through the years, Kelvinator has gained a reputation for dependable service that can't be matched. You'll be ahead if you follow the lead of these experts.

Choose the Name the Experts Rely on... **Kelvinator**

Division Nash-Kelvinator Corp., Detroit 32, Michigan



Refrigerators | Electric Ranges | Home Freezers | Electric Water Heaters | Kitchen Cabinets & Sinks | Garbage Disposers | Washers & Ironers | Room Air Conditioners | Electric Dehumidifiers



Handsome color is built right in—and will stay that way. Floors are vinyl tile; cabinets, wood in natural finish; counter tops, walls, window trim, and hood are all Formica. Convenience is built into the floor plan (page 108), and into the new equipment: modular range, electric sink, ample cabinets right where they're needed



Before remodeling, it wasn't an old horror of a kitchen, but it was far from convenient. Careful replanning reaped returns: four times as much storage space, twice as much counter. At your right, notice how a desk and chair were built into a counter—when they're not in use, you can't see that they're there



THIS BEAUTY IS BUILT-IN TO LAST

JAMES M. WILEY

Because the kitchen of the 17-year-old house that they bought wasn't too terrible "as was," the Ted Browns were in luck—they could live with it, and with their house for a time, and learn from experience just what changes would be best. But they planned on remodeling it right from the start, as part of their moving-in costs. The good results you see here (and on the plans on page 108) were worth waiting for. Without tearing down any walls, they've doubled their counter space, quadrupled their storage space, and achieved an attractive, colorful kitchen—one which will keep its spruce good looks for many years without maintenance costs, for nothing here needs repainting: the cabinets are wood in a natural finish, and, save for the appliances, everything else is plastic—the floors, vinyl tile, and the walls, window sills, range hood, and of course, counter tops, all Formica. The Browns are sorry now that the cabinets aren't plastic, too.

The first thing they discovered was that the kitchen was clumsy to use (see plan, page 108)—not too small, but the kind of kitchen in which you were always bumping into things or into people. So some sort of basic rearrangement was indicated. Then there was the matter of preprandial potations—friends were constantly dropping in to see the new house, and, as Ted reports it: "We early found out that with Grace fixing meals or snacks and me mixing drinks, the kitchen was a traffic bottleneck and a hazard, to say nothing of its propensity to promote harsh words between us." So they knew there'd have to be a drink mixing corner for Ted in the kitchen.

And the kitchen was too hot for happiness. The Browns moved into their house in May, and since that summer was one of the hottest in

PLEASE TURN TO PAGE 108



Now there's no hidin' place down there for any dust. The curved L-and-U shape of the counter top eliminates that possibility, so do the plastic window frames. Corner is Ted Brown's kitchen drink-mixing bar

See "Where Credit Is Due" on page 132

In the proudest homes in America...

The instant you see the new KenRubber tile in stores today you'll know why it is the first flooring choice for America's finest homes.

First, your eye will be attracted by the glowing, mirror-smooth surface and the rich clarity of the thrilling decorator colors. You won't be able to resist reaching for one of these perfect tiles. You'll look at it from top to bottom. You'll see how every color goes tile-deep and can't wear off. No felt or other backing here!

And you'll be amazed when you try to bend KenRubber. It has the built-in strength of a tightly coiled steel spring! You can *feel* this tile will keep its cushioned comfort . . . will resist indentation . . . will not become hard or brittle throughout its long life!

Visualize this beautiful new flooring in your own home. Imagine your own design in any of KenRubber's lovely new colors highlighted with exclusive ThemeTile inserts or Feature Strip and, KenRubber never loses its freshly polished look.

No wonder those Americans who are proudest of their homes insist on KenRubber. See it at your Kentile Dealer whose name appears under FLOORS in your Classified Phone Directory.

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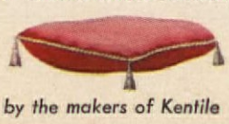
KenRubber colors shown: Rosso Di Levanto with White Feature Strip

KenRubber is surprisingly economical—and the new Standard Gauge is specially made for self-installation by the homeowner. For example, a floor area of 9′ x 10′ costs only . . . . . $39.90 Your floor may cost less, or slightly more, depending on size of floor and freight rates to your city.

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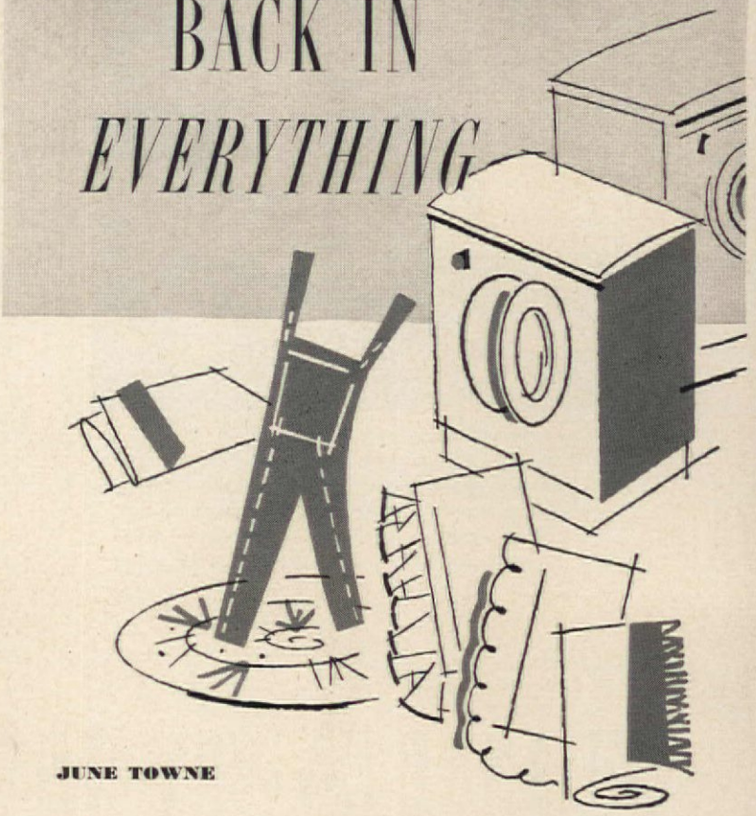
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for Cushioned Beauty



by the makers of Kentile

PUT THE STARCH BACK IN *EVERYTHING*



JUNE TOWNE

Starching adds so much to the looks and the long life of so many washables, and makes caring for them so much easier, that you're missing a very good bet if you confine your starching to the traditional blouses and shirts and handkerchiefs alone. And you're missing a still better bet if you do that starching only by hand in a basin, for your washer and dryer will do them for you, and make a superb job of it.

So many more things are so wonderfully washable these days—high-style slip covers, take-down draperies, even carpets—and automatic equipment makes washing them at home such a cinch, that we tend to forget about the finishes of those washable fabrics. Even though fabric manufacturers are making more and more materials with finishes that are not appreciably removed by washing, there is still hardly a fabric that won't stay clean longer, wash easier, and last longer if it is given a touch of starch when it is laundered. Starch replaces some of the smooth finish which eventually washes out of many washable fabrics. The smooth, slightly crisp, surface finish of a starched material sheds dust and dirt a whole lot better than the rough surface of unstarched fabrics. Slip covers and draperies profit materially from a light starching, as do bedspreads, mattress covers, throw rugs, dressing table curtains, and dust ruffles on beds. And you will be surprised how fast and easy the dirt and grime will float out of Dad's and Junior's work pants, with that bit of added starch. Old fabrics, like bed linens and tablecloths, snap back to crispness with starch, and it makes inexpensive fabrics look more costly. We have even used it on nylon tricot slips—(it keeps them from sticking to you). Another plus—starch cuts ironing time in half because a starched surface is so much smoother.

Your washer and dryer make it all easy. When you starch in your washer, starch a full load at a time, putting the starch in the final rinse. Washer starching is an improvement over hand starching, for washer-starched materials are more apt to have an even penetration of starch than those done by hand. The reason? They are agitated in the starch solution longer than is usual when you're hand starching, and excessive starch is removed more evenly than when it is wrung out by hand.

And don't be afraid to dry your starched wash in your dryer.

PLEASE TURN TO PAGE 76

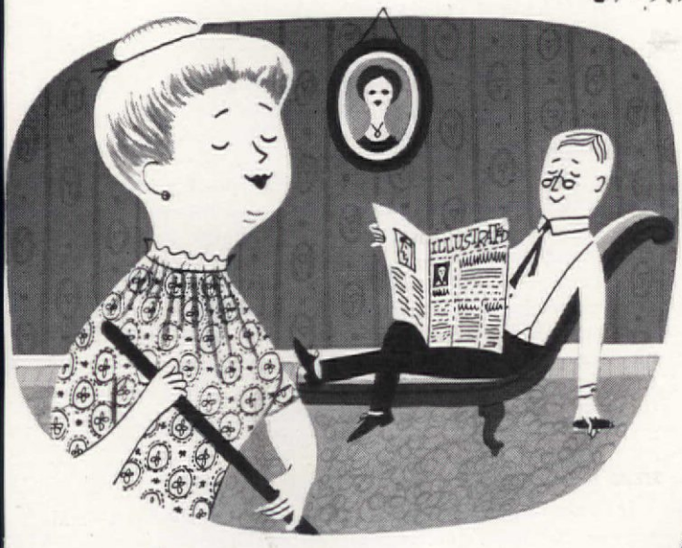
The best housekeepers use Bissell Sweepers



A Bissell's **quick** at cleaning up Junior's tracks, hairs from pup.

Gliding a Bissell is **easier**, too Nothing to carry, no plugging to do.





Thanks to Bissell Sweeper care Rugs are giving **longer wear**

As little as $8.95 buys this handy helper

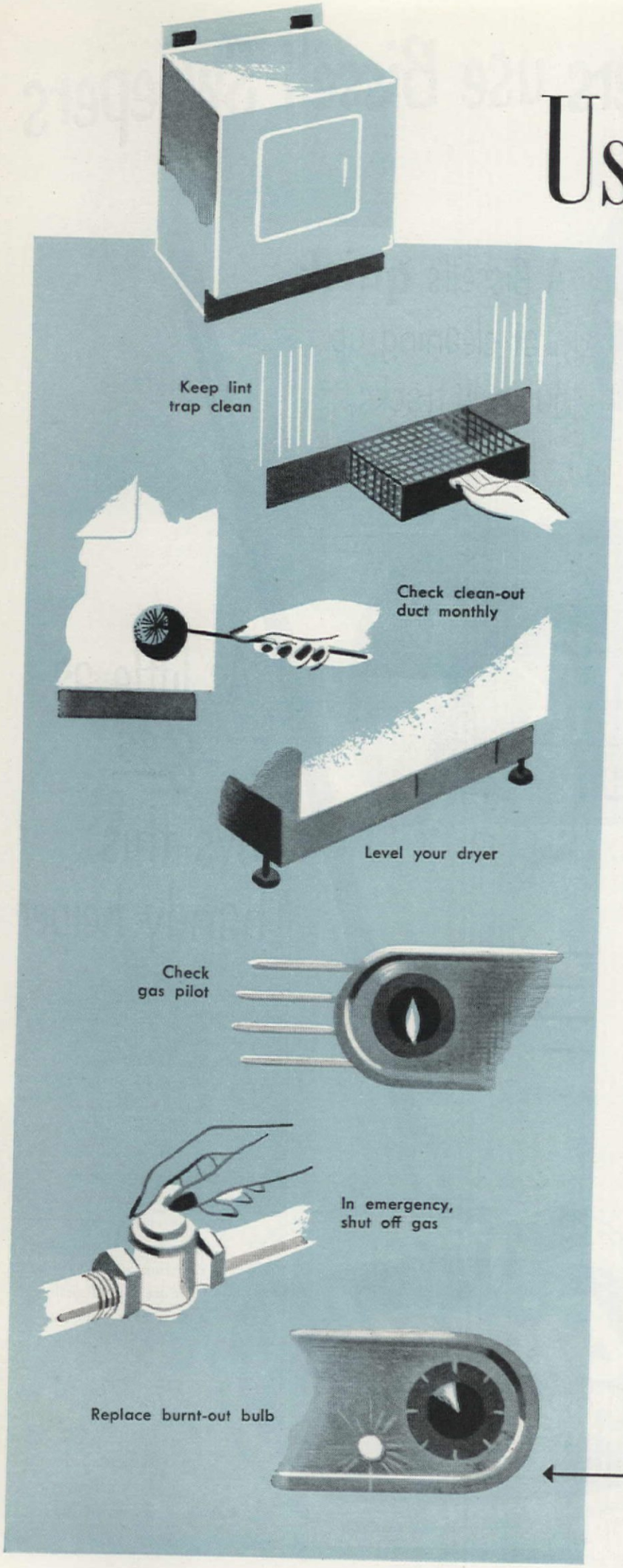
A cleaning with a Bissell® is a beauty treatment for your rugs. The brush, with its firm but gentle bristles, adjusts itself automatically to thick or thin carpets . . . reaches down to take up dust and dirt in a jiffy. A Bissell Sweeper glides over your rugs . . . empties at a touch of the handy lever . . . and its built-in brush cleaner combs the bristles clean as you sweep. Your rugs will last longer if you use your Bissell every day, save your vacuum for periodic cleaning.

Choose from 4 handsome models . . . in Fashion Colors . . . at the BISSELL BEST HOUSEKEEPER'S CORNER in your favorite store.

Bissell Carpet Sweeper Co., Grand Rapids 2, Michigan

Prices slightly higher in the West and Canada

Use Your Dryer



If the clothes washer is a woman's Declaration of Independence, her dryer is her Bill of Rights—for of all the wonderful appliances which have come to her rescue during the past few decades, none has changed her way of life so radically. *Never* a back-breaking load of wash to carry out to the line, hang up, take down. Washday is now any day of the week, any time of the day or night, in any weather (and the neighbors won't know if sometimes you sneak in a little of it on a Sunday, after church, to free yourself for some Red Cross work on Monday). With a dryer, laundry can be done in small loads, piecemeal—or a couple of weeks' accumulation can be disposed of pronto, with little effort. And it can be done with a smile on your face and a comforting look at your smooth, white hands which will stay just that way. But you're just plain foolish if you use your dryer only to banish Washday Blues, when there are so many additional tricks it can do, so many other ways in which it can serve to save you time, money, or both. Of that, more below under "Bonuses."

Just in the normal run of things, dryer users notice the extra fluffiness of bath towels, tufted bedspreads, and other nap fabrics, when they are dried in the dryer. Some women mention the superior results you get when you dryer-dry unusual items such as shag rugs, slip covers, and other bulky things. And everyone "ohs" and "ahs" over the fact that even though clothes go into the dryer tangled from the washer, and wrinkled, too, they continually come out untangled and most of them need little ironing, especially the fabrics of the so-called man-made fibers. Odors, too, seem to disappear—clothes adequately washed, and dryer-dried smell sun-sweet and are as gloriously fresh and bright as a June day. Also, many mothers have remarked about the fact that diaper rash just doesn't appear when diapers have been dryer-dried.

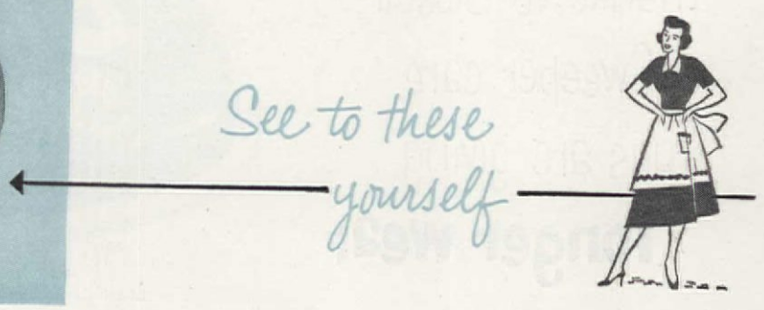
Think that's all? Oh no—here's a real reward: because the inside of your dryer is as clean as a pin—no dust, no soot, none of the grime that might be blowing across your back yard—your clothes, if washed and rinsed *clean*, will *stay that way* and will have the new look that attracted you to them when they were purchased.

And Mr. Dryer is a thrifty gimmick, too. He'll save your clothes because he handles them scientifically—in his charge there's no possibility of them whipping around and snapping in the wind—no chance in blustering winter weather for them to freeze and break fibers. Know what this means? Well, you'd be surprised how much longer your clothes will last with such treatment. And don't forget that, when you use a dryer, every member of the family needs fewer clothes, and you need fewer changes of household linens too, since you can wash and dry things so much more quickly, easily, and frequently with never a care about the weather. Nice reward?

HERE'S A SIMPLE DRYING GUIDE

It's easy to do things right. If you do, your dryer can—and will—do much for you. Here are a few hints:

1. Don't overload it. Find out how much it is supposed to



EDITH RAMSAY

for All It's Worth

AMERICAN HOME GUIDE for BETTER PERFORMANCE

handle at one loading, and always conform to this instruction. And remember, the bigger the load, the longer the drying time.

2. Dry like fabrics together, e.g., wools with wools—cottons with cottons, etc.

3. If your dryer has a temperature control, use only those temperature settings recommended by the manufacturer's instruction book for the type of fabric you are drying.

4. Be sure to use low temperatures with modern man-made fabrics such as rayons, nylons, orlons, and many others. (Oh, yes, your dryer can handle these wonderful fabrics safely—see April issue, page 52 of THE AMERICAN HOME for proof.)

5. Heavy woolen pieces with a nap (blankets, for example) need a buffer to brush up the nap and bring back that "store finish" while they dry—so put a large bath towel in with them. And don't dry those woolen blankets *bone dry*—leave in a little moisture to keep the fibers soft and pliable.

6. A dirty dryer gives poor results—keep it spotlessly clean. (See "Give It Good Care," page 74.)

HERE ARE SOME DRYER BONUSES

Use it for pillows. Feather pillows will fluff dry so that you could swear that they were fresh from the factory. Foam rubber pillows dryer-dry just as well—but low temperature here, lassie, and don't forget it!

Use it as a valet for "steaming." Here's a dandy one, too, particularly for you gals who have parboiled your fingers over a steaming teakettle to remove wrinkles from a wool jacket or suit, or to coax a rump-sprung skirt back into shape, or to renew the nap on a velvet (or velveteen) skirt. Stay away from bathroom-steaming, lady. There's a simpler method by far than using 'steen gallons of hot water and steaming up the whole place. Let your dryer do the "steaming." Just chuck the candidates for steaming into your dryer (you *don't* wash them first, of course) and with them, toss in a moistened bath towel which will furnish the steam. Turn on the machine and —*voilà!* Your dryer has suddenly become an expert valet.

Dry out those snowsuits—every day! In wintertime what a job when the youngsters troop in happy but wet. Those snowsuits have always been the deuce to dry in a hurry to ready them for the next assault on the snowman. No more. Try this: flip 'em in the dryer—you could do it nine times a day.

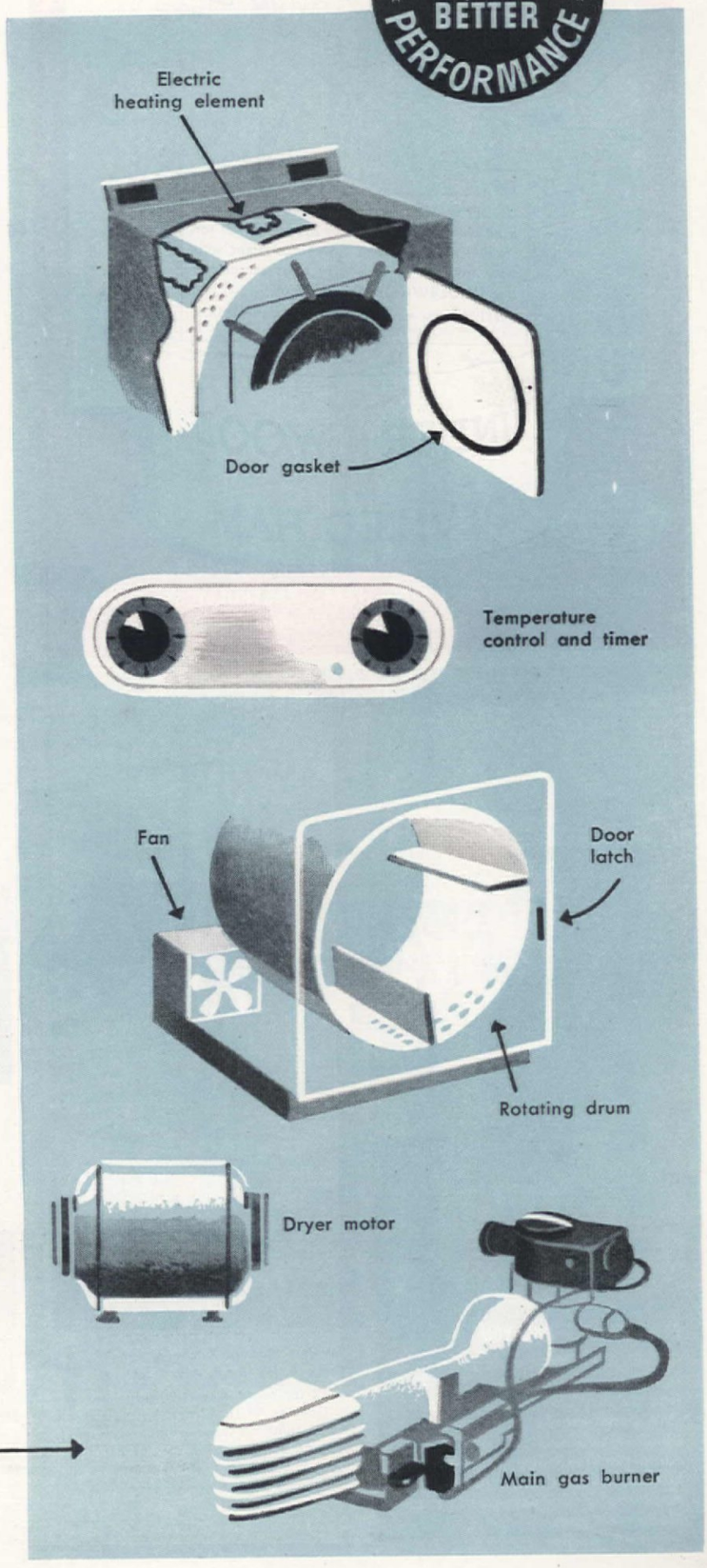
Use it for washable toys. And while we're on the subject of young hopefuls, how about their stuffed toys? Ever see the nice white Teddy bear that Aunt Suzie gave little Mary looking as if Mary dragged it through the local coalyard—which she probably did? Don't let it ruffle your equanimity. Scrub it clean, and then entrust it to your good servant, the dryer. It will look as good as it did the day it sat under the Christmas tree.

Use it for drying starched things, too. It's so easy and the results are so gratifying. You don't have to change from your favorite brand of starch, nor do you have to change the amount of the solution. However, if your old way of starching

PLEASE TURN TO PAGE 74



Call Serviceman to repair these →





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To freshen rolls, moisten them lightly, place in the top of a double boiler, cover, and set over boiling water until rolls are warm



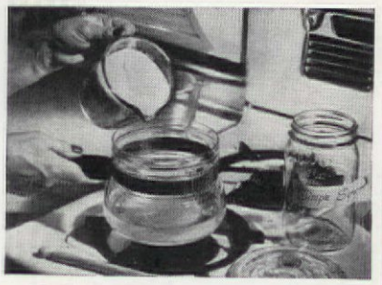
Good Cues



A very tidy way to mince parsley: strip leaves from stems, place in cup, clip fine with point of kitchen shears held in cup

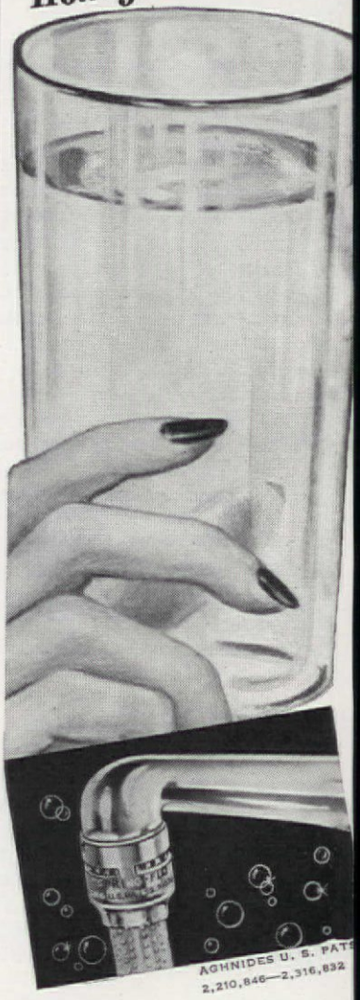


To chop onions, peel and cut off root end. Cut in half lengthwise, lay flat on board. Cut in strips, leaving stem end intact to hold pieces together. Now cut crosswise



Make simple syrup by dissolving two cups sugar in two cups water. Boil for five minutes. When cool, store in refrigerator until needed

Crystal-clear spring-like water from your own faucet



THE SPRING-FLO AERATOR enriches your faucet water with oxygen . . . makes it fresh, clear, and spring-like. The bubbles carry away tastes and odors of chemically treated waters.

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• banana chicken salad

Preparation time: 15 min.

2 cups cubed ripe bananas
2 cups cubed cooked chicken
1 tbs. onion juice
1 cup mayonnaise
¼ cup lemon juice
Salt
Pepper

• Combine ingredients and season to taste. Arrange individual portions in lettuce cups. Serve very cold.

Serves 6 ***428 cal. per serving*** ***Source of vitamins A, B, C, D***

Tested in THE AMERICAN HOME KITCHEN

• ham-ana loaf

Preparation time: 20 min.

5 large green-tipped bananas
1 lb. ground ham, precooked
½ cup bread crumbs
2 tbs. lemon juice
½ cup milk
2 eggs
3 tbs. brown sugar

• Sprinkle brown sugar and lemon juice in a buttered 6" x 10" baking dish. Arrange 2 bananas in the design of your choice in the bottom. Dice the remaining 3 bananas. Mix with ham, crumbs, milk, and eggs. Pack carefully into the baking dish. Bake in moderate oven, 400° F., for 30 min.

Serves 6 ***536 cal. per serving*** ***Source of vitamins A, B, C***

Tested in THE AMERICAN HOME KITCHEN

• cornflower salad

Preparation time: 15–20 min.
Chilling time: 2–3 hrs.

2 ⅔ 2 cans cream-style corn
1 tsp. grated onion
2 tsp. salt
⅛ tsp. pepper
2 tbs. sugar
3 envelopes plain gelatin
½ cup water
6 cooked carrots
6 medium-sized green peppers
Lettuce

• Blend together corn, onion, salt, pepper, and sugar. Soften gelatin in water, dissolve over hot water, and add to corn mixture. Put a piece of carrot in the hollowed-out pepper and fill with corn mixture. Set peppers in muffin pan to steady them while chilling (2–3 hours). Slice and serve on salad greens with your favorite dressing.

Makes 12 salads ***69 cal. per serving*** ***Source of vitamins A, B, C***

Tested in THE AMERICAN HOME KITCHEN

• eggs Americana

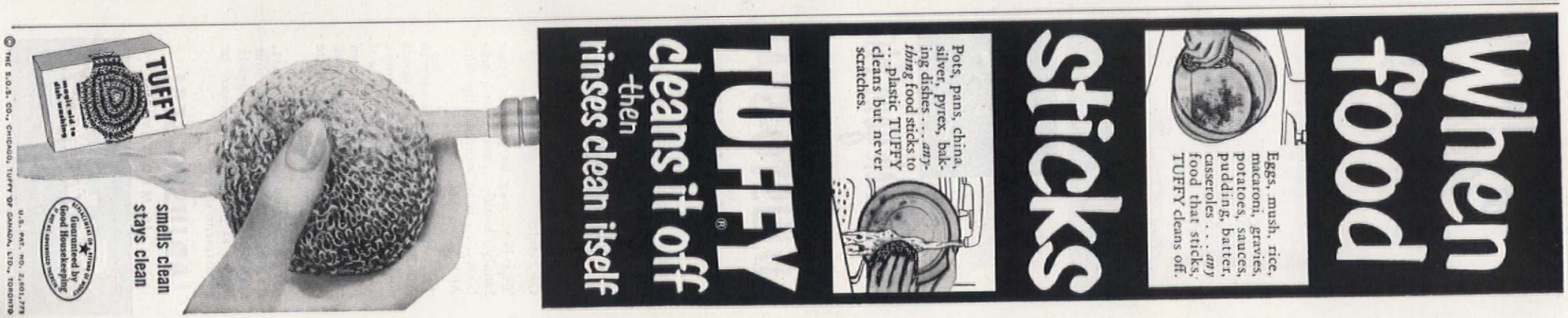
Preparation time: 15 min.

Bacon
8 eggs
2 cans whole kernel corn, drained
⅓ cup milk
Salt
Pepper
2 tbs. butter

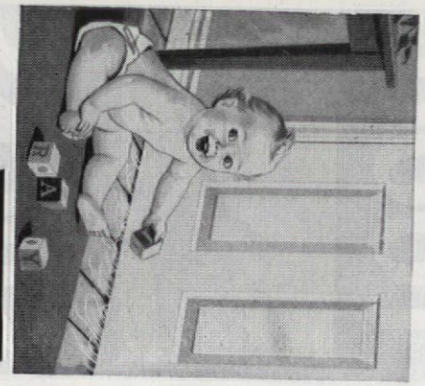
• Loop bacon slices. Broil. Reserve some bacon fat to cook eggs. Beat eggs, add corn, milk, salt, and pepper. Cook over low heat until creamy, stirring and scraping the bottom and sides of pan. Serve with bacon knots. This makes a wonderful brunch or luncheon dish.

Serves 8–10 ***198–159 cal. per serving*** ***Source of vitamins A, B, C, D***

Tested in THE AMERICAN HOME KITCHEN



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Since 1885

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American Home Recipes (Take a Hand of Bananas begins on page 61)

• meringuettes

Preparation time: 10 min.

¼ cup mashed ripe bananas
1 egg white
Juice of ½ lemon
¾ cup sugar

• Beat well for about 8 min. Then shape. Bake in 275° F. oven for 30 min. Turn off the heat. Open oven door and cool for 30 min.

Makes 24 banana meringuettes 17 cal. per serving Source of vitamins A, B, C

Preparation time: 15 min.

BANANA FROSTING AND FILLING

2 egg whites
1½ cups super-fine sugar
Juice of 1 lemon
¾ cup mashed ripe bananas

• Beat all of the ingredients in an electric mixer until they are solid (about 10 min.). The long beating time is important—also the super-fine sugar.

Filling & frosting for a 9-in. layer cake 900 cal. for filling and frosting Source of vitamins A, B, C

Tested in THE AMERICAN HOME KITCHEN

• tropical cheese pie

Preparation time: 40 min.
Chilling time: 1½ hrs.

1 envelope unflavored gelatin
¼ cup cold water
2 egg yolks, slightly beaten
¼ cup sugar
¼ cup water
1 cup cottage or cream cheese (½ lb.)
2 tbs. lemon juice
1 tsp. lemon rind, grated
¼ tsp. salt
2 egg whites, stiffly beaten
¼ cup heavy cream, whipped
1 cup diced, ripe bananas (1 to 2 bananas)
Crumb crust

• Soften gelatin in cold water. Mix together egg yolks, sugar, and water in top of double boiler. Cook over hot, but not boiling, water until thickened. Remove from heat. Stir in softened gelatin. Beat cheese until smooth and creamy. Gradually add egg-yolk mixture, 2 tbs. lemon juice, rind, and salt, beating until well-blended. Chill until partially set. Beat mixture thoroughly. Fold in egg whites, then whipped cream. Let bananas stand 5 min. in a mixture of 1 tbs. sugar and 1 tbs. lemon juice. Arrange lightly over bottom of Crumb Crust. Pour cheese mixture over bananas. Add ¼ cup sugar to ¼ cup reserved crumbs from Crumb Crust recipe for topping. Chill until firm . . . about 1½ hrs.

CRUMB CRUST

¼ cup melted butter or margarine
1½ tbs. sugar
½ tsp. ground cinnamon
1 cup finely crushed graham crackers, cornflakes or zwieback

Add butter or margarine, sugar, and cinnamon to crumbs and mix thoroughly. Firmly press ¾ of the crumb mixture along sides and bottom of a 9-in. pie pan. Reserve remaining crumbs for sprinkling on top of pie.

Makes 1 9-in. pie
1826 cal. per pie (cottage cheese)
Source of vitamins A, B, C
2035 cal. per pie (cream cheese)

American Home Recipes (Take a Can of Corn begins on page 60)

• corn dumplings

Preparation time: 10 min.

1 can whole kernel corn, drained
1 egg, beaten
1¼ cups flour
3 tsp. baking powder
2 tbs. melted butter
1 tsp. salt
⅛ tsp. pepper
2 tbs. chopped parsley
2 tbs. chopped pimentos

• Combine ingredients. Shape and roll in flour. Drop in shallow, salted boiling water or place on rack in the pot. Cover pot tightly and steam for 10 min. Serve with melted butter.

Makes 8–10 dumplings 143–114 cal. per serving Source of vitamins A, B, C

Tested in THE AMERICAN HOME KITCHEN

• corn ooh-la-la

Preparation time: 10 min.

2 cans whole kernel corn, drained
2 tbs. butter
2 tbs. onions, chopped
2 tbs. flour
1 tsp. salt
1 cup sour cream

• Cook the onion in butter until it is soft. Blend in flour and salt. Add cream and stir lightly but thoroughly until it is smooth. Let boil; add the drained corn; heat through. Garnish with parsley and paprika.

Recipe by Vera Bjorck

Serves 4–6 238–159 cal. per serving Source of vitamins A, B, C, D

Tested in THE AMERICAN HOME KITCHEN

Never before-a heating guarantee like this!

$1,000.00 Bond backs Coleman Blend-Air!



Coleman—and only Coleman—offers the Comfort Bond to guarantee you complete heating comfort with each Blend-Air system installed in any new or old home

It's revolutionary comfort insurance with a revolutionary heating system. Now, for the first time, you can be *sure* of winter comfort with Blend-Air—Coleman's Comfort Bond guarantees you'll be healthfully warm.

What makes this valuable insurance service possible? It's Coleman's exclusive Magic Blenders that give a new, more efficient air blending and circulating process. (See below how the Blenders work.) They mean no stale hot air. No heat packed at the ceiling with floors freezing cold. Instead, you get continuous, gentle movement of fresh warm air; warm floors; uniform temperature from floor to ceiling. A completely automatic system with over-all temperature control and *independent* control in each room.

Before installing any system, have your Coleman dealer describe the many new health and comfort features now guaranteed with Blend-Air. Look him up in the Yellow Pages of your telephone book or write us for free literature. The Coleman Company, Inc., Wichita, Kansas.



THE MAGIC BLENDER DOES IT

In winter, it blends room air with freshly heated furnace air to maintain comfort. In summer, Coleman's new cooling unit blends room air with cool, dehumidified air for dry mountain-air coolness.

1 **You're More Comfortable** with freshly warmed air circulated by Blender action

2 **You Save on Installation** with 3½-in. air tubes that fit any construction

3 **You Save Space** Furnace takes as little as 6 sq. ft. in basement, closet, utility room, etc.

4 **You're Cool in Summer** When you're ready, add Coleman's cooling unit that uses same system

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CENTRAL HEATING AND AIR CONDITIONING SYSTEM

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A gift that serves 2 ways ...yet costs only $16.95!*

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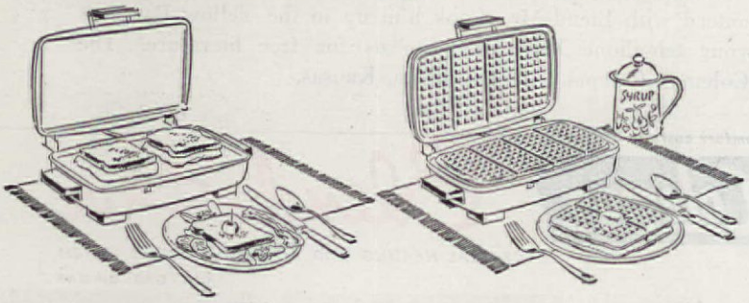


It saves so much running to and from the kitchen! When the family wants waffles, this G-E appliance gets right on the job . . . and the cook needn't budge from her dining-room chair!

Same thing with grilled sandwiches. Just change the grids, and you're all set to serve a snack or a meal—without moving!

See this perfect gift, now, at your G-E dealer's: only $16.95.* (Also available in automatic model: $22.95.*) General Electric Company, Small Appliance Division, Bridgeport 2, Connecticut.

Service to order—right at the table!



SIZZLING SANDWICHES! With its big grill plates in position, it serves up delicious grilled sandwiches . . . or even bacon and eggs.

GOLDEN-BROWN WAFFLES! With its aluminum waffle grids inserted, it keeps crisp waffles coming fast . . . four sections at a time.

GENERAL ELECTRIC

Use Your Dryer

(Begins on page 68)

has been the "washbowl" method, try starching in your washer instead. For more information on both starching and drying starched materials, read "Put the Starch Back in Everything" on pp. 66.

THINGS TO KEEP OUT OF THE DRYER

There are precautions in dryer-drying, as there are precautions in everything we do in life.

Do not use the dryer to dry clothes that have been dry-cleaned at home. The cleaning solution will soften and ruin the door gasket, but what's more important is the serious danger of fire or explosion.

Do not dry knitted woolens in your dryer. Such knitted things should be blocked to shape on stretchers made for that purpose.

Be careful about plastic buttons, too, because some of them may warp or completely lose their shape.

GIVE IT GOOD CARE

Once your dryer is installed, the amount of care involved is not great, but what there is to be done should be done faithfully and according to manufacturers' directions.

1. It is important that the dryer be kept clean and that the lint be removed regularly. Lint can create a variety of hazards, but most of all, if it is allowed to accumulate, it will affect the operation of the machine. By the way, it isn't the dryer that creates the lint—the same amount of lint is present when clothes are washed by hand and hung out in the back yard to dry, but out-of-doors it simply blows away without your seeing it.

2. After every wash load, always inspect the inside of the drum or clothesbasket to see if it is clean. And if you've been drying newly dyed or tinted garments, or those whose colors run, you will have to wipe out the color from the inside, just as you would in your washing machine.

Many dryers have clean-out ducts. They're generally in the lower front of the dryer and are there for the purpose of collecting any odd things (like tiny buttons, pins, etc.) and keeping them from being drawn into —or damaging—the fan. They should be cleaned out every month or so. A vacuum cleaner with a crevice tool attachment is ideal for this purpose. *But be sure the dryer is turned off before you start this cleaning.*

3. Dry out your dryer after you have finished using it. One way is to leave the door ajar until the inside has cooled, just as you do with the oven of your range. This prevents condensation from forming inside the cabinet. There is another way to accomplish the same thing: run the dryer for at least five minutes after

Place on Table's Edge ...and it's ready to use!



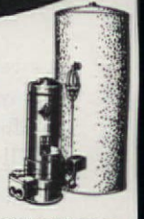
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TAB-L-TOP is the easiest chopper there is to use! There's no fuss! No bother! No clamp! Hand pressure holds it firmly on counter or table's edge. Swings apart for quick cleaning. Get a UNIVERSAL TAB-L-TOP as a gift or for *your* modern kitchen today! Only **$5.95.**

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- **All working parts above ground—quickly, easily accessible**
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...and for shallow wells MULTI-PRIME JET

Gives 35% more pressure, 20% more water than similarly rated pumps.

Originator of Jet Pumps **Jacuzzi BROS. INC.**

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dust is harder to find!

Imagine cutting YOUR housework way down . . . enjoying more leisure time! It's easy when you have Chrysler Airtemp Air Conditioning. Drapes and furnishings stay sparkling clean . . . furniture requires less dusting.

But that's not all! Your whole family will be healthier, more comfortable, too. Air conditioning filters out dust, pollen and air-borne bacteria.

Get free Alphabet Book for children. It shows benefits of Chrysler Airtemp Year 'Round Air Conditioning.

Comfort Zone



Chrysler Airtemp

HEATING • AIR CONDITIONING
for HOMES, BUSINESS, INDUSTRY
Airtemp Division, Chrysler Corporation
Dayton 1, Ohio



REPLACEMENT OR REFUND OF MONEY
Guaranteed by Good Housekeeping
IF NOT AS ADVERTISED THEREIN

Airtemp Division, Chrysler Corporation
P. O. Box 1037, Dayton 1, Ohio

☐ I want to know more about the Chrysler Airtemp Comfort Zone.
☐ Send me my free copy of the Chrysler Airtemp Alphabet Book. AH-9-53

Name_____ Phone_____
Address_____
City_____ Zone____ State____

Use Your Dryer

(Begins on page 68)

you have taken out the wash. You can decide the best method for you—but be sure to use one of them.

4. For the outside of the dryer—keep it gleaming with a good wax base polish as you do the rest of your kitchen appliances.

5. Don't expect your dryer to make up the deficiencies of poor washing and poor rinsing.

6. Your dryer, like your washer, is only a piece of machinery. Have them both inspected at least once a year by a competent serviceman.

MAKE THESE CHECKS YOURSELF

1. Read the instruction manual again.

2. If machine doesn't run—check the fuses in main fuse box.

3. If machine doesn't heat—check your fuses (if dryer is electric) or burners (if it is gas).

4. If machine rattles and vibrates, check and adjust leveling legs; look at the fan belt which might be loose.

5. In case of emergency, shut it off. If it is a gas dryer, shut off main gas supply valve; if it is an electric dryer, pull out the plug or turn off main switch.

6. On models having a pilot warning bulb, be sure it is operating and lighted. If not, replace it.

WHEN TO CALL FOR HELP

1. If the machine does not run even after you've checked fuses.

2. If the machine will not heat no matter what you do.

3. If timers or temperature controls go haywire.

Idea!

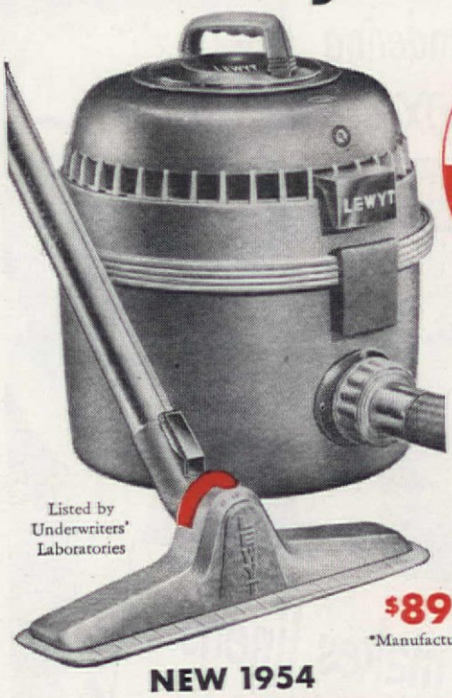


Data: Louise Price Bell

Instead of stacking canned goods in your topmost cupboard, why not store them in drawers, ready for quick, easy access—and run no chance of being plunked on the head by one toppling from its height above you? Drawer shown here is divided into six compartments, each measured to cache three or four cans

Home of Mr. and Mrs. R. A. Arford

Officially endorsed!



Listed by Underwriters' Laboratories

NATIONAL INSTITUTE OF RUG CLEANING INC.
NIRC

by NATIONAL INSTITUTE OF RUG CLEANING, INC.

. . . official association of professional rug cleaners, owners and operators of professional rug cleaning plants.

Vacuum your rugs daily. Have them professionally cleaned at least once a year by a professional rug cleaner.

$89.95* *Slightly higher in the Far West.*
*Manufacturer's recommended retail price.

NEW 1954

LEWYT

THE "NO DUST BAG TO EMPTY" VACUUM CLEANER

WITH

automatic 4-WAY *rug cleaning*



Bottom view of No. 80 Carpet Nozzle

Never before such quick, easy care for your rugs!

Imagine! Lewyt's No. 80 Carpet Nozzle actually gives you MORE suction power than an upright—MORE cleaning action than *any* other rug tool! Now, get up rug dirt without wear and tear, without vacuuming over and over! Cleans and preserves your rugs like no other cleaner today! Lewyt is endorsed by the professional rug cleaners' Association!

- **Pivots on "CircularTrack" base!** Reaches wall-to-wall from center of room! No "swivel-top" to jam—won't tip over!
- **No dust bag to empty!** Toss out "Speed Sak" a few times a year! Largest operating dirt-capacity, by test!
- **Quietest of all**—no roar!
- **Allergy-proof Filter System!** Traps dust even smaller than 4/100,000 of an inch!
- **Suction-Control Dial!** Just like ironing, dial "wool rugs," "cotton rugs" or "drapes"!
- **No extras to buy!** Comes with all tools to clean floor-to-ceiling!
- **See it today!** Nearest Lewyt dealer is listed under "vacuum cleaners" in phone book!

LEWYT ROLLS READY-TO-USE FROM CLOSET!



Rubber swivel-wheel "Dolly" carries cleaning tools along! Optional at small extra cost. *New! "Wall Rack" saves closet space!* Keeps hose handy, nozzle attached to tubes—ready for fast clean-ups! Optional at small extra cost.



Lewyt is available at leading stores in CANADA

DO IT with LEWYT

LEWYT CORPORATION, Vacuum Cleaner Division, 72 Broadway, Brooklyn 11, N.Y.



CLOROX makes linens *more than white*... it makes them *sanitary*, too!

Clorox goes beyond ordinary whiteness . . . it removes dulling dinginess and ugly stains, too. And, Clorox provides added health protection . . . makes linens hygienically clean. No other home laundering product equals Clorox in germ-killing efficiency!

In addition, Clorox deodorizes . . . leaves cottons and linens fresh smelling even when dried indoors. And remember, Clorox, a liquid, contains no gritty particles to damage wash and washer. It's free from caustic, extra gentle on fabrics, made by an exclusive, patented formula.



And CLOROX is a handy household disinfectant! In routine cleaning of bathroom and kitchen, Clorox not only removes stains and deodorizes, it disinfects . . . provides a type of non-poisonous disinfection recommended by hundreds of public health departments. See label directions for the many uses of Clorox . . . America's favorite!



When it's CLOROX-clean . . . it's SAFER for family health!

Starch

(Begins on page 66)

There is only one precaution, and it is rather obvious: you should extract the excess starchy water from materials thoroughly enough so that the starch will not coat the drum of the dryer. If it does, there's no real harm done—you will just have to wait till the drum interior is cold and then wipe it all out with a damp cloth until it is clean.

Even though there has been a lot of controversy about the effect of dryers on the stiffness of starched fabrics (many manufacturers recommend a heavier solution because of this), we have found no apparent difference in stiffness between dryer-dried and line-dried starched fabrics. Starched clothes that are completely dryer-dried will feel less stiff than when they come from the clothesline, but end results are the same. Don't dry starched and unstarched fabrics together. In the tumbling of the dryer some starch may get into garments that shouldn't be starched.

Take the things that are to be ironed out of the dryer while they are still damp. If you aren't going to iron them immediately, wrap them in a plastic bag, and chill them in the refrigerator. Any starched item will iron easier with extra gloss if it has been chilled for an hour or so.

Avoid overdrying. If bone-dry things toss around in the drum too long, there *will* be a loss of starch.

STARCHES ARE TAILORED TO SUIT YOUR NEEDS

Suit yourself about the kind of starch you use and the quantity. Starch is like coffee—you may want it weak, or you may want it strong, depending upon what you're using it for. For instance, the collars on Dad's shirts certainly need more starch than his handkerchiefs.

What type to buy? Starches fall into three classes: dry starch (that includes the lump, cube, and powdered varieties); liquid (ready-prepared) starches made from the same basic ingredients as the dry starch; and so-called plastic starches which are liquid, too.

Dry starch must be made into a solution with hot or cold water. It can be prepared to give almost any degree of crispness you want, and it is relatively inexpensive.

Liquid starches are very convenient to use when you're starching one or two items by hand. They are concentrated and only have to be diluted to the strength you want. The finish produced depends upon which one you buy. Some give a stiff finish, while with others you get a more pliable finish. The initial cost of plastic starch may seem high, but after all, one application should last for about six or more washes.



To The Freshman Housekeeper

You may think you have a million things to learn but here is one item you cannot neglect. Use Sani-Flush to clean your toilet bowl. It is the one product that cleans thoroughly, disinfects, removes invisible film. Quick, easy, sanitary. No messy scrubbing. Just follow directions on the yellow can. Safe in septic tank systems. At all grocers. The Hygienic Products Co., Canton 2, Ohio.

Sani-Flush



PERFUMED with a mild, fresh fragrance

FREE CATALOG

SAVE ON COTTONS Rayons•Nylons



Pull high living costs *down!* See newest and finest guaranteed textile values at lowest prices... ANYWHERE! Beautiful fashions, exciting sportswear, sensational new fabrics and household items...for entire family and home. Thrifty thousands already acclaim South Carolina Mills for worth while shopping, best savings! Get our handsome catalog

Free for asking! Just send name, address on postcard to

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Dept. 363, SPARTANBURG, SOUTH CAROLINA



Woodbine
BY WATERTOWN
DISTINCTIVE DINNERWARE

Delicately embossed on durable, practical Melmac. Four exciting decorators' colors.

Write for FREE illustrated folder.

WATERTOWN MFG. CO.
600 PORTER ST., WATERTOWN, CONN.

PLENTY OF
HOT WATER
Plus Easiest Installation Ever!



Installs in your laundry! *Automatic* and *electric*, your G-E Water Heater installs easily, *anywhere in your house!* Gives *all* your appliances all the hot water they need!



Installs in your basement! Here's economy plus—because your G-E *installs anywhere you wish!* G-E eliminates long pipe runs that are so costly!



Installs in a closet! Installation anywhere with G-E Water Heaters. And G-E is *safe!* There's no pilot light to go out and no dangerous fumes, either!

A G-E Exclusive! G.E.'s precision-built sliding thermostats are designed to prevent sticking and pitting . . . keep your G-E Water Heater free-operating for years and years!

AUTOMATIC ELECTRIC
WATER HEATERS
You can put your confidence in—
GENERAL ELECTRIC

THE UNEXPECTED GUEST

KATIE ALBERT

The unexpected guest! How often have you become flustered when suddenly confronted by one? Oh, it happens to everyone, but the trick is to be prepared at all times so that you're never caught short. My husband is the most proficient guest bringer-homer in the world, but do you know? I love it! And do you know why? My husband beams with such warm pride over the fact that he's one of those lucky guys who can bring a guest home unannounced, that I can't ever let him down. Besides, I have received so many ego-building compliments from grateful visitors, that I've actually come out ahead on all this.

So many of my friends have asked for my successful formula for "coping" with this problem that I decided it might interest you as well. Perhaps what has helped me most is the fact that I was brought up in a home where the slogan was "open house" for all our friends. My sisters and brother could always invite a friend in for dinner (I was much younger and hadn't the circle of friends that they had acquired), and I remembered how welcome they'd been made by my father and mother. No fuss ever—just an extra place or two set at the table. I liked that. When I married, I hoped to continue living in a home that radiated hospitality at all times. I hoped that my husband would think as I do—and, fortunately, he does. Bob is a most expansive person—just loves playing host, and he's so proud of his home that he's forever bringing someone new out to visit. His position demands his traveling about the state and he meets lots of people. So when they come to town, instead of taking them out to

PLEASE TURN TO PAGE 78





but here's the way to keep 'em clean!

NEW Companion Piece
AUTOMATIC HOME LAUNDRY
Hamilton
WASHERS AND DRYERS

Comes washday, and it's you against the whole family! How to stay on top? It's easy with a Companion Piece laundry, Hamilton's exciting new Automatic Washer and new 1954 Dryer. Careful, though! If you're shopping for easier washdays, don't settle for less than a Hamilton!

Free Home Laundry Handbook—write for your copy now!

RESULTS ASSURED

Laundering efficiency laboratory-proven by nuclear scientists! Only Hamilton offers this proof. So let your Hamilton Dealer show you how clothes come clean in a Hamilton!



Companion Pieces for your laundry by Hamilton

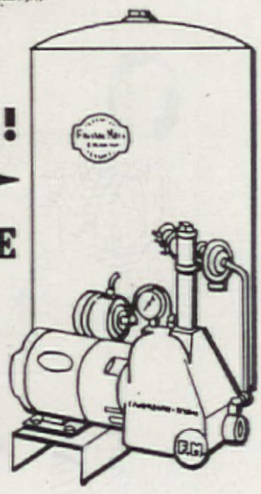
New Automatic Washer with gentle, thorough *Soil-Seeking Action* gives you the cleanest wash in town. Fully automatic *Selecta-Cycle Control* tailors washing to any load. For effortless automatic agitator washing, see the new Hamilton first!

New Automatic Dryer by Hamilton, the *originator* of automatic clothes drying! Quick, gentle *Carrier-Current* drying . . . sunshine freshness with the *Sun-E-Day Lamp* . . . amazing *Fabri-Dial* temperature control. Get all these *headstart* features—get a Hamilton!

the folks who made automatic washdays possible
HAMILTON MANUFACTURING COMPANY • TWO RIVERS 11, WISCONSIN

drudgery or delightful living?

this pump can make the difference!



FAIRBANKS-MORSE

SHALLOW WELL WATER SYSTEM

Are you ready to put running water in your home? Do you need to replace a worn or inadequate pump?

If your water supply is within 25 feet, choose this sturdy little Fairbanks-Morse model 650M42!

Enjoys great popularity

This water system is widely used on farms, in small towns and city suburban areas. Chief among reasons for its popularity is its ability to

- ☆ never lose its prime
- ☆ lift a head of water 25 feet
- ☆ operate continuously (has a continuous duty motor)
- ☆ resist wear and corrosion (has a bronze impeller mounted on a stainless steel shaft)

In addition, this water system delivers from 250 to 650 g.p.h. depending upon lift and pressure; has no leathers, belts or gears to cause trouble; needs no foot valve—permitting drive-point installation; comes complete, with 42-gallon tank, ready to plug in and use.

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a name worth remembering when you want the best

WATER SYSTEMS • GENERATING SETS • MOWERS • HAMMER MILLS
MAGNETOS • PUMPS • MOTORS • SCALES
DIESEL LOCOMOTIVES and ENGINES

Send for free booklets



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Send me the catalog sections showing your 650M42 pump, and other Fairbanks-Morse shallow well water systems. Include also, the 24-page booklet, "How to Select an Ideal Water System."

Name .....

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The Unexpecte

dine at a hotel or restaurant—he just brings them home.

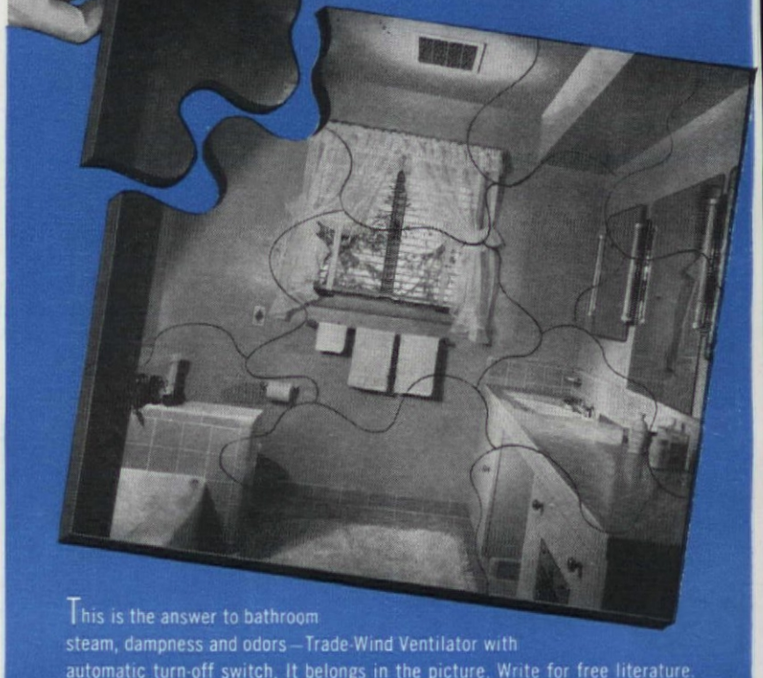
Now how to meet this situation? Well, most important of all, your home should always be in readiness for the unexpected visitor. Giving it the once-over-lightly treatment each day keeps it looking neat. Of course, you should see to it that you look presentable, too. I've been married for ten years, and can honestly say that my husband has never seen me at breakfast or any other time when I didn't look . . . well . . . maybe not my best, but pretty nice. He's surrounded by beautiful young secretaries in his business—so why shou I be silly enough to let him sa good-by in the morning to a gal who looks like a frump—or come home at night to one who makes him wonder why he married her? No, I have enough pride to want to look my best as often as possible.

These two small precautions, "picking-up" and "making-up," eliminate one of the awkward moments for the unexpected visitor—you needn't apologize for your home or for how you look.

Now what about the meal? Perhaps you'd planned to serve some leftovers or had just enough for dinner for two—what happens? If you' enough for two, you can easily stret it for three. Make a more festi salad—or serve soup for a first cours Add some vegetables or potatoes (yo keep your freezer or your pantry we stocked, I hope). No excuse for n having the necessary things in th house. You can whip up some bi cuits, turn out an omelet, or souffl make a quick pudding or a cake— oh, there are many ways to augmen the menu. But be good-humore about it. Your attitude, more tha anything, can set the pace for th meal and evening.

Suppose your guest is asked t spend the night at your home. I your guest room in order? Is i equipped with all of the small thing that make a night's stay pleasant Are there extra blankets, plenty o hangers, closet space? Are you sur that all necessary toilet articles ar handy—cleansing cream, tooth past and new toothbrush, tissues, shavin cream and brush, dusting powder, de odorant, etc.? If you have a writin desk in the room, have it stocked wel with note paper, stamps, ink, and a decent pen. Out-of-town guests ap preciate your having a few picture post cards on hand, too. Also have a

COMPLETE YOUR BATHROOM PICTURE
WITH A
TRADE-WIND VENTILATOR



This is the answer to bathroom steam, dampness and odors—Trade-Wind Ventilator with automatic turn-off switch. It belongs in the picture. Write for free literature.

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Please send free literature on Trade-Wind Ventilator

NAME_____ADDRESS_____

CITY_____ZONE____STATE_____

Guest (Begins on page 77)

ew magazines—current ones—and ooks for the person who doesn't fall sleep easily. A good reading light—hat's about it.

How about the bathroom? This is n important room in any home and ıust always be immaculate. Have an bundance of fresh towels, and so orth, and if you can, a little nosegay f fresh flowers.



How about the refrigerator—do you check it weekly? Always see that you have enough mixes in case you want to serve drinks before dinner. Keep some nuts or other little tidbits to serve with them (unless you want to be very festive and make up some hot canapés). A delicious and quick mix is one made of cream cheese, broken up and spiked with onion juice and salt, and mixed with a can of drained minced clams—served with either potato chips or crackers, it's delicious. I always keep some of those little cocktail sausages in the refrigerator, too—just heat them and spear on picks—also keep olives, the pitted kind or stuffed ones. You can't possibly be caught short if you have these items around the kitchen.

Another thing I have learned from experience is not to make apologies! They make a guest feel uncomfortable and in the way. Welcome your guests heartily and gaily—they don't care about the little things missing from the festive board. Visitors will remember your warmth and hospitality long after they've forgotten what you served.

To sum up my counsel to the handling of the unexpected guest: don't let his presence bother or alarm you—just remember to keep your house in order, to have a few simple things on hand which will enable you to augment a simple family dinner, and, most of all, to be cheerful and make your guest welcome. Pretty soon your reputation as a charming hostess will be broadcast abroad and you'll wear your accolade proudly.





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So quick and easy to install...so inexpensive ...yet looks just like a professional job.



Here's the way to give your home the bright new smartness everyone praises. Dress up kitchen, rumpus room, bathroom with Chromtrim metal mouldings. Aluminum or stainless steel – many bright new styles for the edges of your kitchen sink, cabinets, walls or stairs. Trim average table or counter for only $3.20.

Chromtrim makes any home look smarter!

Be sure you get Werner Chromtrim in the red striped wrap. Ask for it at your dealer. Also look for Werner Alumiladders (effort-saving aluminum ladders and step stools) and Alumidryers (rust-proof, light-weight clothes dryers).

It's easy to turn out a smart, professional-looking job *with Chromtrim!*



No special tools required. Saws easily.



Forms with light hand pressure.



Chromtrim nails give professional look.



FREE – send for your free copy of "Trim It Yourself" booklet (also project plans). Shows how to pick the right Chromtrim for your needs and how to apply it.

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Werner CHROMTRIM

Built-In Fryer Lets You French Fry Like The Finest Chef!



THERE'S NOT a single French-fry treat in your cookbook that YOU can't cook *as well as the finest chef* with Hotpoint's sensational new built-in automatic fryer!

Super *hot* and *fast*, Hotpoint's marvelous Calrod® Golden Fryer seals *in* the flavor, seals *out* fat. The result? The crispest fried chicken, tastiest French fries and lightest, most digestible doughnuts and other favorites it's possible to serve!

You can enjoy recipe-perfect results in *everything* you cook with this Hotpoint Pushbutton Electric Range—because Hotpoint gives you *every* known modern cooking aid!

See the complete line of Hotpoint Ranges*—from $189.95, suggested retail price. Hotpoint Co. (*A Division of General Electric Company*), Chicago 44.

Dealers are listed in most classified phone directories.

Guaranteed by Good Housekeeping

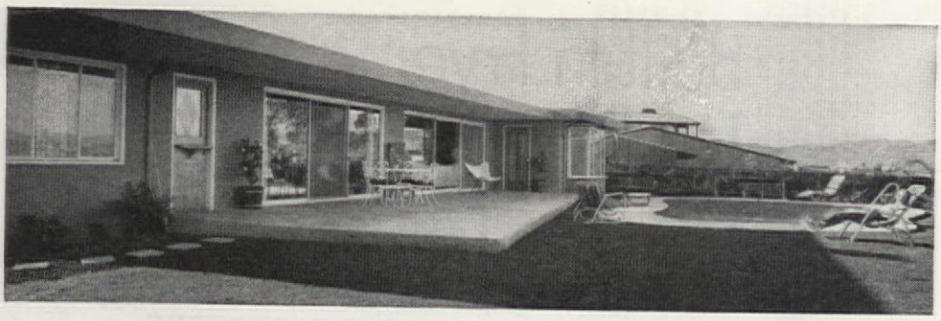


Everybody's Pointing To

Hotpoint

Quality Appliances

—IN THIS CASE BECAUSE HOTPOINT'S THE First Range With Automatic Fryer!



NO MATTER WHERE YOU LIVE, HONEYWELL ZONE CONTROL HELPS YOU

Enjoy ideal climate inside your home

Today it takes more than one thermostat to provide modern comfort

The new Los Angeles home of Mr. and Mrs. Alex E. Roitblat is ideally designed for enjoyable living during the long west coast summers.

And through the use of Honeywell Zone Control, it's equipped for real indoor comfort during the winter season of cool mornings and chilly nights.

In the Roitblat home two separate thermostat systems were installed to solve occupancy and exposure problems. One controls comfort in Zone 1 —the living-dining area. The other provides healthful, even temperatures in Zone 2—the bedroom and bath area.

Homeowners in the milder U.S. areas are fast learning the value of Zone Control. Families like the Roitblats (they came from Wisconsin) are taking the idea with them when they move.

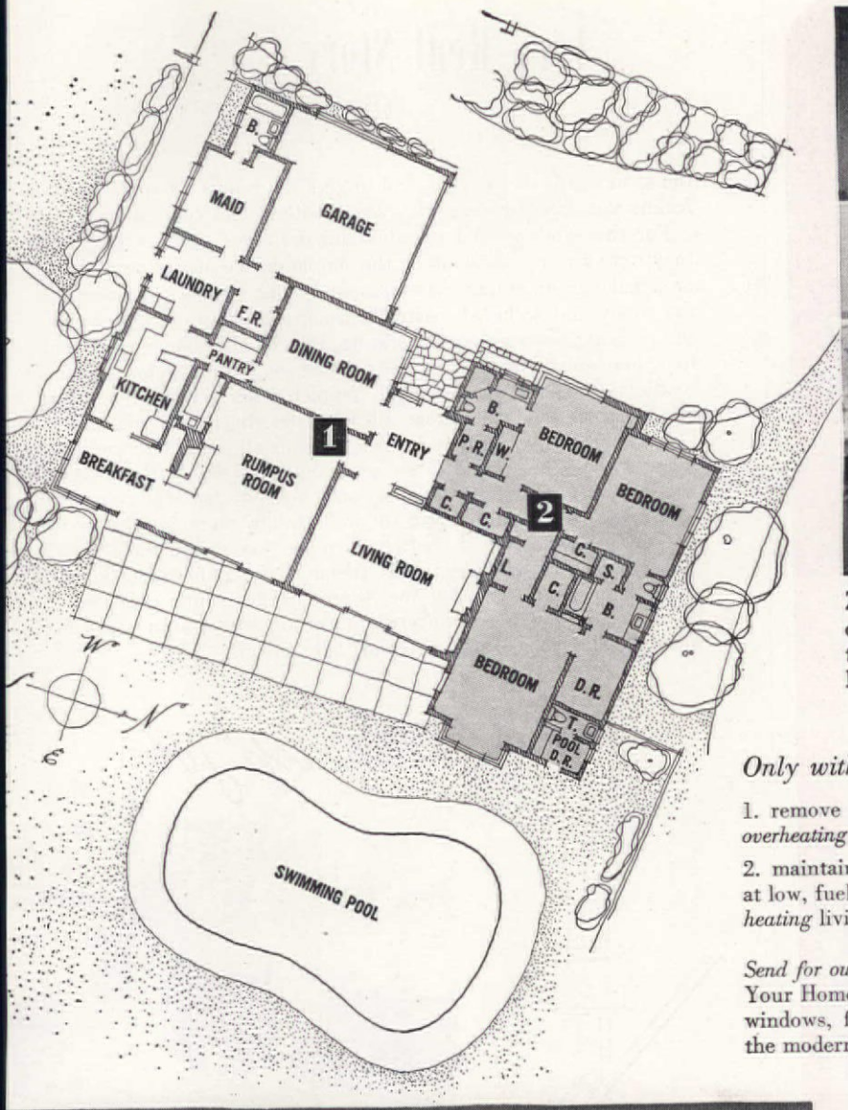
Why don't you ask your architect, heating or plumbing contractor about Honeywell Zone Control? When you have it installed, you, too, will enjoy ideal climate inside your home.



ZONE 1

The separate thermostat system for the living area which faces east, easily meets heat demands on a chilly evening in the cool season—without making the bedroom area too warm for sleeping. Honeywell Zone Control compensates, too, for heat from morning sunshine and for extra heat from the fireplace.

The Roitblat home was designed by Beverly Hills architect Dave Freedman. General contractor, John L. Rogerson, Los Angeles. Heating contractor, Coast Heating and Air Conditioning Co., Los Angeles.





ZONE 2. *The individual thermostat* in the sleeping area compensates for chill north winds. And yet it never allows bedroom temperatures to rise too high for comfortable, healthful sleeping. Nor does it affect the comfort level in the rest of the house.

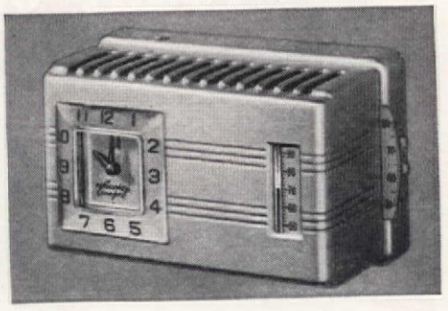
Only with Zone Control can you

1. remove wintertime chill from rooms with large glass areas—*without overheating* the rest of your house.

2. maintain special areas of your home (bedrooms are a good example) at low, fuel-saving temperatures when they're not in use—*without underheating* living areas.

Send for our FREE booklet, "Enjoy a New Concept of Living Comfort in Your Home." It tells why Zone Control is needed in homes with picture windows, fireplaces, rambler construction and other characteristics of the modern home.





HONEYWELL
CLOCK
THERMOSTAT

Owners say the Honeywell electric or electronic clock thermostat is wonderful because it turns down the heat—automatically—when you go to bed, and gives you a nice cool room to sleep in; turns *up* the heat—automatically—while you're still asleep, and your home is warm when you get up. Saves you fuel, besides!

MINNEAPOLIS
Honeywell

H HONEYWELL

First in Controls

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2708 Fourth Ave. South, Minneapolis 8, Minnesota
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☐ Please send me your free Honeywell Zone Control Booklet, "Enjoy a New Concept of Living Comfort in Your Home."

☐ Please send me the name of a nearby heating dealer.

Name.....

Address.....

City.....*Zone*.....*State*.....

Before choosing your new washer
be sure to see the sensational

Speed Queen

AUTOMATIC...

Using Speed Queen's famous
BOWL TUB and AGITATOR Principle



fastest method known to get dirty clothes really clean!



SEE YOUR SPEED QUEEN DEALER FOR A DEMONSTRATION

For literature write
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Washer & Dryer | Wringer Washers | Ironers



The Royal Family of Home Laundry Equipment

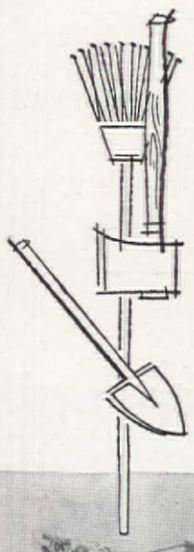
Very Real Story

(Begins on page 45)

the same shade as the wall, and to give the rooms an all-of-a-piece feeling you can't achieve with white ceilings and colored walls.

For the windows, old curtains and draperies were remade, but they were given a new look by the simple device of adding a border or a valance of chintz matching something else in the room. In the sunny and secluded master bedroom (page 86), a dyepot was the principal assistant in decorating, for the able homemaker who lives here solved a difficult wall problem by tinting nylon curtains to the right shade of green and completed her scheme by dyeing an old carpet and a bedspread a bright, strawberry-soda pink.

Changing small architectural details made all the difference in the living room—the interest that was added by the diamond-paned windows, the feeling of unity and spaciousness that was gained by painting the fireplace to match the walls and by removing the hearth rail, the pattern that was created when the books were made visible (page 46). Small changes, all of them, to bring the house and its furnishings up to date. But they were changes which transformed what might have been cluttered, uncertain rooms into attractive ones which welcome a family and their friends.



Clean up job...





The exterior really wasn't too bad when the McLaughlins bought this house, but unkempt shrubbery and an unprepossessing front door announced the fact that its owners took little pride in their home. Good bushes were saved: the scraggly ones were replaced by trim, new ornamentals. Because the house needed some exterior interest, diamond-shaped window panes were used in the bay (they add a nice effect to the interior as well) and an engaging Dutch door was treated to match. Now, even when the attractive owner doesn't stand in the doorway, you know that a warm welcome and a very pleasant house await you within

MORE ABOUT THIS HOUSE ON PAGES 84 AND 86

Yours...real mahogany paneling like this for only $63.50



Special September-only offer saves you $15.50 per package on genuine pre-finished Honduras mahogany Plankweld panels... and you can do the job yourself.

Now you can join the trend *away* from a diet of dead, flat wall surfaces that need frequent redecoration. You no longer need put up with imitations—with paper or composition that tries to *look* like wood.

You can afford the *real thing*—beautiful, Central American Honduras mahogany—one of the world's fine cabinet woods—which adds distinction and luxury to any room and is the perfect backdrop for any decorative scheme. If you can hammer and saw, you can install Plankweld® yourself and have fun doing it.

Honduras mahogany Plankweld is expertly factory-finished to a soft, deep luster that needs no further finishing on your part and little or no upkeep. It comes in an easy-to-handle package, and is guaranteed for the *life of your home!*

For special September-only offer, see below. Then see your lumber dealer or visit any United States Plywood or U. S.-Mengel showroom from coast-to-coast.

Special metal clips, supplied in each package, conceal nails. Plankweld is edge-grooved so pieces fit snugly. It can be fastened without furring directly on studs or over any nail-holding surface, such as plaster or sheathing. Plankweld also comes in birch, walnut, oak, hazelwood and Philippine mahogany.



A subtly beautiful wall of Honduras mahogany Plankweld, 13 feet long (or even longer, allowing for doors, windows, or fireplace) can be yours for only $63.50. Each package contains ten 8-foot pre-finished panels 16¼ inches wide. You get more than beauty . . . you get lifetime durability and minimum maintenance.



There's a Weldwood® Building Product for every part of the home: doors, roof sheathing, built-ins, interior walls, siding, sub-flooring, bathrooms and kitchens, concrete forms.

HONDURAS

Mahogany Plankweld

—another Weldwood paneling

REAL WOOD FOR BEAUTIFUL HOMES

Special Offer. The regular price of Honduras mahogany Plankweld is $79.00 per package. Present this advertisement to your local lumber dealer before October 1, 1953 and the price will be only $63.50 per package. If your lumber dealer does not have it, visit one of the more than 60 United States Plywood or U. S.-Mengel showrooms located from coast-to-coast. They will see that your order is filled by your lumber dealer.

For further information, send 10¢ for full-color book, "Beautiful Wood for Beautiful Homes."

UNITED STATES PLYWOOD CORPORATION
Box 61, New York 46.



A U. S. G. transformation:
From this . . . To this

want to modernize?

Here's how to do it faster, easier, better...

USG* ASPHALT SHINGLES Add protection, color, beauty with U.S.G. Asphalt Shingles—they're extra-heavy, extra-strong where weather and wear hit hardest. Fire resistant, too. Attractive colors: solids, Tu-Tones, new pastel blends.

GLATEX* SIDING Never needs painting; fireproof; goes on right over old exterior walls. Attractive glazed finish washes like a dish. Drafts and dampness go out when GLATEX asbestos-cement siding goes up.

RED TOP* INSULATING WOOL Keeps homes up to 15° cooler in summer; saves up to 40% on fuel in winter. Summer comfort, winter comfort—insulating with RED TOP wool gives both. Installs easily.

want to get started?

Ask the dealer who displays this famous sign—or write United States Gypsum, Chicago 6.



*T. M. Reg. U.S. Pat. Off.

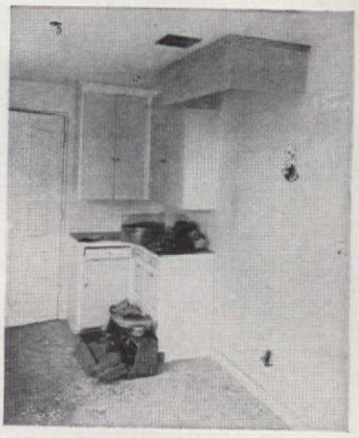
USG UNITED STATES GYPSUM

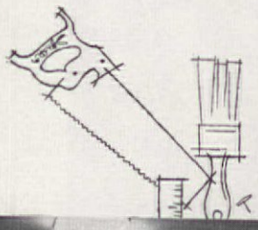
UNITED STATES GYPSUM
the greatest name in building

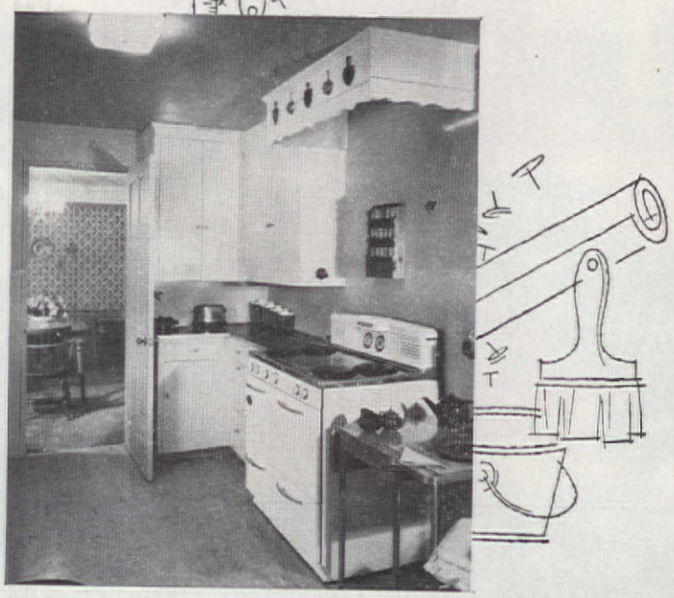
Very Real Story

(Begins on page 45)

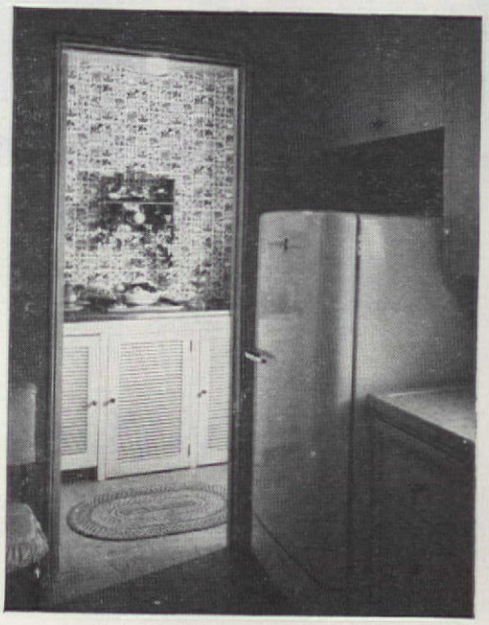
Kitchen Comes of Age







Kitchen needed a new point of view rather than complete renovation. It received sassy red, green, and yellow color scheme. Just as sassy, and very practical, is hood which hides the ceiling vent over the range. There was no room for kitchen table, so a roll-around cart does its job—and many another besides. Ceiling fixture gives excellent light from three 100-watt bulbs, and there is fluorescent lighting as well



Butler's pantry, seen through doorway, used to be an eyesore. Such a spot can be a delightful breakfast room, treated as the McLaughlins did theirs. Top cabinets came out, base cabinets got louvered doors and red tops to match kitchen counters. Printed wallpaper repeats the kitchen's colors. Notice new wall cabinets built above the refrigerator

FOR BEDROOM SPRUCING-UP, SEE PAGE 86



SETTING BY REGINALD STYERS, A. I. D.

Peasant Provincial

by Drexel

Cushioned with U. S. Koylon Foam



Friendly informality with modern comfort is the keynote of this charming French Peasant Provincial furniture by Drexel. In the warm walnut tones, in the deep luxury of U. S. Koylon Foam Cushioning, this furniture couples age-old charm with modern comfort. And modern living demands airy lightness in look and feel . . . that perfect buoyant comfort only U. S. Koylon Foam can give. Small wonder that this leading manufacturer chooses the lasting luxury of U. S. Koylon Foam Cushioning to complement the matchless beauty of his furniture. Furniture by Drexel at fine stores near you, or write Drexel Furniture Company, Drexel, North Carolina.

U.S. Koylon® FOAM *Cushioning*

UNITED STATES RUBBER COMPANY

ROCKEFELLER CENTER • NEW YORK



It's MATICO ARISTOFLEX

new, low-cost vinyl plastic tile flooring that resists grease, acid and alkali.

You'll smile at spills and spatters on your ARISTOFLEX floor 'cause it's so joyously easy to clean. Even harsh acids and alkalis wipe right up without a trace. Whichever of the 13 radiant colors you choose, your floors will sparkle like new at the swish of a mop. And you can install this wonderful, modern floor tile in every room in your home — from basement to attic.

For durable beauty, for effortless upkeep, for real economy, style your floors with low-cost MATICO ARISTOFLEX. If you are looking for savings, install ARISTOFLEX yourself — it's easy, it's fun!

MASTIC TILE CORPORATION OF AMERICA

Member: Vinyl Flooring Institute

Joliet, Ill • Long Beach, Calif. • Newburgh, N. Y.

Mail coupon today, and see ARISTOFLEX at your MATICO dealer.—He's listed in your local classified telephone directory.

QUALITY CONTROLLED MA-TI-CO PRODUCTS

Guaranteed by Good Housekeeping

8C114

MASTIC TILE CORPORATION OF AMERICA
DEPARTMENT A3-9, P. O. BOX 986
Newburgh, N. Y.

Please send me FREE Install-It-Yourself Instruction Kit and ARISTOFLEX Color Chart

Name.....

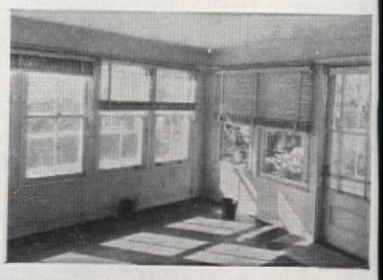
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Very Real Story

(Begins on page 45)

Bedrooms spruce up too...

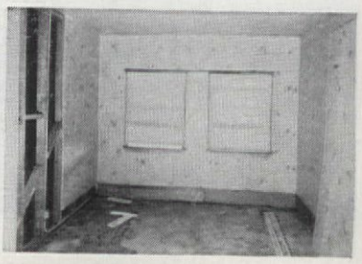


Master bedroom opened upon a pleasant patio, but too many small windows gave it a restless, un-bedroomy air. First improvement was to tie the windows together under a deep, scalloped cornice



Budget wouldn't permit draping all those windows, so, to give the room a semblance of walls, and still admit the sunshine, Vera McLaughlin dipped dozens of sheer nylon curtains a good shade of lettuce green, added venetian blinds concealed by cornice. Other walls are boldly papered. Carpet and spread were dyed a strawberry-soda pink

One look at this typical maid's room partially explains why people who want to keep a cook have trouble in so doing. Floor was unfinished cement, badly placed storage broke up one wall in a small room, paper was fake pine—a bad fake



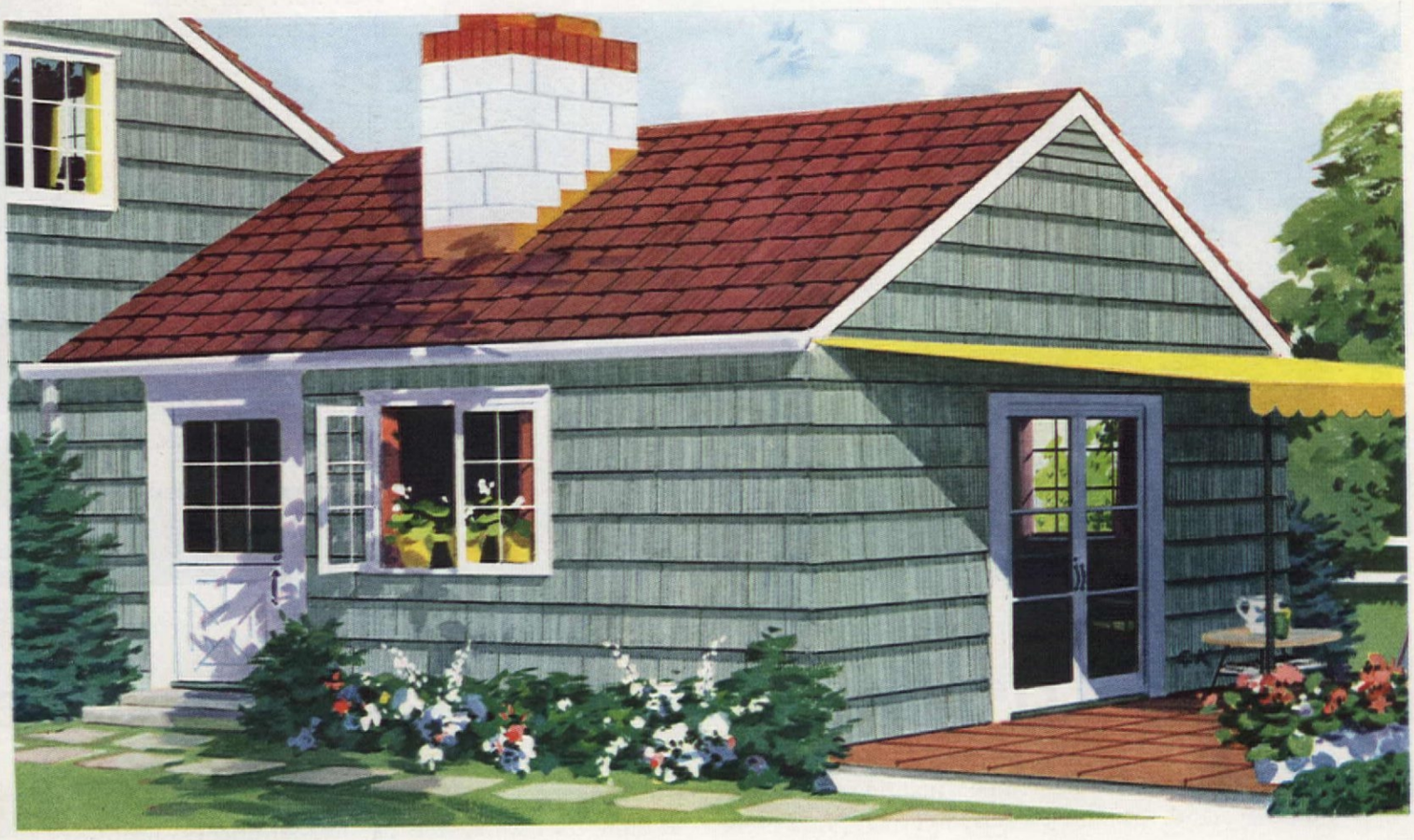


It occupies the same space—but it's hardly the same room! Asphalt tile covers the floor, its color matched by the dado; apple blossoms are scattered over the wallpaper, and ceiling borrows their pink. Good desk replaces bad cupboard; old curtains are bordered in young chintz

Home beauty that needs no upkeep . . . yours with new

GOLD BOND ASBESTOS SIDING SHINGLES





LOOKING for a *money-saving idea* . . . for a home you now have or a home you're going to build? Have your house sided with Gold Bond Chroma-Tex Asbestos Shingles.

This beautiful *natural* material gives your house the *color* you want. And you need never worry about the expense of repainting for preservation! The color is "locked in"—to last a lifetime. New Gold Bond Surfaseal Protective Finish helps keep the color fresh and stain-resistant. Although Gold Bond Asbestos Siding Shingles look expensive, they're actually low in cost . . . and they give you the added benefit of being . . .

NATURALLY FIREPROOF . . . WEATHERPROOF!

Asbestos can't burn. And Gold Bond has combined asbestos with the *natural* durability of cement, to assure lasting protection from fire and the weathering effects of broiling sun, winter snow and rain. Specify Gold Bond Asbestos Siding Shingles for the safekeeping of your home, as so many of today's leading residential architects and builders do.

FRESH NEW COLORS!

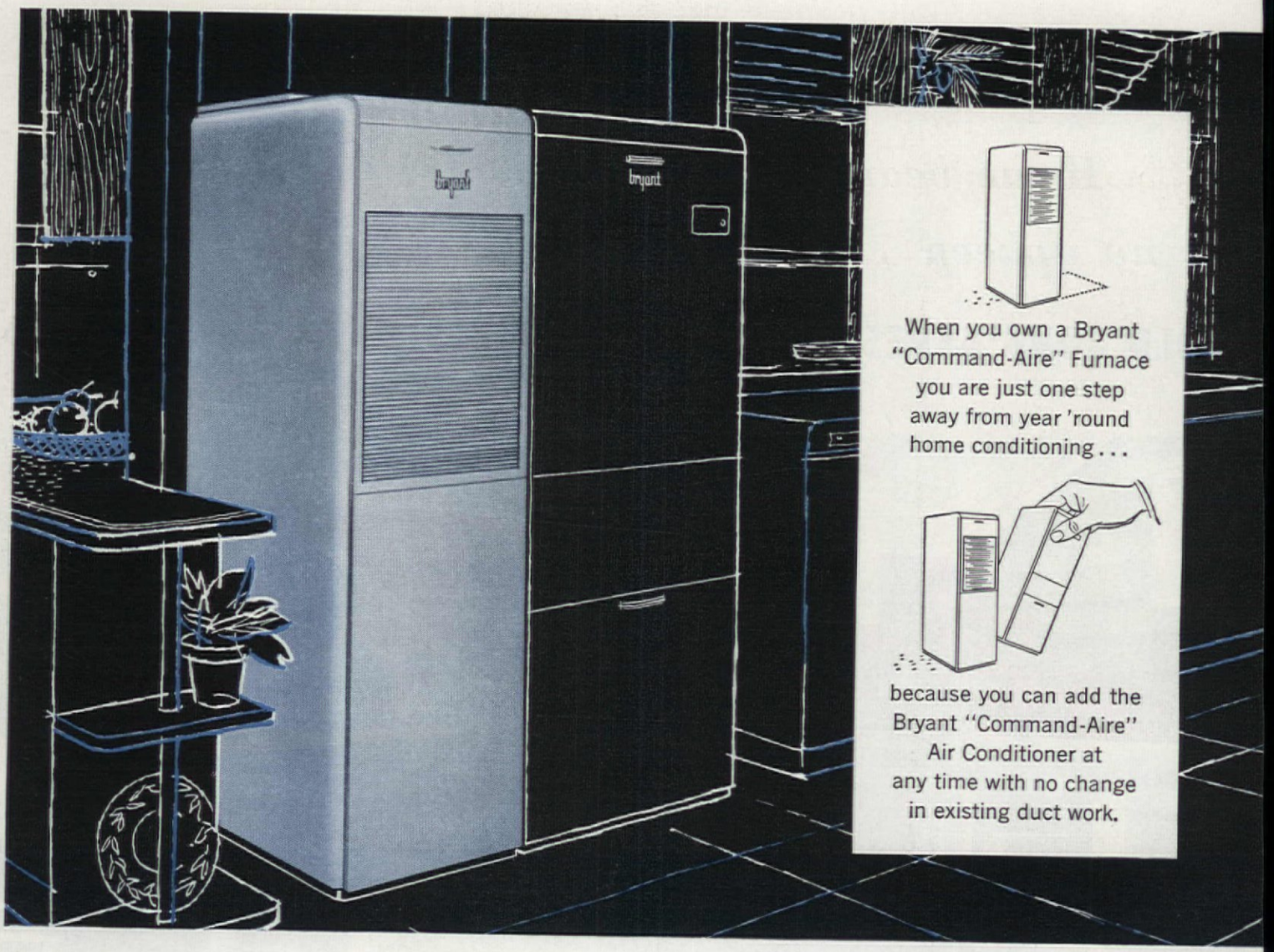
Only Gold Bond gives you these fresh, enviable colors: Pheasant Brown . . . Mellow Ivory . . . Twilight Gray . . . Dusty Coral . . . Poplar Green! See them at your local Gold Bond dealer or contractor. He'll be glad to give you advice on the quantity you'll need . . . and even help you on the financing!

Write for free descriptive folder, Dept. A93

NATIONAL GYPSUM COMPANY • BUFFALO 2, N. Y.

Fireproof Wallboards, Decorative Insulation Boards, Lath, Plaster, Lime, Sheathing, Roofing and Sidings, Wall Paints, Textures, Masonry Paints, Rock Wool Insulation, Metal Lath and Sound Control Products

ADD-A-ROOM NOW! with Gold Bond®



When you own a Bryant "Command-Aire" Furnace you are just one step away from year 'round home conditioning . . .

because you can add the Bryant "Command-Aire" Air Conditioner at any time with no change in existing duct work.

Here's the furnace with a future

Picture yourself in a home that's luxuriously warm in winter and delightfully cool in summer . . . in a home where the air is refreshingly free of soot, dust, pollen —and always at the ideal humidity level.

It can be *your* home when you choose the furnace with a future—the Bryant "Command-Aire"!

Here's why. "Command-Aire" furnaces (gas or oil) are companion units to the Bryant "Command-Aire" Summer Air Conditioner. You can install the furnace first and add the cooling twin whenever convenient. It simply moves in alongside the furnace and employs existing duct work. And the over-all price is surprisingly low, particularly in contrast to the value that year 'round conditioning adds to your home.

And whether you add air conditioning or not, you'll have a furnace that's years ahead in design—years ahead in its ability to deliver perfect winter comfort at low operating cost.

See your Bryant dealer for more information, or use the convenient coupon below.

Bryant Heater Division
Affiliated Gas Equipment, Inc.
17825 St. Clair Avenue
Cleveland 10, Ohio

I'd like more information on the "Furnace with a Future". (Indicate whether ☐ gas or ☐ oil.)

Name _____

Street _____

City & State _____

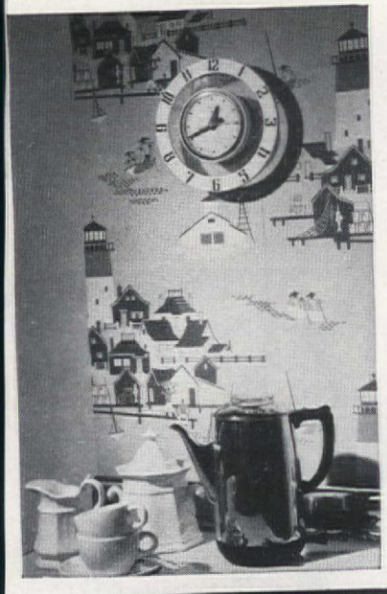
THERE'S NO PLACE LIKE HOME—WITH A

bryant®

HEATING
AIR CONDITIONING
WATER HEATING



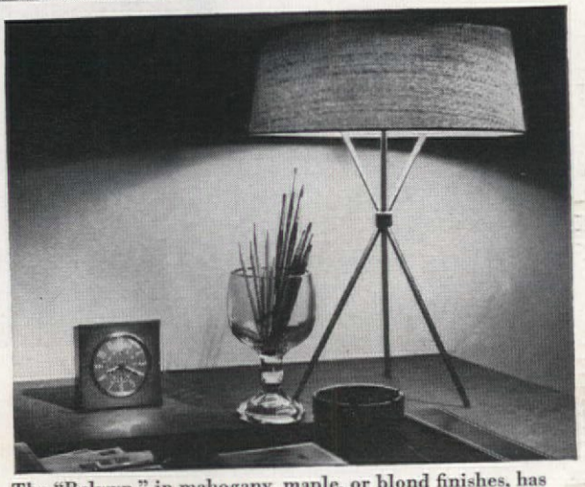
WATCH THAT CLOCK



Clock watching has only pleasant connotations when the clock is as handsome as the electrically run oversized watch which gets such admiration above. Called "Glance," it's quickly read. 10 in. in diameter, comes in six colors. $6.95

As efficient as your kitchen and as full of good cheer, the electric "Originality" has a large sweep second hand so you can turn out two-minute eggs that don't quibble. 8½ in. in diameter. Four bright colors. $8.95

ALL PRICES ARE APPROXIMATE



The "Belwyn," in mahogany, maple, or blond finishes, has electric alarm to wake you gently in traditional or contemporary surroundings. Handsome enough for living or dining room as well as bedroom, it's 5 in. square. $9.95

PLEASE TURN TO PAGE 90

where else?

...BUT IN A St. Charles kitchen

CUSTOM-BUILT OF STEEL

Where else can you have your choice of 12 decorator colors, in enamel that is baked on steel at the factory? Where else could a preference for a decorative treatment in natural wood be satisfied, *without* sacrificing the long life, easy upkeep and maximum storage space of steel construction? Where else could you meet your *individual* needs—not the "average" needs—with a choice from over 80 special-purpose units and convenience accessories—with so varied a selection of colors and materials for counter tops—with a kitchen planned to fit *your* room?

There is, of course, only one answer. *Nowhere else* can you get *all* the custom-building, color-styling and varied convenience advantages that are yours in a kitchen planned by St. Charles.

Before you remodel or build, talk to your St. Charles dealer about your kitchen. You'll find him listed in the Yellow Pages of your Telephone Directory.



where else? An ingenious arrangement of a tall unit combining shelves for dishes, sliding shelf compartmented for beverage storage, and convenient tray storage in one multi-purpose unit.

St. Charles Kitchen in home in Crystal Lake, Illinois, built by J. J. Wallace.





StC

"Kitchens for Living"

"Kitchens for Living"—Send for this colorful picture booklet of St. Charles Kitchens, convenience units and accessories. You'll find many valuable ideas—things to remember when planning your new kitchen. When requesting, please enclose 10 cents to cover handling and mailing charges. Address: St. Charles Manufacturing Co., 53 Tyler Road, St. Charles, Illinois.





where else? St. Charles special-purpose units include this practical, easily-managed swing shelf... giving you the most storage from your corner space.

Here's beauty that soil can't spoil



Now you can have the beauty of design and color on every wall of your home! GLENDURA Soil-proof Wallcovering by Imperial is truly safe from grime and stains. It can be washed more easily than you wash your woodwork! That's why it's called "Beauty in Armor." See GLENDURA at your Imperial *Washable* Wallpaper dealer's. Look for his name in the yellow pages of your phone book—or write us.

- **GLENDURA has the soft surface and lovely patterns of finest wall decoration.**
- **Soil is stopped at the surface—resists even the worst stains.**
- **It is completely washable, with soap and water, approved cleaning fluids or bleach.**
- **GLENDURA is guaranteed for three years to clean according to instructions and not to fade, or it will be replaced without charge.**



GLENDURA *is easy to hang* because it is now precision-trimmed. No tedious cutting—no messy trimmings. Accurate edges, perfect seams are assured. This means quicker, easier hanging and a better finished job.

Glendura®
SOIL-PROOF WALLCOVERING
by IMPERIAL



GLENDURA is called "Beauty in Armor" because it provides unlimited beauty of design and color, yet has armor-plate protection against grime and stains. Send for a sample to test it yourself. We'll include a helpful booklet. Please send 10¢ to cover handling costs.

IMPERIAL PAPER AND COLOR CORPORATION
Dept. 5328, Glens Falls, New York

I enclose 10¢ for trial GLENDURA sample.

Name _____

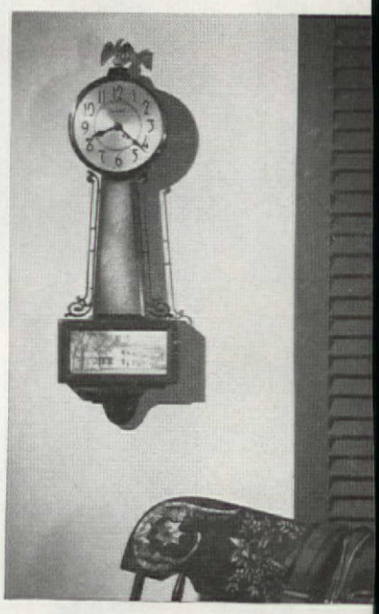
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Watch That Clock

(Begins on page 89)

If you favor Early American, chances are the "Banjo" is one of your favorite wall clocks. This fine reproduction has a mahogany finished case and a scene of Mount Vernon in its glass panel. Does wonders for walls whether they're painted, papered, or paneled. Measures 22 in. overall. $17.95

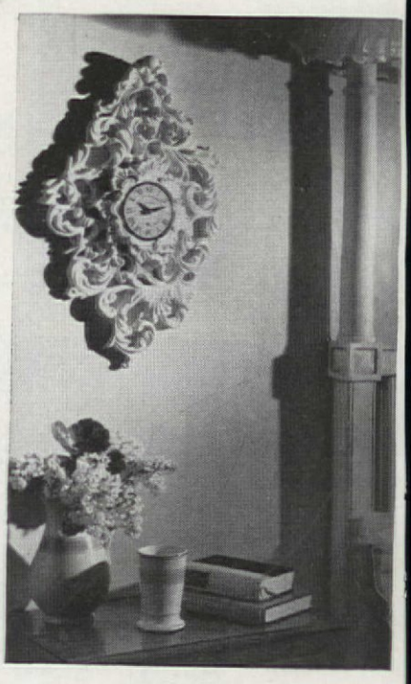




Timeless as a good tradition, this Grandfather's clock in fruitwood-finished cherry, could become one of your family's most valued and permanent possessions. A fine example of American craftsmanship, it would grace any home of Colonial feeling. Quarter hour Westminster rod chime movement. 72 in. high. $335

See "Where Credit Is Due" on page 132

To make a decorative asset of that "difficult" wall, try the "Decorator's Clock," its baroque sculptured frame charmingly contrived of flower and fern motifs. Obtainable in eight finishes, including soft whites and golds. Handmade of Hydrocal, with a fine electrical movement, it's 22 in. high, 14 in. wide. $29.75





As heartening as hot apple pie, this cuckoo clock boasts Aesop's fabled creatures, hand carved of dark wood. Sounds full hour and half hour, and its small inhabitant opens his mouth and flutters his wings in a most satisfactory fashion. $49.95



THE SOVEREIGN . . . as modern as tomorrow, there's true functional beauty in this new Kent-Coffey group. You have a choice of three exciting mahogany finishes, Sea Mist, Cordovan and Pearl. For extra tall moderns, Kent-Coffey offers king size beds and mirrors.



New Kent-Coffey designs make gracious living practical

TIRED of your old bedroom furniture? Kent-Coffey will bring decorator inspired beauty to your bedroom at a price that will surprise you. You'll love the design perfection and quality crafted construction. And there's a practical side . . . Kent-Coffey suites look so much more expensive than they cost.

Behind the distinctive beauty are all the little extras, features of construction that you expect in the best. Strong, smooth-sliding drawers; rigid, dustproof cases; carefully chosen, expertly matched veneers hand-rubbed to a warm, lustrous gloss.

These two marvelous groups are just part of the wonderful selection your Kent-Coffey dealer can show you. Stop in and talk to him.

• • •

GET YOUR COPY of the booklet, "Let's Plan your Bedroom . . . from lumberland to slumberland." Send 25c with your request to Kent-Coffey Mfg. Co., Dept. A-1, Lenoir, N. C.

Kent-Coffey
BEDROOM FURNITURE



THE THORNTON . . . dignity and grace in the traditional manner. Rich, warm mahogany veneers; a wide choice of beds including even a canopy and bookcase bed, to help you make your bedroom a practical expression of your personality.



To say...

Thank You For a Lovely Evening



Say it with Flowers-By-Wire

Flowers give your gratitude an extra touch of glamor
Flowers-By-Wire flash appreciation across the miles in perfect taste.

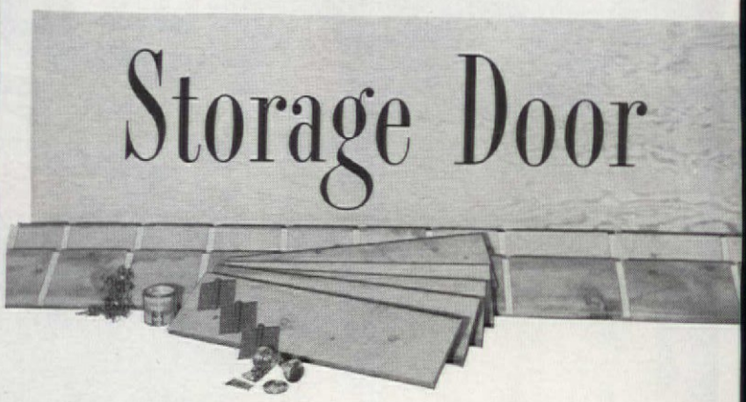
It's this easy. Just visit or telephone your F.T.D. Florist. It's never too late for him to send your thoughts anywhere . . . accompanied by a big, beautiful bouquet.

Look for SPEEDY and the famous MERCURY EMBLEM. They identify 18,000 members of F.T.D. and INTERFLORA all around the world.

FLORISTS' TELEGRAPH DELIVERY
Send Flowers Worldwide
INTERFLORA
TRADEMARK

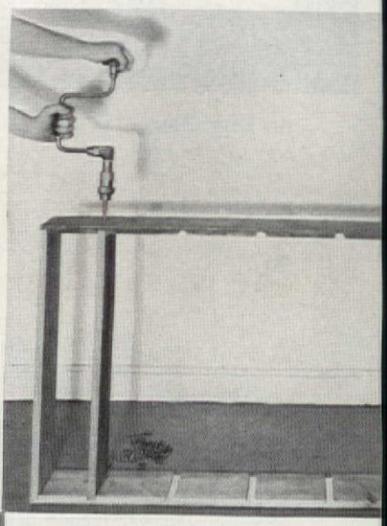
FLORISTS' TELEGRAPH DELIVERY ASSOCIATION
Headquarters: Detroit, Michigan

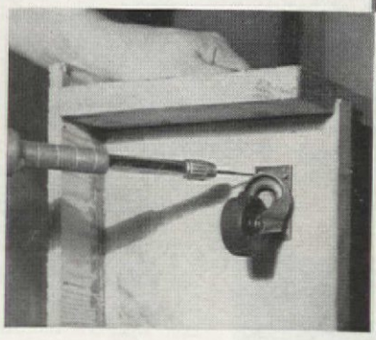
How to build a Storage Door



J. R. ALEY

Short on storage space? Then try a storage door for the utility room, dressing room, or any closet. Use it for tools, cleaning equipment, or, as shown here, for food storage. Door is made by mounting shelves made of 1 x 8 to a ½-in. plywood panel. The diagonal of the shelves must be about 1½ in. shorter than the width of the door opening to allow the door to be fully opened. Cut the plywood to fit the door opening, allowing a clearance of 1/16 in. on each of the four sides





Cut dados in the side pieces for the top and bottom, and also for the shelves. Bottom shelf should be set far enough up from floor level to take a caster which helps the hinges support the weight of the door when it is loaded. Caster should be attached on outside edge of shelf on latch side

Assemble the sides, top, and bottom pieces of the shelves, using wood glue and screws. When the shelves are complete, install the plywood panel in place. Fasten door panel with glue and screws. It should fit flush on hinge side of shelves and extend several inches on latch side to compensate for the fact that the shelves are slightly narrower than the door opening. Door is hung with three butt hinges to provide maximum support. Finish interior with enamel. Install shelves in dados cut in side pieces; install latch and pull



PITTSBURGH

UN-PROOF HOUSE PAINT

Keeps That "Just Painted" Look Longer





No Other House Paint Guards Your Home These 3 Ways:

1. *It's Fume-Resistant!* **2.** *It's Self-Cleaning!* **3.** *It's Enriched With Exclusive "Vitolized Oils"!*



ATTRACTIVE SUN-PROOF COLORS—Besides popular Titanic Outside White, Pittsburgh offers a variety of body colors in SUN-PROOF House Paint that present a uniform appearance throughout their long life. Also available is a range of pleasing trim colors.

● **Paint your home** with famous Pittsburgh SUN-PROOF to give it a fresh, clean look for years.

● **In SUN-PROOF** Pittsburgh combines exclusive raw materials and modern processes to guard your home three ways against weather-wear, fuel fumes and industrial gases.

● **Special fume-resistant pigments** protect it against the ravages of smoky or polluted atmospheres which speedily discolor ordinary paints. SUN-PROOF is self-cleaning, too—dust and dirt are washed off with each rain.

● **SUN-PROOF** is the *only* house paint with *"Vitolized Oils."* Only enough of these oils penetrate the surface to provide a firm bond. The remainder stays in the paint film—assures a tough, elastic film that withstands severe temperature changes which cause oil-robbed film to check and crack more readily.

● **Next time you paint** the outside of your home, make sure it keeps its "just painted" look longer. Guard it these three important ways—with famous Pittsburgh SUN-PROOF.

Paint Right with Color Dynamics!
Paint Best with Pittsburgh Paints

● Pittsburgh's completely new 40 page book on COLOR DYNAMICS explains simply and clearly how you can *put color to work* inside and outside your home. Included is a section of helpful hints on how to paint more efficiently and economically.

● Ask your Pittsburgh Paint dealer for a *free* copy. Or send coupon below.



MAIL COUPON!

PITTSBURGH PLATE GLASS CO.
Paint Div., Dept. AH-93
632 Duquesne Way,
Pittsburgh 22, Pa.

● Please send me a *free* copy of your completely new 40-page book on the COLOR DYNAMICS system of painting, which explains how I can put color to work to make my home lovelier to live in as well as lovelier to look at.

Name _____

Address _____

City _____ County _____ State _____

Copr. 1953, Pittsburgh Plate Glass Co. *Trade Mark Reg.

PITTSBURGH PAINTS

PAINTS • GLASS • CHEMICALS • BRUSHES • PLASTICS • FIBER GLASS

PITTSBURGH PLATE GLASS COMPANY

IN CANADA: CANADIAN PITTSBURGH INDUSTRIES, LIMITED



Why chill warm friendships with cold floors?



"It's ridiculous—having to wear galoshes like this! Why doesn't Mildred do something about it!"

Look! There's no need to distress your friends, nor yourself. Get Lennox Aire-Flo Heating and get happy! You'll have warm floors all the time. Yes, and a lot of other comfort features that make your home healthful, hospitable and truly comfortable. Nice clean filtered and humidified air to breathe—continuously uniform temperatures—all done automatically...and so quietly you just forget you have a heating system.

Call your friendly Certified Lennox Dealer, listed in the classified phone book, for all the details of Lennox Aire-Flo Heating and All Season Air Conditioning. You'll be surprised to find how easily you can have this luxury comfort—on a modest monthly budget.

Write Lennox, Dept. A953, Marshalltown, Iowa, for free booklet, "How to Select Your Heating System."

In warm air heating—
more families buy

LENNOX

Aire-Flo® Heating



LENNOX
HEATING-AIR CONDITIONING
CERTIFIED DEALER

Look for the sign of indoor comfort!

THE LENNOX FURNACE COMPANY—*Since 1895*
World's Largest Manufacturers and Engineers of Warm Air Heating Systems
Marshalltown, Iowa • Syracuse, N. Y. • Columbus, Ohio • Fort Worth, Texas • Pasadena, California
Salt Lake City, Utah • Decatur, Ga. • Toronto, Canada

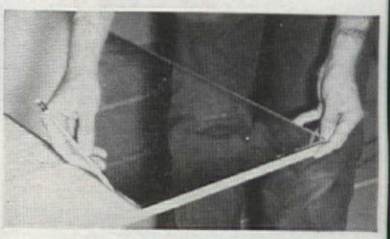


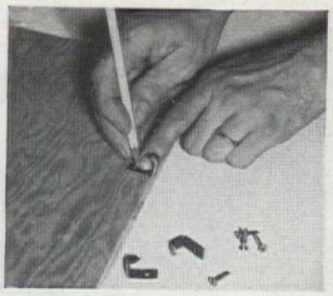
Data: E. L. Britt

3-D MIRROR

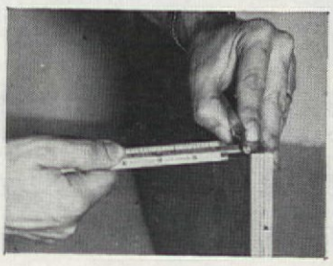
Have mirror cut to size, mount it on plywood, and make Mom a happy girl

Purchase ¼-in. thick mirrors from plate glass concern. Have them cut the glass to size and round off the edges. Use mirrors to mark the plywood to exact size and then cut

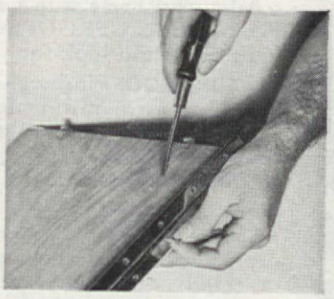


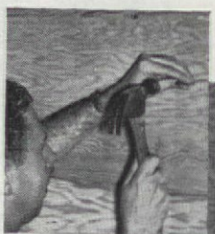


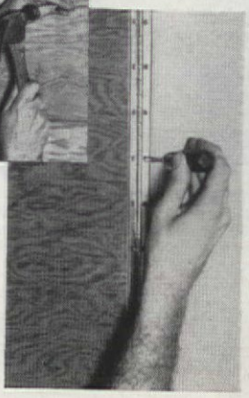
Mirrors are fastened to plywood backing with U-shaped brackets sold at hardware stores. Make recess in edges of plywood so that brackets will fit flush with surface. Install two brackets at top and bottom, one at side



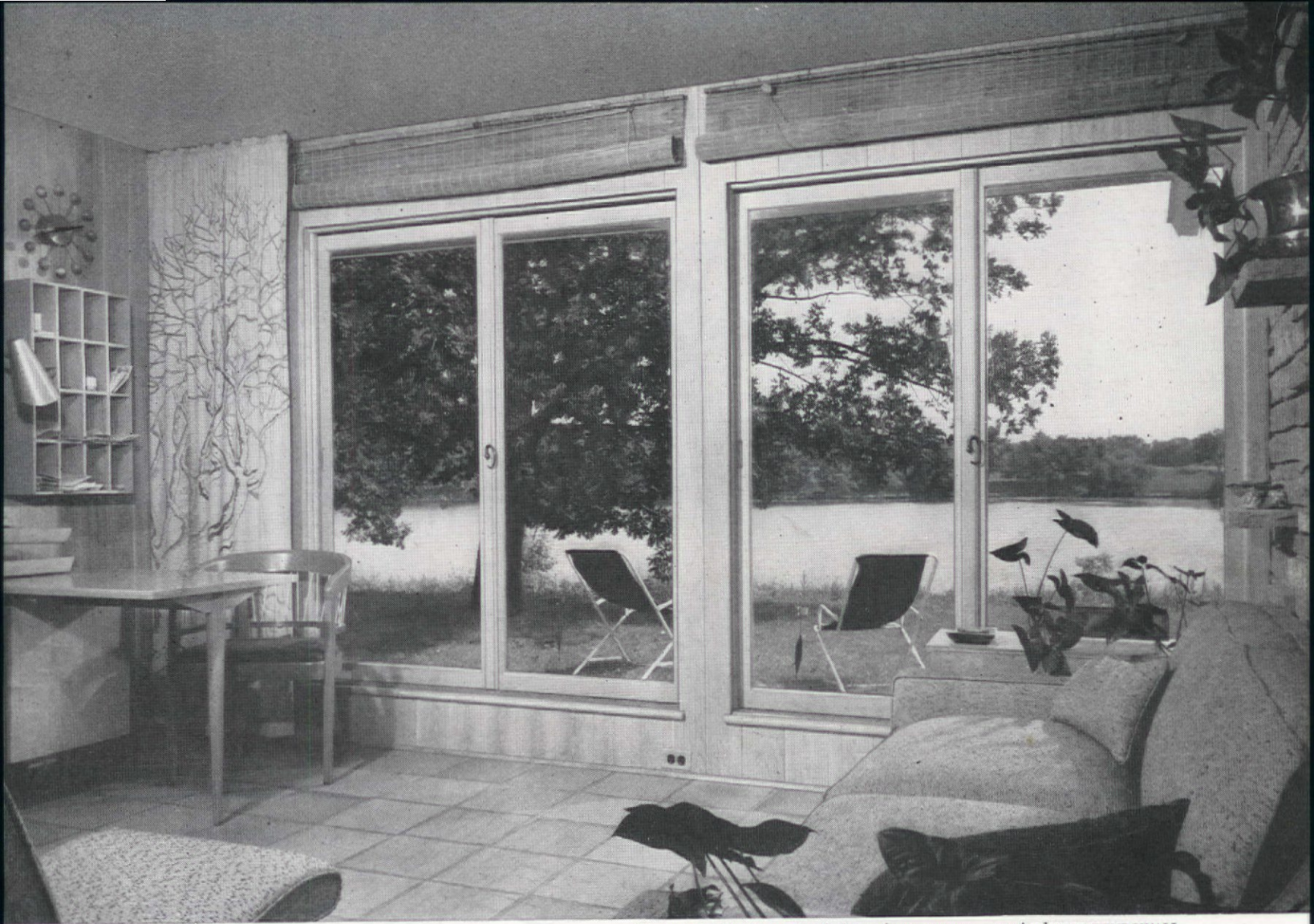
Side panels are fastened to center section with piano hinges. Hinges should be set ¼ in. beyond edge of plywood so that they will come flush with face of mirror. Install hinges to side panels and drill holes for hinge screw in center section. Use long wood screws to give ample support







Center section of plywood should be nailed to wall before mirror is inserted. Side pieces are then secured to center piece with hinges. Cover edges of plywood with masking tape and strips of hardwood. Paint the back side of the side pieces to match the walls of the room



For window beauty and a feeling of extra space — an Andersen WINDOWALL

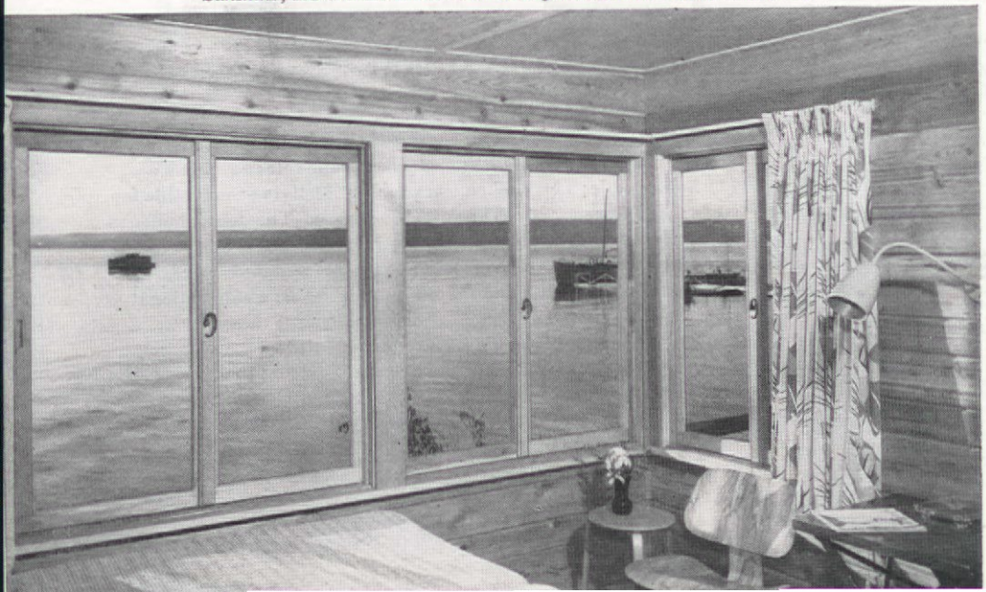
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when your shades are

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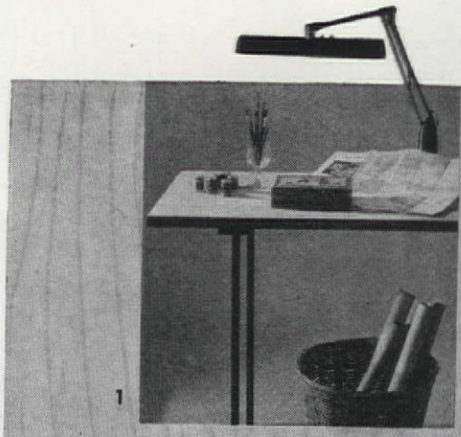
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Du Pont **TONTINE®** *Triplex-Quality Washable Window Shades*

DU PONT

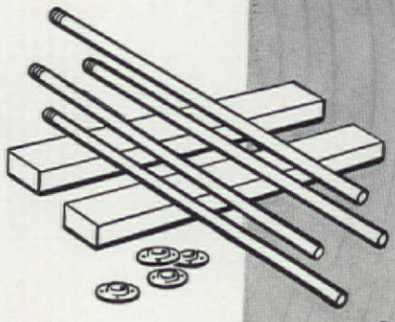
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BETTER THINGS FOR BETTER LIVING . . . *THROUGH CHEMISTRY*



1

4 Ways with a Flush Door

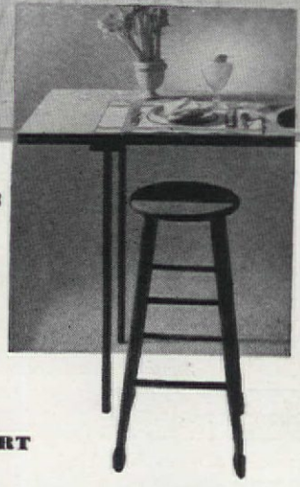




2



4



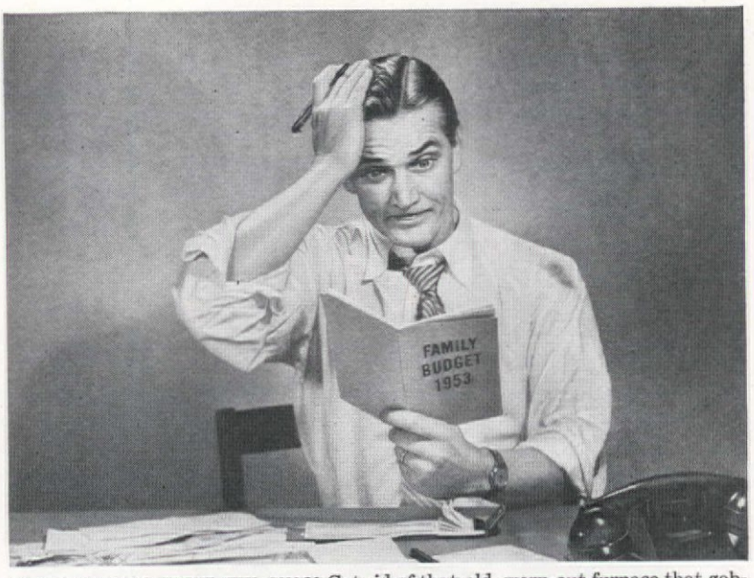
3

JOHN LIPPERT

The star above is a plain flush door, fitted with iron-pipe legs, and converted thereby into a handsome, versatile table. It does well by each of the four roles we give it: (1) hobby table; (2) kitchen work table; (3) living-room table for TV and such; (4) snack bar. The cost? About $20. (The door, about $13 at your lumber yard, which stocks several sizes; fitting and finishings account for the rest.) For comfortable standing or stool-perching, a work table should be 36 in. high; a conventional table or desk, 30 in. For legs, cut 1-in. pipe to size; thread one end; paint flat black. To receive them, cut two 2 x 4's as long as the door is wide; screw them to the door; then screw four 1-in. pipe flanges to the 2 x 4's, 1 in. from each end. Screw the legs into the flanges; tip with crutch rubbers to protect your floor. Then finish your table top (when is a door not a door?) with a thin coat of shellac or varnish, and clear wax



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The Milfords (Begins on page 47)

into the woodwork. And so on, all through the house. The basement was a chamber of horrors with ashes waist high and pipes of all sizes and ages. There were two tiny hot-water heaters with little potbellied stoves attached, and two huge, fairly new, square monsters that ate coal by the bucket. The attic was enormous, unfinished, and filthy. The rooms were sort of mixed up too, because the place, built originally as a one-family house, had been made into a two-family dwelling.

But in addition to broken windows, holes, and cracked plaster, we saw big square rooms, large windows, good wall space, and five fireplaces! As soon as we got outside, the gleam in my husband's eye, and the real warmth in my heart, told us that this was *it*. Tears slipped down my face, for I just knew that everyone else who had seen it must have loved it, and that we'd never have a chance to buy it. We found that it was, indeed, already spoken for, so we began to eat sour grapes and look at other houses, loving none of them. But some weeks later, a call informed us that the "wreck" could be ours if we still wanted it. Back came that glow. We were really going to get our "home." And that is exactly the feeling we've always had about this house —we belong to it as much as it belongs to us. Our dreams, hobbies, and happiness and those of our children are all within these walls.

We were so thrilled with owning five fireplaces that we went antiquing pronto and bought five fireplace sets. Of course, we discovered later that only two of the fireplaces would work, so we had to shut off the rest. There were other rude awakenings, too, once we owned the house. It hadn't been painted in 20 years, and everything else about it was equally neglected. Millions of things to do. My mate told me he would go along with my ideas about the interior if I'd be satisfied with two coats of paint on the exterior, and nothing else until later on. I promised.

But we did just a little more than that as the first step. The side porch was in bad condition, so we took it off, and replaced it with a small concrete terrace with a plain black iron railing. The narrow front porch remained, however, for the time being. But we ripped off its gingerbread because it would have cost $55 extra to paint. But oh, how bare that skinny porch looked after the gingerbread was removed! Many times I would have gladly paid 55 times 55 to take away that skinny look! But we didn't, yet; though we did rip out the storm door, and replaced it with a nice big Victorian double door.

We had to wait six years to finish up the exterior. Then the budget said "yes," and my husband said "yes," and life was wonderful. Off came the offending porch, and up went a sort of stoop, broad and inviting, a railing on each side. The stoop is made from the brick used in the Williamsburg Restoration—a mellow, pink, scrubbed, color that could have been there as long as the house. We added tall, dark green shutters on each side of the recessed doorway, and small terraces on each side of the front steps to cut the height of the house. We also talked of the fun and pleasure of having a screened porch to the rear, and my wonderful guy, who never drew a line before, did the plans, and they were perfect. The back porch is really a joy—we bring the TV down there in summer, and we sit there, and eat there, and love it. And now the friends and relatives who once felt so sorry for us say, "how lovely," and "weren't you the old smarties!" That's life, I guess.

On the inside, back when we first moved in, we covered the radiators, plastered in what pipes we could, and left some risers exposed, painted wall color—we just pretended they weren't there. We had all the old wallpaper steamed off, and were pleasantly surprised to find that what we had thought was a falling ceiling, was only nine coats of wallpaper held up by thumbtacks! Downstairs, a former bedroom became our living room. The old living room became our dining room, and blocking up a nonfunctioning fireplace gave us a perfect space for our Victorian parlor stove (page 49). The kitchen got new cabinets and new kitchen-laundry equipment. On the second floor, closets were enlarged, and we assigned one bedroom to ourselves, one to the two boys, and one, with fireplace, to our daughter. Since there is a guest room downstairs, we kept the fourth upstairs bedroom as a sitting room which we use all winter as we use the back porch in summer.

The third floor gives us play space, storage space, and a good workshop for Philip. The basement was cleaned, plastered, and modernized, and a furnace with stoker keeps us warm as toast. The house was rewired, painted, papered, and treated to new plumbing fixtures and an additional bath.

We're all great antiquers, and even the children have collections of their own which we proudly display, so furnishing the house was a joy, and we had great fun accumulating things piece by piece. Since you're showing the dining room on your cover, you might like to know more details about the things there. As I said, the big feature in that room is our beautiful Victorian stove, and to tie in with it,

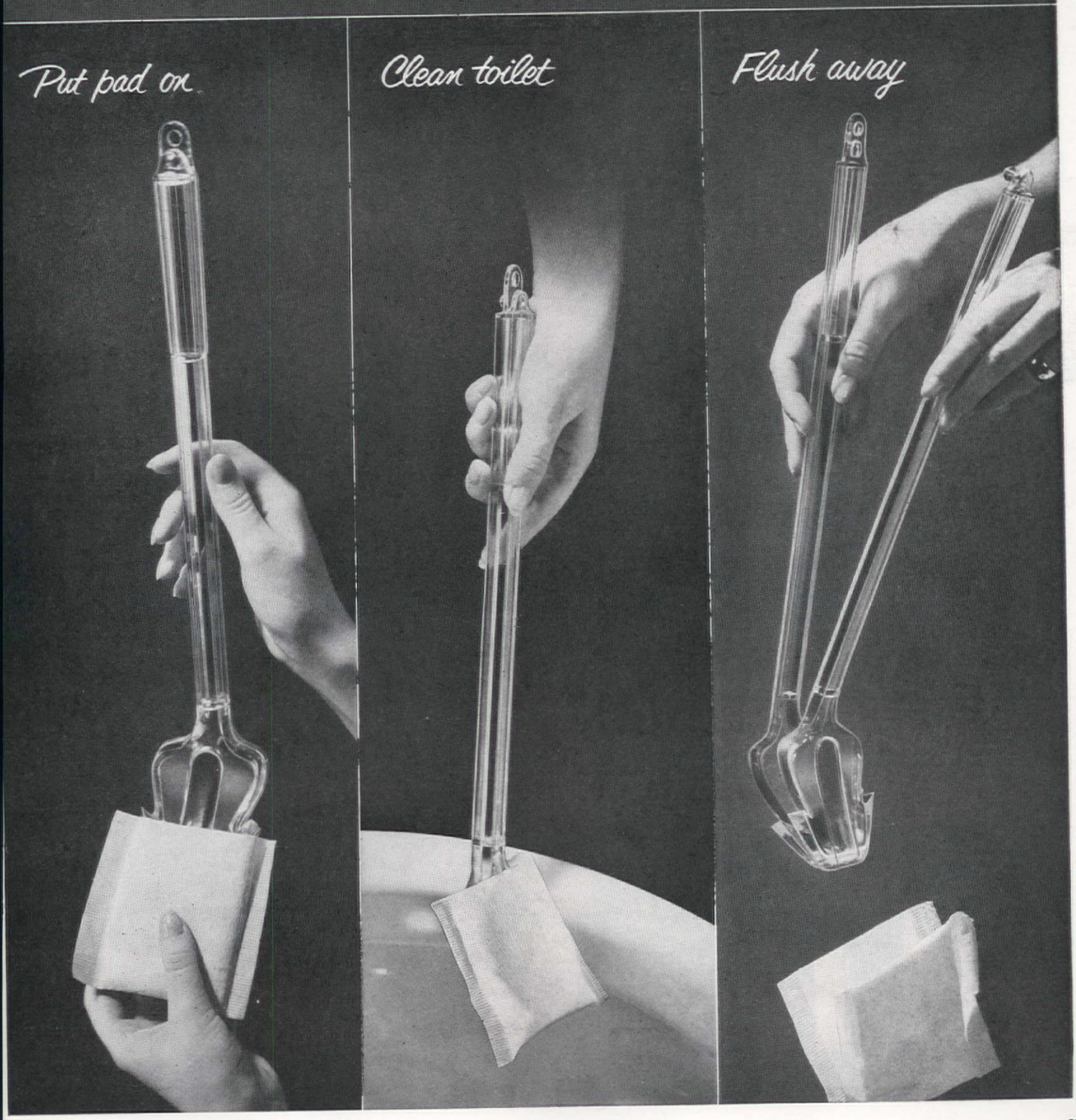
PLEASE TURN TO PAGE 100

jonny mop

TRADE MARK PATENT APPLIED FOR

DISPOSABLE TOILET MOP

Cleans toilet bowls today's way



New Window Beauty

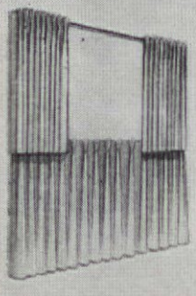
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DRAPERY HARDWARE

The Milfords

(Begins on page 47)

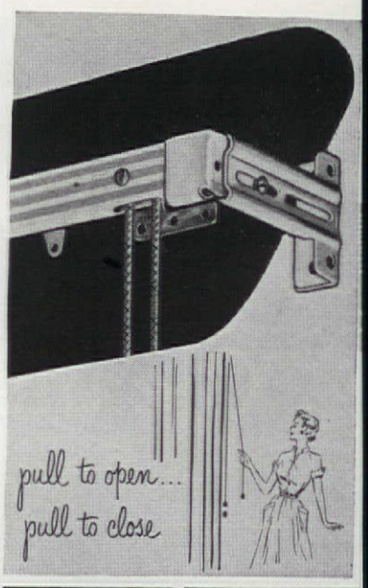
we had iron legs made for the table which has an old cherry-wood top. We got the chairs at auction—they're Vienna bent wood, and I put on chintz seat covers in a rose pattern which sort of ties in with the rose-patterned china I'm collecting for Mona. The tall lamp on the honey-maple server is pink overlay, and it has quite a history. We got the base from a woman who had had a bad fire, and the shade was broken—after about 15 months of looking, my husband found a shade the correct color. Our hanging lamp is an old one with similar colors. The glass dome in the center of the table is an old one, and it is filled with an infinite variety of waxed flowers, beautifully done. We love it, but we'd hate to have to choose between it and the epergnes. They are Bell glass (we think) and are really cake stand, fruit bowl, and celery holder in one—and they even had our initial "M" on them!

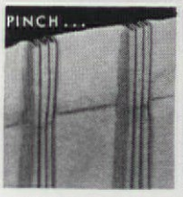
Now to answer some of those questions people are always asking about the "inconveniences" of a big house in the country. When they ask me about the work involved in caring for such a large home without help, my answer is: "At long last we have a place for everything, and that alone cuts cleaning time in half." We are blessed with space for our "gang," our pets, and all our possessions, present and future. And when they ask me about the "inconveniences" of living in a small village, my answer is that we have all the conveniences of city living plus the advantages of rural life. We are near a good doctor, near good schools, near a shopping center. We are close enough to the city for our children to enjoy its cultural advantages. My husband gets home from his city office only five minutes later than he did when we lived in town, but the children need only walk down a hill to fish in the river—and they know just when what is biting! We never worry about anything happening to the children, because police, mayor, and merchants all know us and we know them. What better way to teach young people real democracy? And then, there is all the peace and contentment.

All that I can tell you, sincerely, is that I used to live in a new house, and now I live in a big old house, and the big old house is really "home." When I rub my hands over our old cherry stair rail, I wonder about those who have walked down our steps before me. Did they all love the old sycamore outside our bedroom as much as we do?

Of course, we still have another five-year plan: landscaping and a swimming pool. Should we achieve them, I'll drop you a line.

Sincerely,
Mary Jayne Milford







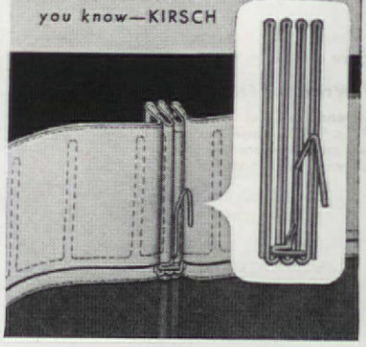
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A Heatform fireplace costs but little more. The unit consists of the firebox, throat, smoke dome, and damper, replacing materials and some labor necessary in the construction of the ordinary fireplace.





The above fireplace is built around Model "A" unit (at right). Side cool-air inlets and warm-air outlets were used. For greater heating efficiency and economy of installation, front warm-air outlet may be used.



The above modern corner fireplace built around Model "S" (at right) affords view of fire from front and either side. If you prefer view of fire from front and both sides, use Model "M".



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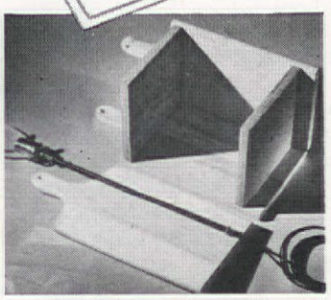
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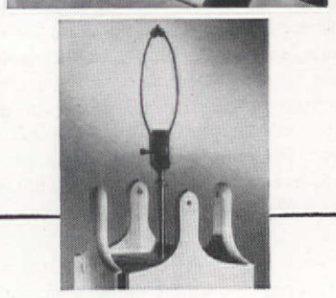
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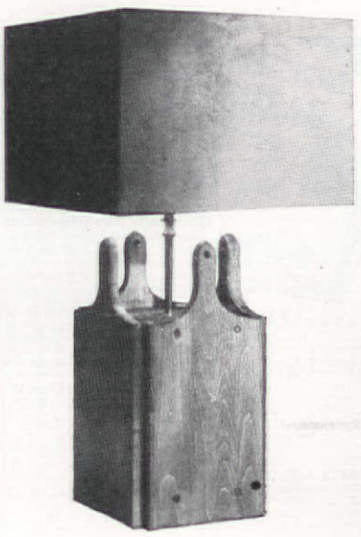
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HOW TO MAKE THIS LAMP





Four kitchen breadboards make the sides of this attractive lamp base. For the top and bottom, make two squares of ½-in. lumber, each side equal to the breadboard's width. Bore a hole in the center of each square for rod. Measure 1 in. from top and bottom of each breadboard for guide lines. Attach base to bottom of one breadboard at guide line, countersinking screws 1 in. from edge. Fasten top to breadboard at similar line. Attach second breadboard same way. Insert threaded rod and brass fixture so bottom of socket is level with breadboard handles. Attach remaining boards. Countersink screws, fill with wood putty, sand smooth. Drill hole for light cord at center of one board ½ in. from edge. Stain, wax, or paint.



Let a baby's touch show you why home air conditioning costs less with Ponderosa Pine windows



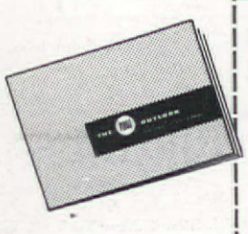
Yes, even a baby can tell the difference between wood windows and other types! For wood windows are *warm and friendly* to the touch. Wood windows do not readily transmit heat or cold. And that's mighty important in keeping home air conditioning costs down!

Superior weather-tightness is a major advantage of modern Ponderosa Pine window units. Precision manufacture and prefitting reduce wind infiltration and heat leakage to a minimum. Wood windows, too, can be *effectively* weather-stripped. The result: more cooling and heating dollars saved.

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It's Almost Time to Buy

tie-back at either side of the upper window. With or without ruffles, as you please.

In this case it is not so easy to err in choice of fabric, either, as almost anyone with a genuine love for, and some knowledge of, Early American knows that the small-scaled Provincial prints of cotton or chintz or dress fabric are really the only suitable choice for such draperies. Or you might use no draperies at all, but just pretty sheer curtains of organdy, voile, or muslin. The valance, if any, should be just a small, gathered flounce or ruffle of material across the top, or a simple straight wooden one, either painted or covered with matching cloth. The curvaceous French Provincial valance boards, so much in vogue with Early American for a while, are on the wane, thank goodness, for the effect is usually one of heaviness or dressiness, when coupled with very simple fabrics. Too seldom were they done well, or did they seem "unforced"; usually, they called too much attention to the window.

It is in the fuller-blown type of decorating, somewhat loosely labeled 18th Century, that things can go awfully awry. This is the realm o floral-patterned glazed chintzes, bol after bolt of them, piled high o drapery department tables or in dec orators' showrooms, confusing by th sheer multitude of choice. It is in th style of decorating that professiona advice is so often sought—and s often needed. Even so, the desire fo "something effective" many times get the upper hand over good sense Nothing is more unattractive than a window overdressed—swaddled an swathed in yards of expensive fabric draped and nearly strangled in swag and fringes. It takes a good deal o living up to, with a butler and a maid in the background serving afternoon tea before the fire. Be sure you're th type before you plunge.

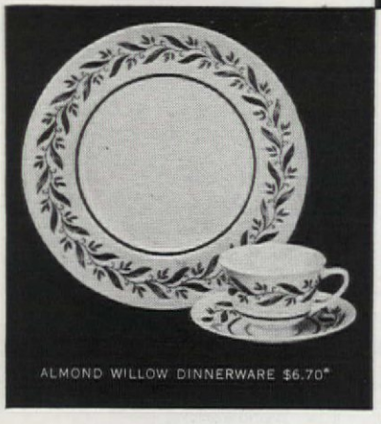
Happy we are to report that even in the great houses in this country, houses of gracious rooms and formidable cost, where the living is quite up to fringes and braids, thank you, you will find the most beautiful simplicity in draperies. Costly fabrics, superbly sewn, but rarely a valance or a galloon in sight.

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PATENTS Write for information on what steps an inventor should take to secure a Patent.

Patrick D. Beavers, 903 Columbian Bldg., Wash., D. C.

New Draperies (Begins on page 36)

xpanses of picture windows create a roblem sufficient to dizzy the aes-ietic senses as well as the pocket-ook, simplicity is more than ever ie rule. A window wall to be hung ntirely in curtains would seem to uggest in the most obvious way omething light, something translu-ent, something plain. Yet how many eople make the mistake of choosing modern abstract print design in abric flashing with color—when nade, when hung, when drawn closed cross that great space, the endless epetitions of those doodly curlicues re enough to blind the eye of the eholder!

This same caution should apply, ctually, to any printed design you ontemplate buying, if the motif is arge and colorful, and regardless of he style of your room—provincial, legant or contemporary. Remember hat you're going to see a *lot* of that attern, an awful lot of it, when the draperies are installed. Be sure you an live with it, because it will be a dominant factor in your room make-up. Beware of trick designs—patterns on cloth that are designed to look like stone walls, bricks, wooden boards, with or without flowers climbing thereon. They tire your eyes too easily. A marbleized pattern belongs on a floor, or at most on a wall as paper. So with other motifs copied from structural materials: they don't belong on fabric at a window!

Another snare and delusion about fabrics: so many wonderful designs come from the drawing board today that are unusual and "different" and look intriguing when they are shown in sample form, spread out *flat*. You know the kind of thing: old bottles, clocks, things with marine motifs. Too often these entertaining designs are meaningless when gathered in folds, as they will be when hung as draperies at your window. Unless the spacing of the designs and the coloring of the motifs make a pleasing pattern when gathered closely in folds, all design is lost, and all point is lost, and you have nothing but blobs of color. Think twice before buying these. They may be wonderful for upholstery or slip covers, but not as draperies.

If you buy good fabric with a brand name from a good store, chances are you have little to worry about on the point of color fastness.

PLEASE TURN TO PAGE 104

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It's Almost Time to Buy

If you are in doubt and you want your draperies washable, it is wise to buy a yard of the cloth and test it at home. Take half of it and sew it to a piece of plain white cloth, then put it through your washing machine and iron several times. If the colored material runs or bleeds onto the white cloth, it is not truly color fast and not a wise purchase if you intend to wash your draperies. You can also compare the washed sample with the unwashed half for signs of fading.

There are several good permanent finishes on many of the new fabrics. Ask your store about them, or look for the names on the labels. They are guaranteed to retain their color and finish and are very wise buys.

There is a confusing array of new man-made fibers in drapery fabrics on the market. If you invest in these, be certain you get specific instructions about washing and ironing them. Most wash superbly, and we've covered the whole classification in detail in our article, "In 51 Minutes They're up Again," page 52, April, 1953, issue of THE AMERICAN HOME. Look it up before you buy.

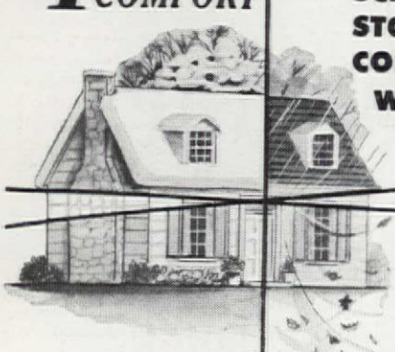
Aside from choice of pattern, which is after all a matter of personal taste, you should be concerned with what professionals call the "hand" of the cloth you buy for draperies. It means simply the draping qualities of the material you buy. Some chintzes, for instance, no matter how pretty the pattern, are a headache if they are heavily glazed and rather too stiff to handle. They'll hang badly, the outer edges rarely hang in a true vertical line, and they may wrinkle. Such cloth is often rather too light in weight to hang well, and in such cases it's a good idea to sew weights in the corners and use a chain weight in the hem of the curtains. On the other hand, some cloths are so dense in weave and heavy in the printing that they are unmanageable. A fabric that has a good "hand" is one that is supple, pliable, and that hangs in loose, natural folds of its own weight.

Rarely is it a good idea to sew two fabrics together in alternating stripes as the shrinking qualities of each fabric may differ slightly and you'll get puckered seams and a baggy, uneven bottom. Loose weaves, of course, are more apt to shrink.

If you're making your own draperies or having them made, it's a wise plan to have the two vertical edges

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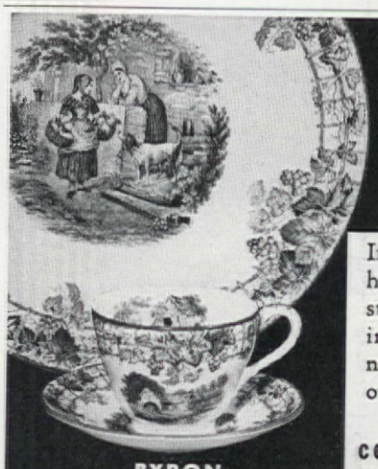
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478 N. Hollywood Memphis 12, Tennessee

New Draperies (Begins on page 36)

f each curtain faced back several nches on the under side. This is sually done only on the "inside dges" which frame the view, while he edge that joins the wall has only small hem. The inside edges which rame the view also get the most sunight and are most apt to fade. If you inish both edges alike, you can alternate the panels from time to time so he sun's damage won't always be concentrated in the same place.

If you're out for economy, there's always the question of whether to line or not to line the draperies. Good draperies have good linings, and they hang the better for it and last the longer for it. A simple way out, of course, is to choose a semisheer or translucent fabric that has enough capacity to give you privacy when drawn at night, but one that will sort of double as both draperies and glass curtains. This will need no lining, but the colored cloths will be much more subject to sun-fading. If you're the beige or off-white type, then there's little to worry about on *that* score.

If valances you want, and valances you must have, you might consider what you can do with them to improve the proportions of your windows. A valance, because of its horizontal lines, will appear to widen your window considerably. If you use a valance and also hang your curtains out a bit on the wall, your window is going to look a lot squarer than it did unadorned. If the window is rather squat and would be improved by a few inches of height, by all means fasten your valance to the wall above the window and make it deeper (or higher) than you ordinarily would.

Draw curtains have been much in fashion in recent years, and there's no doubt about their being handsome and cozy when drawn across the windows at night. But too often, it seems, they're a gimmick to sell a few extra yards of material. Be sure you want draw curtains, and be sure you'll *draw* them frequently enough to justify the almost double expense they involve. You'll rarely close them in the summertime, let's face it; but they add much to the charm and seclusion of a room on a cold winter night. There's something luxurious about being able to pull a cord and close out the cold and black. Proper fullness is more than ever important in draw

PLEASE TURN TO PAGE 106



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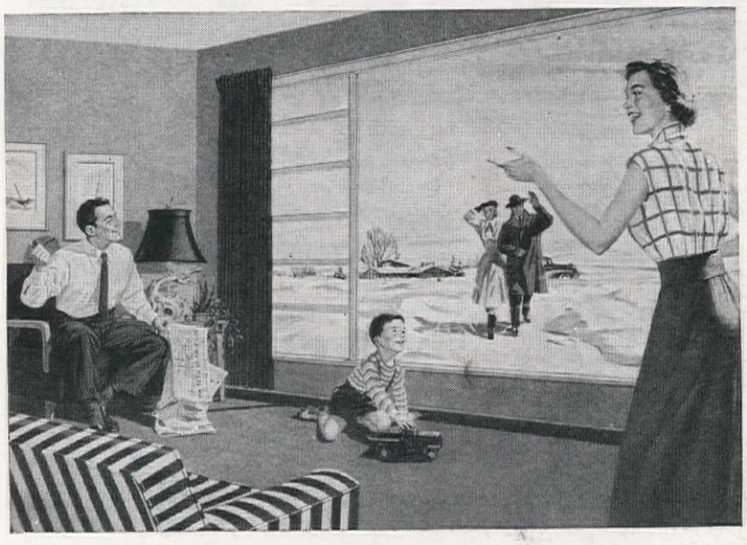
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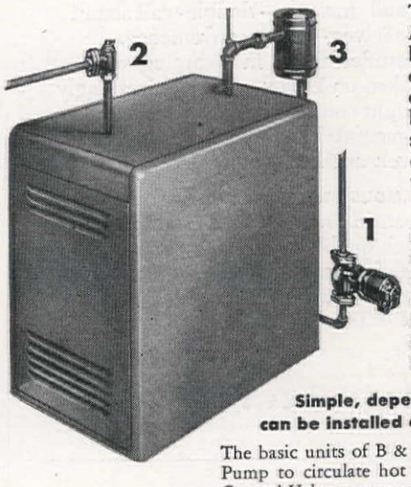


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THE ROOT-PROOF PIPE

New Draperies

(Begins on page 36)

curtains, for when they are closed they must still look comfortably ample. But when they're open at the window, particularly a large expanse of window, you don't want them to bunch up a great deal at the sides. Here, too, is where a fabric with a nice "hand" is important. If the cloth is stiff, when you open the curtains the bottom edges may flare out like a ballerina's tutu from sheer muchness of cloth. You must have at least double the entire width of the window pleated into the draperies if you want them to draw, and a little bit extra perhaps for good measure. But if they will remain open the vast part of the time, there isn't much sense in buying and hanging such a wad of cloth, is there?

The cute café curtains that have been such a fad recently seem to be going the way of all such fads, apparently because their very cuteness gets to be something of a bore. They were so often misplaced and forced into rooms where they didn't belong. Actually it's such a simple type of curtaining that can be completely charming in a simple room with an offhand air about it. Early American and French Provincial are really about all they belong with, for they're a little self-conscious in any fancier kind of window dressing.

In general, if you've a lot of window area in a room, it's a pretty safe bet all around (and you'll thank yourself for it later) to match your fabric to your wall color, or something that harmonizes with it, so the room won't be broken up plunk! plunk! plunk! by strongly contrasting areas.



A wonderful way to keep the young ones out of harm's way but not incommunicado, these handsome "swinging doors" (they may be latched) are old shutters mounted in the door jamb with 2-in. butt hinges. You might try a pair—one at stairtop and one on the threshold of your nursery.

Data: Elizabeth W. Dunston



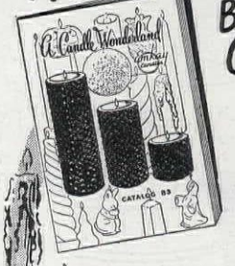
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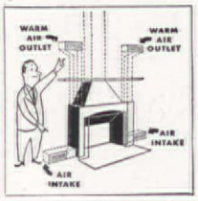
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Metallic Paint gives a Finishing Touch

HELEN L. GILLUM

Did you ever finish painting a room, get everything back into place, then sit down to enjoy the results of your handiwork—only to discover that the improvement wasn't all you expected it to be? If you did, chances are that that coat of fresh new paint, while doing its own good job, also served to show up the dinginess of some of the other elements in the room—a battered radiator, some sad-looking hardware, and the like. That's too bad, of course—but not so bad as you might think, for a final touching up with some bronze or aluminum paint can help bring little things around the house up to par.

Because both of these handy household paints are heat-resistant, they are applicable in many places. The bright, silvery aluminum finish is more suited to certain articles, while the golden tones of the bronze look better on others.

Aluminum paint can be used on radiators, door knobs, and the like. Window screens are not only improved in appearance, but reflect more light and last longer when brushed with aluminum paint.

Proceeding through the house, what about the clothes hooks and the rods in the closets? In the bathroom, have towel bars, light sockets, metal fixtures, and pipes become grimy from rust and steam? Here again silvery paint will add new sparkle. In fact, if you look around, you will see many articles that will gain greater eye appeal with a coat of aluminum paint.

After this adventure in silver, it will be fun to dip a clean brush in a small bottle of bronze paint to see what wonders we can perform with it. Try this lustrous paint on picture frames, pin-up lamps, and novelty lamps. Tarnished candle holders, book ends, drawer pulls, chandeliers, even that old mirror frame you were about to junk, will take on new glamor with the bronze treatment.

Even the furnace register will appear to have just come from the appliance store, after you give it a smooth coat of bronze paint.

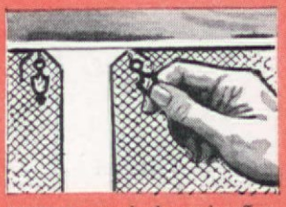
When my little aluminum teakettle sprung a leak, I didn't want to throw it away. After all, it had started housekeeping with me. So I gave it a coat of aluminum paint. Then I applied a funny little dog-and-cat decal to it. Now, although it no longer sings a song to me, it hangs bright and shiny on the porch, with a green vine trailing from it. It is a cheerful reminder of what that "finishing touch" can do to seemingly worn-out items.

Picture your fireplace with Flexscreen

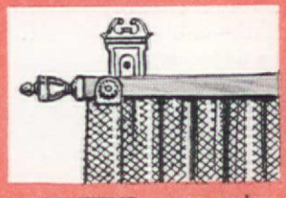
REG. U. S. & CANADA PAT. OFF.



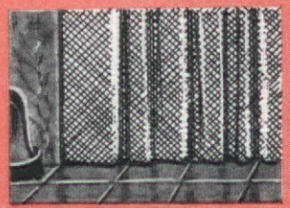
Beauty...Safety... Convenience for the hearth of your home . . .



UNIPULL opens both curtains effortlessly with *one* hand—nothing to lift aside when you have an armful of wood. Keeps curtains *always* equally draped.



NO POLISHING necessary to keep Flexscreen brass looking its best! Special heat-resistant baked enamel finishes are applied over hand-polished brass—*never* need polishing.



ABSOLUTE SAFETY from flying sparks is assured because Flexscreen fabric fits snugly *all around* the fireplace opening—overlaps in center when closed!

Sheer woven-metal curtains show off your fires in graceful charm . . . yet provide absolute protection against flying sparks. Curtains glide open or closed at the touch of one hand with exclusive Unipull—one of the favorite features *only* Flexscreen offers . . .

There's a Flexscreen exactly right for *your* fireplace . . . modern or traditional no matter how unusual. The adaptable new Hooded Flexscreen (sketched above) is just one of the many designs and attachments you may choose. You'll like the simplicity of installing your Flexscreen, too . . . only *minutes* are required to give your fireplace a *lifetime* of lovliness . . .

Prices begin as low as $15.75 . . . so there's no need to be satisfied with anything less than the *true* Flexscreen! At your dealer's now . . . or write us for free catalog.

BENNETT-IRELAND INC.
953 WATER STREET NORWICH, NEW YORK

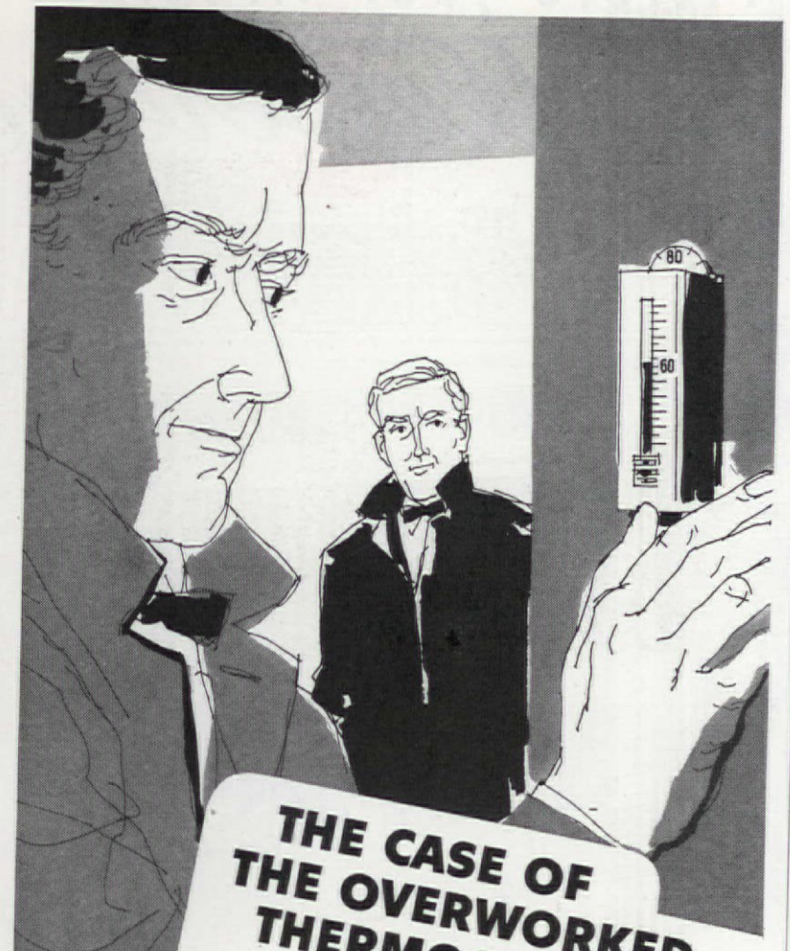
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The new movable-frame Flexscreen gives you *all* Flexscreen advantages —*without* permanent attachment to your fireplace. Stands rigidly against face of fireplace—no lifting aside to service fire.



ASK FOR Flexscreen

AT BETTER STORES EVERYWHERE



THE CASE OF THE OVERWORKED THERMOSTAT

(or why it pays to get insulation's SECOND value)

The thermostat read 80°—but the room temperature felt nearer to 60°. No wonder Fred Clark couldn't find a buyer for his house! His insulation, you see, was not the kind that provides the important SECOND value... ability to protect property values.

Balsam-Wool sealed insulation is famous for its *primary* job of providing year 'round comfort and slashing fuel bills. But SECOND—and equally important—it keeps the re-sale value of your home high. That's because Balsam-Wool *lasts*—resists settling or packing down—has an efficient vapor barrier—is windproof and highly fire retardant. In short, Balsam-Wool is the mark of a quality-built home!

Vital Information Facts in this Free Booklet!

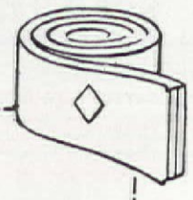
Here are all *the answers to your questions about insulation—actual proof that Balsam-Wool sealed insulation will give you more for your money. Avoid costly mistakes—mail the coupon for your copy now.*



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Wood Conversion Company
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St. Paul 1, Minnesota

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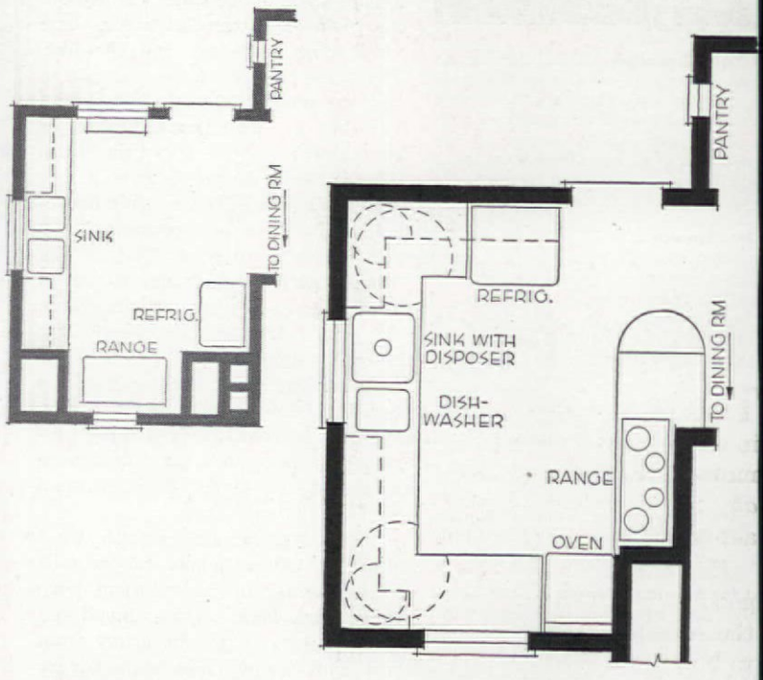
City.....Zone.....State.....

Built-in to Last

(Begins on page 64)

history, they knew that better cross-ventilation and a good strong exhaust fan were required. Other shortcomings they noted? Well, storage was inadequate, the floor and all that white woodwork were hard to keep clean, and the middle-aged appliances could do none of the modern, labor-saving tricks the Browns demanded. So time for a complete revamping had come, and Grace Brown was ready with sketches she had been making all summer. A professional designer brought those sketches to life, and was able to do so without moving any walls in this kitchen. Better use of the space that they had did the trick.

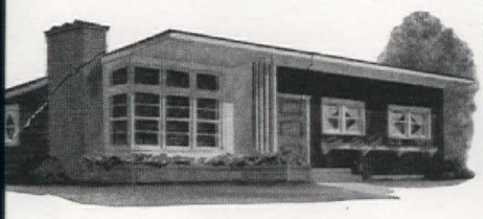
First came a choice of materials. Because the good looks, smooth finish, and deep colors of laminated plastic are built-in to stay, Formica got top billing not only on counter tops where you'd expect to find it, but for the walls, window sills, and window frames where such materials are unusual but very practical. Some of the fancier features—the double-faced range hood and



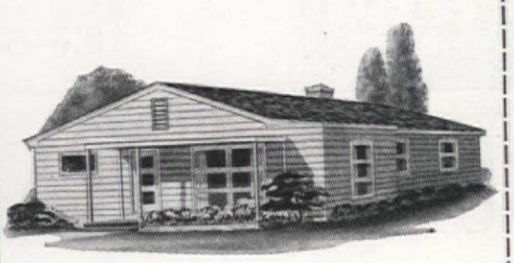
No walls were moved, but everything was changed around to double the Browns' counter space, quadruple their cabinet space, and multiply their convenience by about 1,000. New refrigerator is now near the new electric sink, and right next to Ted's "bar" corner. Instead of a range, there's a modular unit with waist-high oven and, next to it, a surface unit, beautifully hooded. Hard by the surface unit, good counter space, and additional drop-leaf counter for use when needed. Windows were enlarged, and window and doors equipped with jalousie glass to create good cross-ventilation. Every activity has its own space, and there is no more bumping into things or into people in this well-planned kitchen

the fluted window frames, for example—were designed and installed by a plastics fabricator. New vinyl tile floors were put on right over the old flooring. New electric refrigerator, sink, and modular range brought it up to date in the appliance department.

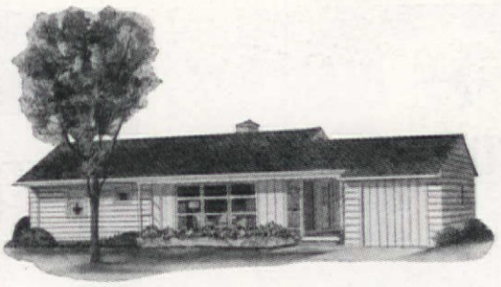
And where did the Browns eat while all these changes were in progress? Well, here's how Ted tells it: "After what seemed to be a lifetime, the old kitchen began to take on a new look—and during that time, the Browns' cooking and eating facilities were moved to the basement. Yes, the old range and refrigerator were hooked up down there. And there we ate with plaster dust liberally seasoning our soup, and we ate by candlelight. But one evening upon returning from the office, I was greeted at our basement kitchen-dining room door by Grace who announced: 'This evening, sir, you are eating upstairs. Our mole-like existence is over. Your kitchen is completed. Let's celebrate by eating broiled steak, not by candlelight, but by every light blazing in the kitchen and breakfast room.' We did—and we've been celebrating ever since."



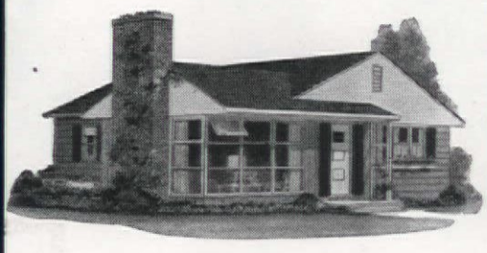
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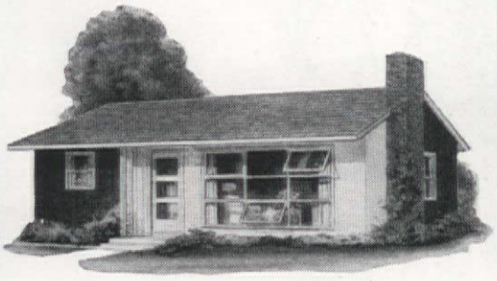
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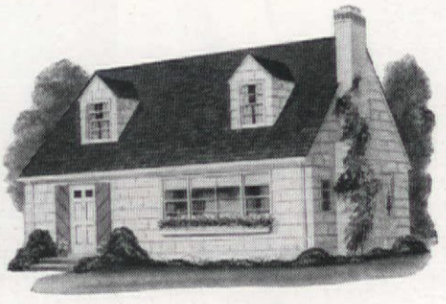
DESIGN NO. 5142



DESIGN NO. 5139



DESIGN NO. 4158



DESIGN NO. 5210

Can you find the home that is worth more than it costs?

These homes were selected from more than 100 modern designs in the Weyerhaeuser 4-Square Home Building Service. So, no matter which design you selected, you were right—because *any* home in this free Service can be built for less than its actual value. It works this way:

Begin outside. Any experienced realtor will tell you that a good exterior design alone can add several hundred dollars to the value of your home—yet good design is no more expensive to build. For example—simple, dignified lines, emphasized by broad bungalow siding, make a home appear larger. Wood siding helps increase the value, too, because it is durable and easy to maintain in prime condition. On each home in the Service, a leading architect has worked with Weyerhaeuser engineers to provide a design of enduring beauty and lasting value.

As for the interior, did you know that a skillfully-arranged floor plan can give you up to 20 per cent more usable living space than a poorly-planned home of the same size? The architects who create the designs in the 4-Square Home Building Service are specialists in small-home planning—men who have carefully studied the living habits and needs of many different families. Consequently, these homes provide space where you need it most—spacious, well-lighted areas for dining and entertaining . . . work-saving kitchens . . . quiet, secluded areas for bedrooms and baths. How much does such designing add to the value of your home? Only you can say. But records show that people are willing to pay substantially more for expertly-planned homes—for the extra value you get *without extra cost* in any home in the 4-Square Home Service portfolio.

Proper use of the correct species and grades of lumber—carefully specified for each design—gives you a better, sounder home for your money. You will find that seasoned Weyerhaeuser 4-Square Lumber, being properly milled and processed, goes a step further and helps reduce erection costs, too, by eliminating extra sawing and fitting.

If you plan to build, and want the extra value of one of these professionally-planned homes, simply call at the office of your local Weyerhaeuser 4-Square Lumber Dealer. The Service is free. Take your time studying more than 100 new home designs, ranging from traditional to modern, in many different types and sizes. Or, if you prefer, begin your planning at home, with the materials listed below.

Send for valuable planning helps

This coupon can start you on your way toward owning a home with extra value built right in. Mail the coupon now and make sure you take full advantage of professional planning in your biggest investment—a home for your family.



WEYERHAEUSER SALES COMPANY
5149 First National Bank Building, St. Paul 1, Minnesota

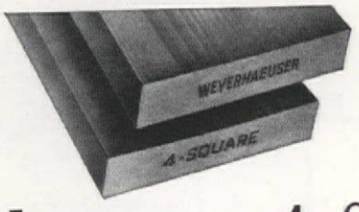
● I have checked the material I want and enclose correct change.

- ☐ Folder on design No. 5149 and booklet showing 50 other designs . . . . (10c)
- ☐ "Professional Pointer for Home Planners" . . . . (10c)
- ☐ All three of the above . . . . Total 20c

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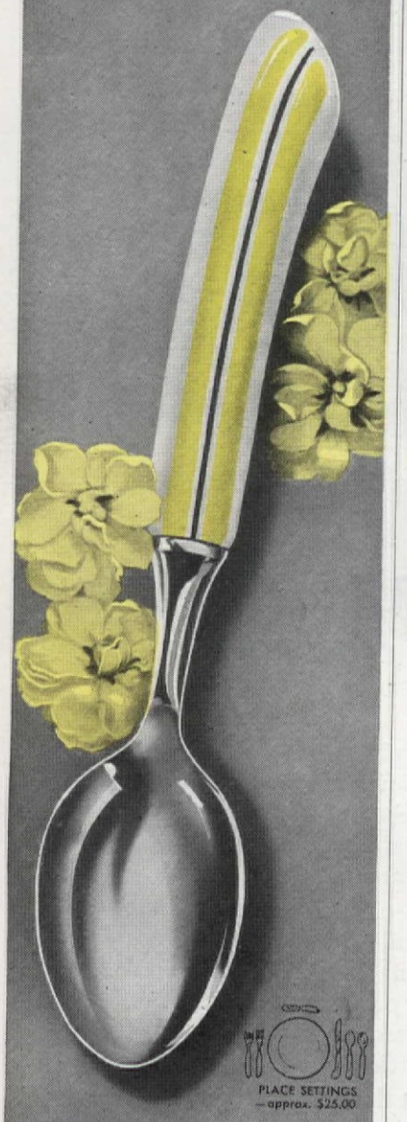
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COLOR-IN-CUTLERY



PLACE SETTINGS
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BEAUTIFUL AND USEFUL!
Genuine hot forged stainless steel with fine ceramic handles that are well-nigh impossible-to-break.
LASTING AND SERVICEABLE!
Easy-to-clean, durable, keen-edged stainless; heat and moisture proof, non-scratchable colorful ceramics.
Guaranteed forever! Ask for CLEMENT COLOR-IN-CUTLERY.

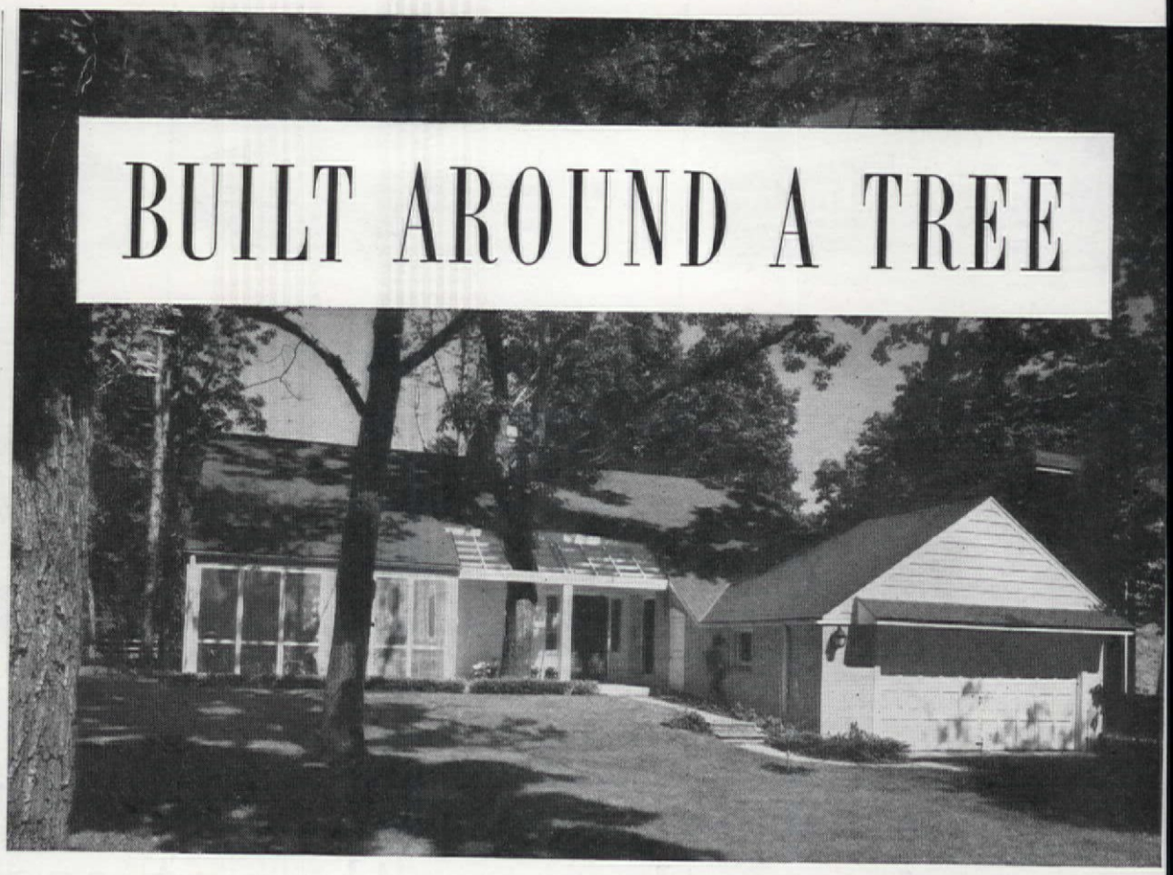


STEAK SETS
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Available in decorator colors—solid or stripes.
PLACE SETTINGS—STEAK SETS
HORS D'OEUVRE KNIFE SETS
KITCHEN CUTLERY and CARVING SETS
Write for folder and name of nearest dealer.

The Clement Company, Inc.
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1880

BUILT AROUND A TREE

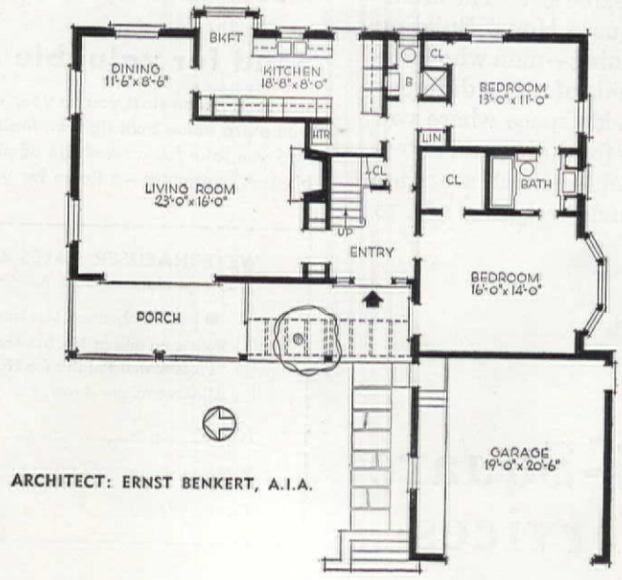


JESSIE WALKER

You'd expect something special from people who build their house around a tree, and you'd expect something out of the ordinary about their house, too. You have both in the John Coveys and their home in a suburb of Chicago. When the Coveys moved to the Midwest after years of ample Californian living, they determined to incorporate the flavor of their old home into their new one—plenty of room, lots of the outdoors brought in, bedrooms on the main floor. So they took their time about it. After living for a few years in rented houses, they got the feeling of their new surroundings, so when they bought a tree-shaded lot and engaged an architect, they were people with a plan. Their house, an artful modification of a Colonial design, set far back on their property to create an air of spaciousness and yield the best possible view, shows that the plan was a good one. Downstairs, there's a large living room, a small dining room, kitchen, and two good bedrooms. Upstairs, awaiting the long visits of the Coveys' married son and his family, is space for two more bedrooms and bath.

A handsome oak tree, one of their land's chief ornaments, stood just where their entry belonged—so instead of cutting it

PLEASE TURN TO PAGE 112



ARCHITECT: ERNST BENKERT, A.I.A.



Why destroy a fine old tree when you can plan to make it an architectural asset, one eminently satisfying to the soul? This old oak stands on the entry terrace, and a trellislike roof was built around its branches. In the summertime, its shade cools the house and its handsome trunk, encircled with flowering plants, is very much a part of the landscape you enjoy as you sit on the good screened porch beyond

... those heavenly carpets by LEES

When you're back from Paris,
London, Rome—what makes you
feel so *welcome home?*
Your Lees Carpets, of course!
On the S.S. United States
and other luxury liners
Lees lovely carpets underfoot
add ease and comfort
to traveling pleasure too!
See Iridescent, shown here,
among many Lees textures
at your favorite store.



JAMES LEES AND SONS COMPANY, BRIDGEPORT, PENNA. OTHER FAMOUS PRODUCTS: COLUMBIA-MINERVA & BEEHIVE HAND KNITTING YARNS



take a good look at your heating system... now!

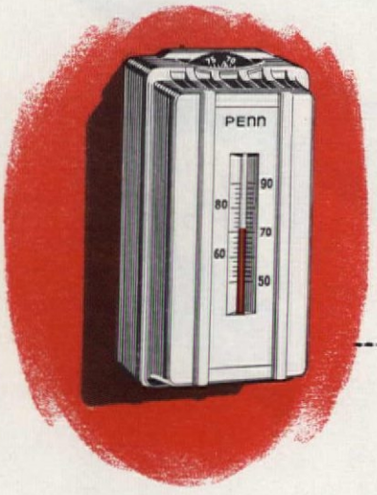
Remember last winter? Well . . . there's no good reason for you and your family to suffer through another uncomfortable heating season of being *too hot, then too cold.*

Here's all you do. See your heating dealer now . . . ask him to show you how a *modern* automatic heating system controlled by the *modern* PENN *heat-anticipating* room thermostat *definitely* stops Hot-n-Cold living.

The PENN thermostat is no ordinary thermostat. It not only "feels" the changes in room temperature but *senses them in advance.* This amazingly accurate thermostat with its PENN-made magic of "heat anticipation" keeps room temperature within 1° regardless of outside weather conditions. And that's *real heating comfort for you and your family!*

Whether you buy a new heating plant or modernize your old one, *insist* on PENN Controls . . . they cost no more but give *much more in comfortable living.*

Penn Controls, Inc.
Goshen, Indiana.



COMFORT around the clock



For greater comfort, convenience and fuel economy, also get the PENN Tem-Clock. It lowers the temperature at bedtime so you can enjoy the restful sleep of a cooler home. Then, in the morning *before you arise,* Tem-Clock brings temperature back to daytime level. And it's all done *automatically!*

ENGINEERED COMFORT

PENN

AUTOMATIC CONTROLS

Selected by leading manufacturers for over 30 years

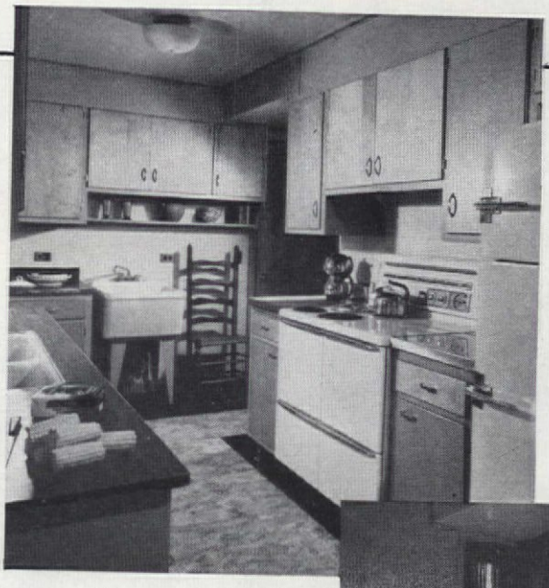
FOR HEATING, REFRIGERATION, AIR CONDITIONING PUMPS, AIR COMPRESSORS, ENGINES, GAS APPLIANCES

Built Around a Tree

(Begins on page 110)

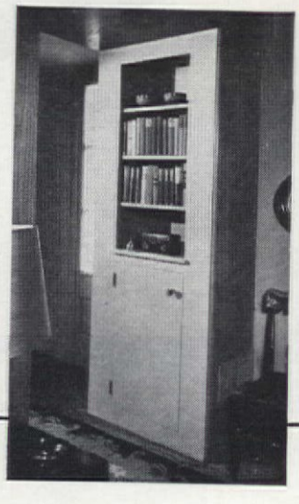
down, the Coveys and Architect Benkert decided not only to save it, but to make very good use of it, too. It flourishes now, high above their rooftop, its branches rearing through a wooden grillwork that covers their brick entry terrace, and its base is encircled by big pots of blooms which echo the garden's profusion. It helps cool their house in the summer, and they enjoy the sight of it when they sit on their really exceptional screened front porch, a porch which becomes an actual part of the living room in the summertime when four wide folding doors, which form the living room's front wall, are opened up.

Since the Coveys have long been collectors of Victorian and Early American furniture, their new house was well provided for. Marjory is especially proud of her Victorian lady's and gentleman's chairs, her Hepplewhite secretary, and the collection of hooked rugs made for her by her mother. Accessories are unusual trophies of trips all over the world—for instance, an old Brazilian wine bottle which makes a lamp base, and some Staffordshire figurines she toted back with her from a trip to Australia.

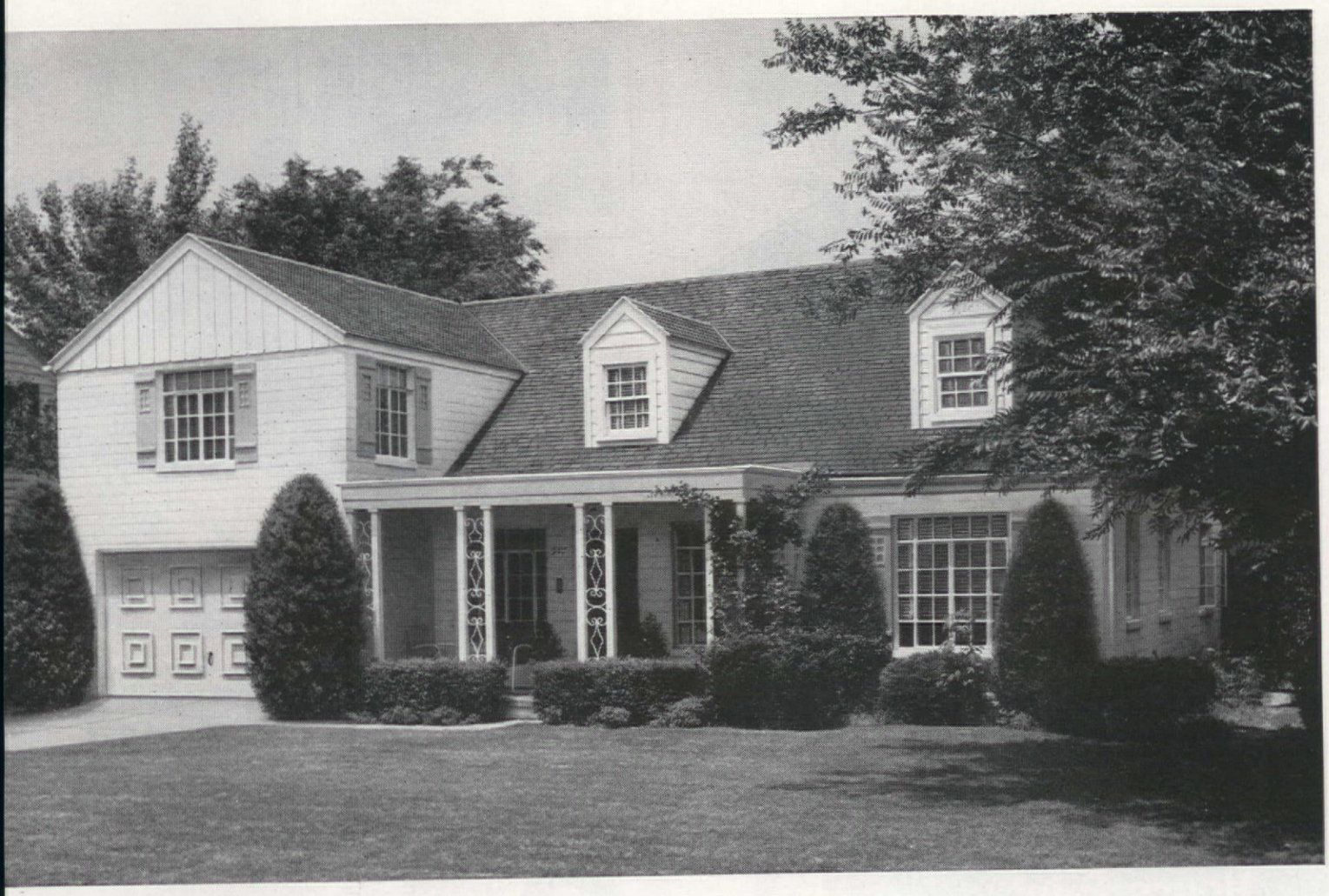


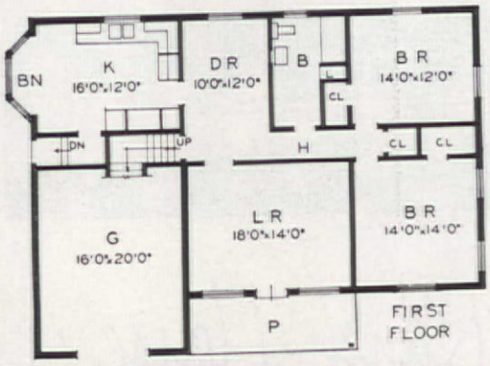


Working end of the kitchen is as businesslike as anyone could ask, and the eating end is as friendly. Wooden table and chairs strike a nice note against small pattern paper. Curtains are brown organdy, lamp base is an old Brazilian wine bottle that Marjory cradled on her lap all the way from Rio



Bookshelves and storage cabinets make intelligent use of a wide arch created by the depth of the fireplace. The cabinet under the bookcase on the other side of the arch is deep enough to accommodate card tables and the other cumbersome accoutrements of old-fashioned family fun





In addition to the rooms shown in the plan of the first floor there is a 16'0" x 14'4" bedroom and half bath above the garage.

There's no place like a CONCRETE HOME

Thousands of families who live in concrete houses know there's no place like home for three big reasons. 1. It's firesafe. *Concrete can't burn!* Knowing loved ones and prized possessions are safe brings real peace of mind. 2. It requires less maintenance and repair because it offers maximum resistance to storms, quakes, decay, termites, vermin. 3. It is economical. Its moderate first cost + low maintenance cost ÷ long years of service = ***low annual cost.*** Main advantages of a concrete house are described below.

HOW TO GET A CONCRETE HOUSE
...and what will it cost?

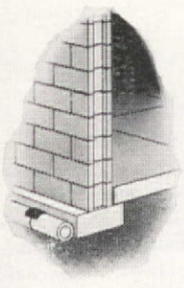
1. Phone or visit a concrete masonry manufacturer for names of architects, builders and lending agencies experienced in designing, building, financing concrete houses.
2. Take your plans, sketches or ideas to the architect you choose and have him design your house, of any size or style, in concrete.
3. Select a builder and lending agency experienced in concrete house construction and financing to build and finance your house.

For further information, send for a new free booklet, distributed only in U. S. and Canada.

PORTLAND CEMENT ASSOCIATION

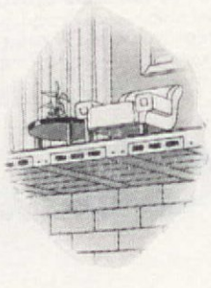
Dept. A9-5, 33 W. Grand Ave., Chicago 10, Ill.

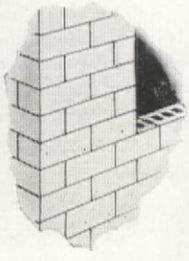
A national organization to improve and extend the uses of portland cement and concrete through scientific research and engineering field work



Whether or not your house has a basement, insist on sturdy concrete footings and foundations placed on firm soil below the frost line. They will prevent uneven settling, which results in cracking of the walls and plaster. The foundation may be built of either concrete masonry or of cast-in-place concrete.

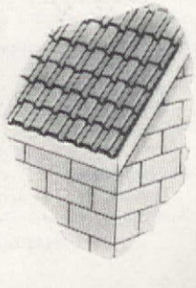
Concrete subfloors of any type—cast-in-place, block joist, precast joist or others—strengthen and rigidly brace your house. They don't squeak, warp or sag. They keep flames from spreading upward. They can be covered with hardwood, carpeting, linoleum, or tile (asphalt, rubber, clay, concrete).





Exterior walls and interior partitions built with sturdy concrete masonry give your house extra strength, lasting beauty and maximum firesafety. They can be laid in any one or a combination of distinctive patterns and can be finished in either white or a wide choice of colors with portland cement paint.

A roof of concrete tile or asbestos-cement shingles will give you a lifetime of protection against external sources of fire. Construction of this type is immune to sparks and flames. And it also provides unexcelled resistance to weathering by such natural destructive forces as wind, sun, rain, snow, sleet and hail.





COLOR STYLE YOUR HOME WITH THIS

FREE COLOR GUIDE



Color Schemes for Town and Country Houses IN COLORIZER House Paint

Give your home a dramatic new exterior, with these fresh, distinctive colors—chosen from 1,322 colors in Colorizer Paints by Faber Birren, the nation's best-known color authority. They're attractively illustrated in this idea-packed color guide, giving you a choice of many color schemes for every type of home, and a beautiful collection of actual paint samples. See how these new colors can "re-style" the entire appearance of your home, and accent its best features! Only Colorizer Paints offer enough color choice for such distinctive color styling—and some of the smartest of Colorizer's 1,322 colors are represented in this remarkable folder. It's free at your Colorizer Paint Dealer's!



EXTRA YEARS OF PROTECTION "BUILT IN". Colorizer House Paints* are respected by home-owners and professional painters as premium quality finishes. Every known advance in paint formulation has gone into their manufacture. They are easy to apply, super-tough, long-lasting. And you'll find them moderately priced.

**Colorizer Interior Paints are available in 1,322 colors, too.*

Colorizer® PAINTS in 1,322 COLORS



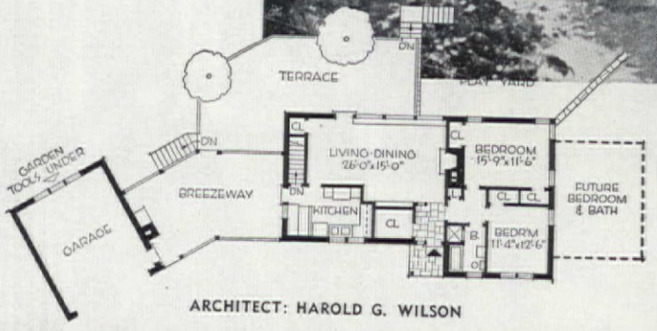
Colorizer Paints are sold in the following well-known regional brands. See your nearest dealer, or write for color guide, enclosing 10 cents to cover postage and handling. Colorizer Associates, 341 North Western Avenue., Chicago 12, Illinois.

Beauty By The Brushful Paints, *Brooklyn, N.Y.*
Bennett's Paints, *Salt Lake City, Utah; Los Angeles*
Blue Ribbon Paints, *Wheeling, West Virginia*
Boysen Paints, *Oakland and Los Angeles, Calif.*
Bute Paints, *Houston, Texas*
Great Western Paints, *Kansas City, Mo.*
Jewel Paints, *Chicago, Ill.*
Komac Paints, *Denver, Colo.*
Lion Brand Paints, *St. Paul, Minn.*
Vane-Calvert Paints, *St. Louis, Mo.*
Warren's Paints, *Nashville, Tenn.*
Wetherill's Atlas Paints, *Philadelphia, Pa.*
IN CANADA: **Flo-Glaze Paints and Enamels,** *Toronto, Ontario*



BEFORE





ARCHITECT: HAROLD G. WILSON



This Ranch House is

The Ramsdells moved in with three major pieces of furniture. Again they decided not to skimp in telltale places, but to buy only what they could afford of good simple things and wait for the rest. They scouted antique shops, and their gleanings, now handsomely refinished, complement the modern things they've since added



The Ramsdells wanted a house that spread itself, true to their Texas origins, but they were willing to start small. "Before" picture shows the back of the first unit before breezeway, two-car garage, and terrace were added. Before long, there'll be a third bedroom and bath



KEITH and SARAH WINSTON

Still Growing

The word "compromise" has lots of connotations in our disputatious world. It can be a settlement reached by mutual concessions, or a committal to "something derogatory, hazardous or objectionable." Too often the latter kind of compromise is the one young people think they have to make in buying or building a home. The Fred Ramsdells, though, were willing to make concessions, but only a few, and only wise ones.

They wanted a good house—one that was well planned, well built, and in the best sense, permanent. They wanted, eventually, three bedrooms, a living-dining room, two baths, a kitchen, a two-car garage, and an elegant breezeway. Their first sagacious step was the engaging of an architect, Harold G. Wilson, to put their plans on paper. With his counsel they avoided construction errors that would have devoured their savings.

When the plans were ready, they set about finding a site—one that would provide the rusticity they yearned for and give them room to grow on, for they'd decided to build only that part of the house essential to their current needs and those of their youngster, and to wait for the rest until they could add it without skimping on materials or workmanship. The site they chose was high up on a hillside, overlooking a woodsy valley. They started building while materials and labor were hard to come by, and Fred, a constructional neophyte, did much of the work himself. Unfazed by a fairly thorough ignorance of first principles, he paneled the living room in cypress, constructed built-in cabinets along the window wall, and did all of the kitchen finishing. He devised a "Lazy Susan" beneath the curve of a work table, that makes working space out of would-be waste, and breakfast nook seats which do double duty—their backs are shallow cupboards.

Two years later, the Ramsdells felt ready to get on with the additions. Fred built the winding breezeway they'd always wanted, and enclosed it with year-'round aluminum screening. The next step was to lay the brick terrace and build the barbecue-fireplace. Then the Ramsdells went into a period of physical and financial recuperation. Maybe it was accelerated by having that wonderful breezeway to loll on because they got back into action just lately. Fred's completed their two-car garage and before long the Ramsdells will be adding the final bedroom and bath of their rambling rancho. Twin daughters Donna and Diana are complaining of things crowding up a bit.

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*Price quoted is for a floor approximately 7' x 14' installed by you. Your Kentile Floor may cost less or slightly more depending on size, colors and freight rates. See your local Kentile Dealer for FREE estimate. He's listed in your classified directory under FLOORS. In Canada, T. Eaton Co., Ltd.

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wake up to the great news in blinds!



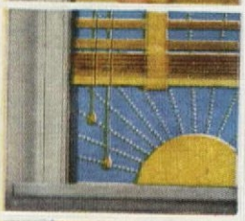
it's the new all Flexalum® blind with all these features:



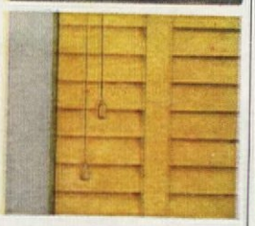
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FREEWAX combines quality floor wax and "lindane," an odorless insecticide harmless to pets and humans but death to small marauders like ants and waterbugs. Self-polishing and skid-resistant, Freewax retains bug-destructive properties between applications. $1.39 qt. Freewax Corp.

VAL-LOG adds new life to all sorts of exterior wood surfaces. Use it on weathered fences, cabins, wood trim, etc. Applied in two coats—prime coat which can go over stained or painted surfaces, and finish coat which protects the new finish from wear and weather and duplicates the appearance of new wood. Prime, $1.96 qt.; finish, $2.33 qt. Valentine & Co.

TFC ORNAMENTAL-IRON FINISH has a synthetic plastic base especially formulated to protect garden furniture, grillwork, etc., from rust and weather damage. You can brush it onto new or old surfaces without bothering to remove the old finish. Dries to a luster without brush marks. $2.80 qt. Tennessee Fabricating Co.

MOUSE PRUFE was made to clear your premises of that rodent. Packaged in a self-feeding box—a pull-up tab opens a small hopper and invites the mice to nibble—it is compounded with a chemical (not a violent poison) that lures the little pests to their doom. Safe and clean to handle. 4 oz. size 89¢. d-Con., Inc.

POSEY KLAY, a waterproof green plastic clay for use in floral arrangements, won't hurt any container, and will not lose its adhesive strength when wet. Good, too, for securing vines and ramblers to walls and fences. Remains pliable, may be used over and over. Corrugated tube $1.00. Floralife Inc.

M & H WALLPAPER REMOVER strips off up to 10 layers of old wallpaper easily and quickly after just one application. Kind to hands, fabrics, varnished woodwork, etc. One pint (60¢) makes 2½ gallons of solution. M & H Laboratories.

PLAYTEX PILLOWS are made of foam latex and available in three consistencies (soft, medium, or firm) and three heights (regular, extra-plump, and king-size). Allergy-free, mildew-proof, will not sag, mat, nor bunch. Cased in a zippered cotton cover. Regular height $7.95. Playtex Park.

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WRITE FOR our free mercury switch booklet with full-color decorator settings. Address Section D95A-98, Construction Materials Division, General Electric Company, Bridgeport 2, Connecticut.



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GENERAL ELECTRIC

Invisible Gloves To Protect Hands Against Grease, Grime, Paint



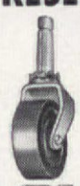
Now your hands can stay soft and smooth through the dirtiest jobs. Just smooth on Du Pont PRO-TEK hand cream before starting work. It acts like invisible gloves to protect skin against grime. When the job is done, just wash with water. Dirt and grease wash away! Your hands are spotless clean, soft! Get PRO-TEK for about 49¢ at drug, hardware, and auto supply stores.



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Tried These?

LYT-AL odorless alkyd flat enamel for interior walls of plaster, wall or gypsum board, cement, cinder block, etc., is available in 25 colors. Dries to a velvety finish, but may be scrubbed. Touch-ups may be made up to 16 hours after application. $1.60 qt. Pratt & Lambert, Inc.

FIRZITE tames the grain of soft woods, keeps them from checking, encourages even absorption of stain. Comes in clear (a pre-sealer for soft woods to be stained), and white (undercoat for painted surfaces), blond, and pickled finishes. Clear, $1.30 qt.; white, $1.70 qt. U. S. Plywood Corp.

BIONETIC reduces the sludge in septic tanks and increases settling, thereby reducing the need for costly cleaning. It is a dry powder of preserved microorganisms and their enzyme systems, if you want to know. Easy on plumbing, it can also be used to clear kitchen grease traps. $4.25 per lb. Reliance Chemicals Corp.

RED LIFE, a spray finish for redwood and other natural wood furniture, comes in a push-button can, restores color and protects surface with plastic film. Can be used indoors or for pieces that will need to brave the elements. Will not crack, chip, peel, or discolor. $1.89 12-oz. can. Zynolyte Products Co.

ARGUS A-FOUR, 35 mm. camera with many precision features. Has color-corrected f: 3.5 coated Cintar lens, picture-window view finder, interlocked mechanisms to prevent double exposures, shutter-speed range from 1/25 to 1/200 second, and built-in flash synchronizer. The Argus 76 flash unit plugs into the A-Four, has push-button bulb ejector which prevents burned fingers. Camera, $39.50, flash unit, $4.25.

METAL TREAT CONCENTRATE preprimes metal to insure paint adhesion, prevents rust and corrosion on tools, machinery, and unpainted metal surfaces, and cleans rust from cement joints around ceramic tile. Useful on gutters, screens, etc. 12 oz. makes a gallon. $1. Klean-Strip Co., Inc.

STYROX, a moisture-resistant decorative coating for interior masonry surfaces above or below ground, withstands soap, alkali, acid, and chemical fumes as well as dirt and abrasion. Applied to a smooth surface, it usually covers in one coat. Based on Bakelite polystyrene latex, it may be applied to brick, plaster, cinder block, cement, and metal surfaces. White, cream, buff, gray, green, pink, yellow. $6.75 per gal. Protex-a-Cote, Inc.

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A roof of American Colonial Shingles will give your home new character and distinction . . . increase your pride of ownership. With a rich, deep-grained texture, American Colonials have all the charm and beauty of weathered wood shingles. Yet, made of asbestos and cement, they have the permanence of stone. They're fireproof, rotproof, weatherproof. Not one has ever burned or worn out!

Whether you are building or re-roofing, Johns-Manville American Colonial asbestos roof shingles will save you money over the years. You can choose from a wide range of beautiful colors and blends in light or dark shades. See them at your Johns-Manville dealer.

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The loveliest things in your garden next Spring will be the tulips, daffodils and hyacinths you plant this Fall! Buy imported Holland Bulbs at your dealer's now, while there's a wide choice of varieties. Look for the TULIP SIGN at all leading dealers. It's the sign of

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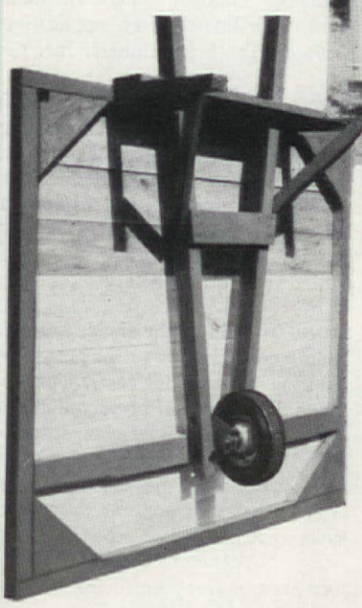
Symbol of Spring the world over!

Garden Carry-all

H. SANDFORD JACKSON

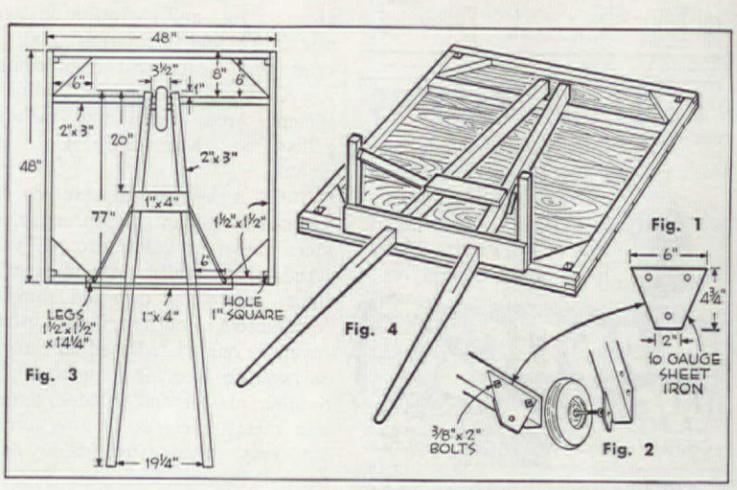
Compare these views with sketches

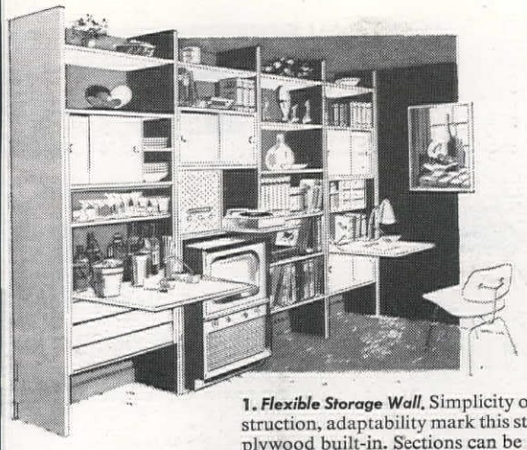




It's easy to build and useful for many purposes, providing a flat 4-ft.-square body with detachable turkey-wire-covered sides. With sides in place, it's ideal for leaves and bulky trash; take sides off and carry flats, sods, wood, etc. We made ours for just under $12, using these materials: 33 ft. 1½" x 1½" stock (a 2 x 4 ripped in half); 14 ft. 2 x 3; 16 board ft. tongue and groove sheathing; one #275 semipneumatic wheel (Jackson Mfg. Co., Harrisburg, Pa.); eight 2-in. hooks and eyes; four 2" x ⅜" bolts; four 2" x ⅜16" lag bolts; #8 1½" screws; nails; and two 10-gauge sheet-iron wheel mounts from machine shop or blacksmith.

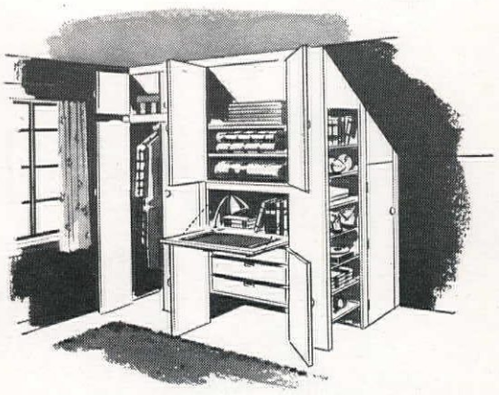
Construction details are shown in photographs and sketches. Countersink wheel mounts ⅛ in. deep on inside of two 77-in. 2 x 3's (Fig. 2) and bolt there. Adjust inside nuts on wheel axle for free turning; put axle through plates; put on and tighten remaining nuts. Spread opposite rounded (handle) ends of 2 x 3's 19¼" apart, secure with piece of scrap wood while you spike a 1 x 4 crossbrace 20 in. back from front of "chassis" (Figs. 3, 4). Cut four 4-ft. pieces of 1½" x 1½" wood, notch ends to make lap joints, screw together to form platform frame. Brace its sides with a 2 x 3 nailed or screwed across, 6 in. back of front of frame. Center frame on chassis so crosspiece just described is 1 in. back from front end; drill and countersink holes for lag bolts at four intersection points; tighten nuts and remove temporary brace from handles. Cut two 14¼-in. legs from 1½" x 1½" stock; place under frame 6 in. out from chassis; nail down through frame and brace with a 1 x 4 strip under the chassis handles and two angled strips screwed to chassis in line with crossbrace. Nail or screw sheathing to form platform and, underneath it, attach four corner braces (Figs. 3, 4); cut 1-in.-square holes through platform and corner braces as sockets to take trimmed ends of the 2 x 3 side posts. Paint or stain the woodwork.





1. *Flexible Storage Wall.* Simplicity of construction, adaptability mark this striking plywood built-in. Sections can be added or subtracted to fit your wall space. Cost of fir plywood needed to build unit shown.....**$105***

2. *Under-Eave Storage* makes good use of usually wasted space. Unit can be made to fit any ceiling slope, has ample space for clothes, bedding, bulk storage. Cost of fir plywood only.....**$95***





3. *Shelf-Door Wardrobe* saves space by combining features of roomy closet, chest of drawers and dresser. Paint it in bright accent colors or stain to feature natural plywood grain. Cost of fir plywood only.....**$55***

8 WAYS *to get* MORE ROOM *in your home with low-cost fir plywood built-ins*

PLANS AVAILABLE

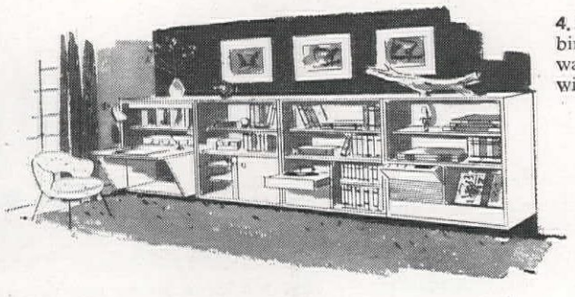
HERE are eight new ideas for modern, space-saving built-ins that will pay you big dividends in comfort, convenience and livability. Each of these built-ins gives you neat, compact storage . . . crisp, modern beauty . . . far more *usable* floor space. And they're such an inexpensive luxury. See how little you pay* for the fir plywood you'll need to enjoy these space-thrifty built-ins in your home.

Fir plywood is light, strong and very easy to use—even for "week-end" carpenters. When you plan your built-ins with these large, light real wood panels, you have complete choice of size, design, finish and color. No other material is so adaptable to your own ideas and requirements.

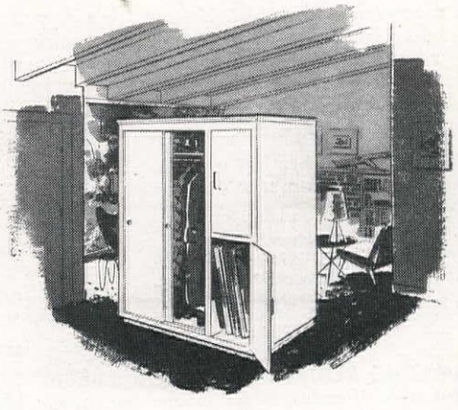
You can have any one of these eight built-ins in your home in a very short time. Get fir plywood and easy-to-follow plans from your lumber dealer. Or order plans by number from Douglas Fir Plywood Association, Dept. BI, Tacoma 2, Washington. Please enclose 10c for each plan. (Offer good in U. S. A. only.)

PlyPanel® grade fir plywood is most useful for dozens of indoor building and remodeling jobs. Use quality-tested PlyPanel where only one side of panel is seen. Other fir plywood grades available for uses where both sides of panel will be seen.

ASK FOR DFPA-INSPECTED FIR PLYWOOD

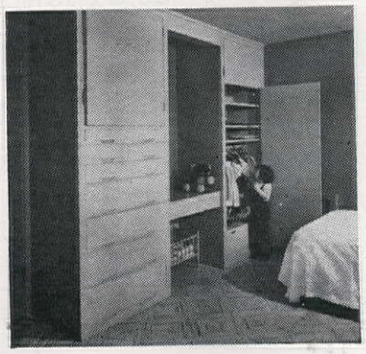


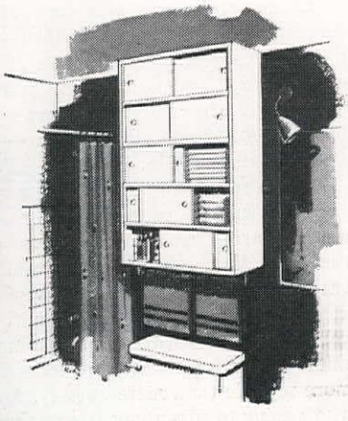
4. *Sectional Storage Units* can be combined to form shoulder-high storage wall for living room or den. Build it with fir plywood for only....**$90***



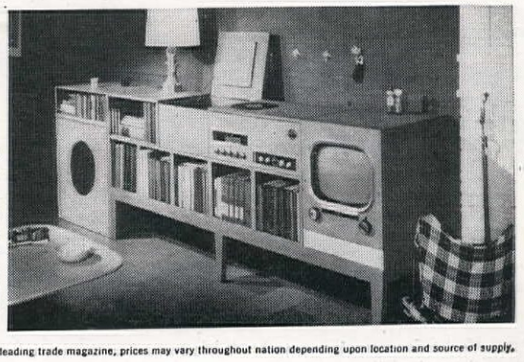
6. *Island Entry Wall* defines entry and living areas without confining either. Entry closet and space for bulk storage is on one side, cabinets and shelves on the other. Cost of fir plywood you'll need to build it.....**$100***

5. *Child's Storage Wall* has ample room for toys, clothes, bedding. Clothes pole, desk can be raised as child grows. Tough fir plywood doors and drawers can't be hurt by children at play. Fir plywood for this practical built-in only.....**$80***





7. *Odds and Ends Cabinet* can be built in a few hours with easy-to-use plywood. Use it in bathroom to reclaim wasted space above water closet...in kitchen or utility room for extra storage space. Fir plywood for this handy cabinet costs.....**$8***



8. *Demountable Music Wall* is made by stacking simple interchangeable plywood boxes on low plywood table. Note clean, simple lines. Boxes hold radio, record player, television and record albums, can be arranged to fit any room. Fir plywood you'll need to build it costs.....**$60***

*Based on latest available Chicago retail sales for fir plywood compiled by leading trade magazine, prices may vary throughout nation depending upon location and source of supply.

Perhaps YOU CAN AFFORD THIS MISTAKE



but, you buy heating for "keeps"

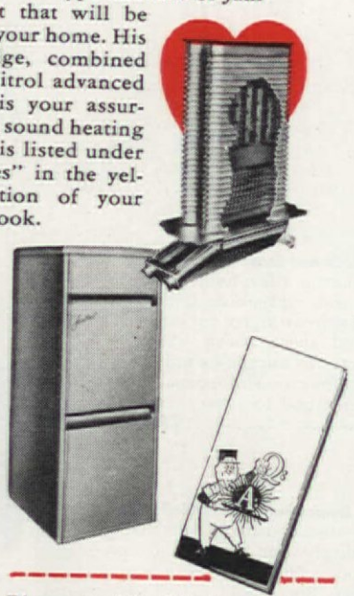
She thought her new rake was a bargain! But *now* she finds it unsatisfactory. In this case, it isn't so much the *cost*, it's the annoyance.

In selecting a heating system, however, the result is different. If your *first* choice isn't right, later repair can drain your budget for many years. Careful comparison before buying is important in reducing operating and maintenance costs.

When you select a heating installation for your new home, or one you are modernizing, compare Janitrol, feature by feature. You'll learn about its longer life, its quiet, dependable performance, its overall economy.

Careful comparison before buying can save you money in the years ahead. But lower operating and maintenance costs are only part of the benefits. Above all, you assure your family lasting, satisfying comfort.

It's easy to avoid costly mistakes in choosing a heating system. Be sure to see your local authorized Janitrol dealer for the type and size of Janitrol unit that will be best for your home. His knowledge, combined with Janitrol advanced design, is your assurance of a sound heating buy. He is listed under "Furnaces" in the yellow section of your phone book.



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How to Tell Age of a Tree

A generation ago, a popular question was, "How old is Ann?" No one knew, and few cared. But "How old is that tree?" might well interest many people, and the answer can be found in several ways.

One is to saw down the tree, with a clean horizontal cut, and count the concentric annual growth rings on the cut surface. With one for every year of its age, you may be able to distinguish all of them. Less destructive but less exact is the "increment borer" method. Here a plug or boring is taken from the trunk breast high (4½ ft.) with an instrument made for the purpose. The rings in a measured portion of the plug are counted, and the total number is calculated according to this equation: Length of measured portion of plug is to radius (½ diameter) of tree (both in inches) as number of rings counted is to figure sought, i.e., tree's age.

The third and easiest method, suggested by the Davey Tree Expert Company, calls for but one measurement, namely, the diameter of the tree breast high, and very elementary mathematics. Hold a yard stick or ruler against the trunk and sight (or use two straight edges) to get the exact diameter in inches. (Or if the trunk is approximately circular, measure its circumference breast high in inches and divide by 3.1416.)

Then multiply the diameter, in inches, by one of the following numbers, according to the kind of tree, to get the tree's age: Chestnut, elm, tulip-tree—2½; black walnut—3; black oak—3½; birch, sweet gum, chestnut, red and scarlet oaks, sycamore—4; ash and white oak—5; beech, sour gum, sugar maple—6; shagbark hickory—8.

Of course, as the Davey Company says, age figures secured by any such method are approximate. Trees of the same kind may grow at widely varying rates because of differences in soil, climate, etc., with resulting variations in the width of the annual rings. But such estimates are certainly more reliable than mere guesses. And who's going to fuss about two or three years in a life span that may include several hundred?











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You Can Dry Herbs

MARY E. SHEPHERD

The experts say, "Hang bunches of herbs to dry in an airy attic." But what about those of us who aren't fortunate enough to have an attic? Well, we, too, can dry herbs for winter use, even in a streamlined kitchen. Although many home gardeners grow some of the ordinary culinary kinds, few realize how easy it is to prepare enough for year-round use in poultry seasoning and salads. A jar of home-dried herbs—even without a fancy label—is an ideal gift for friends who take pride in their cooking. (But be sure and mark them plainly and permanently with name and date prepared.)

There's no mystery about drying herbs except: never do it in the sun. Just cut off sprigs when they are ready (well developed, but not old), pick the leaves from the stems (that is one thing that makes them superior to the commercial products), put them in a paper bag giving them plenty of room, gather the neck together, tie a string around it, and hang up the bag near the range, then shake it occasionally to stir the leaves up. It's not necessary to wash the herbs unless very dirty—any dirt that clings to them while fresh will usually fall off during the drying and remain in the bag when they are removed. Be sure the leaves are completely dry before storing them in tightly closed jars or cans in closet or cabinet. So dried, herbs can be rubbed into flakes in the hands, put through a food chopper, or pounded in a mortar; but a small coffee grinder, kept for herbs and spices only, is best of all, in my opinion.

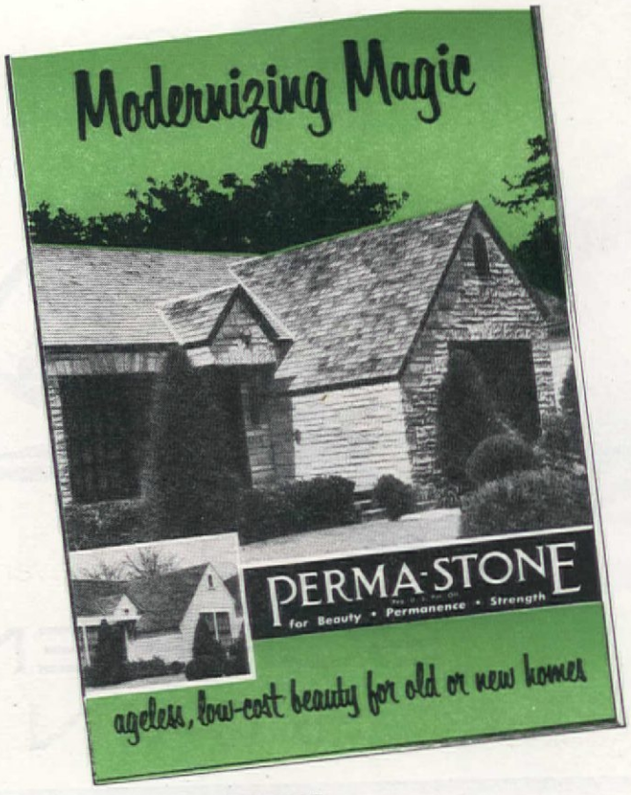
Sage will be ready first. Pick the new growth, leaving enough to bear a few of the bright blue blossoms that butterflies and bees love. Soft stems dry readily and can be included. When dry, grind very fine.

Marjoram can be picked from young plants at any time before they blossom. You can get two or three crops if you start early enough in the season.

Green basil leaves, which can be picked at any time, are the hardest to handle, and the drying can well be started in a barely warm oven. They tend to turn black if hurried, so be patient—and if you spoil a batch, try again. You'll need basil for salads.

Summer savory leaves can be stripped from the stems before or

PLEASE TURN TO PAGE 122





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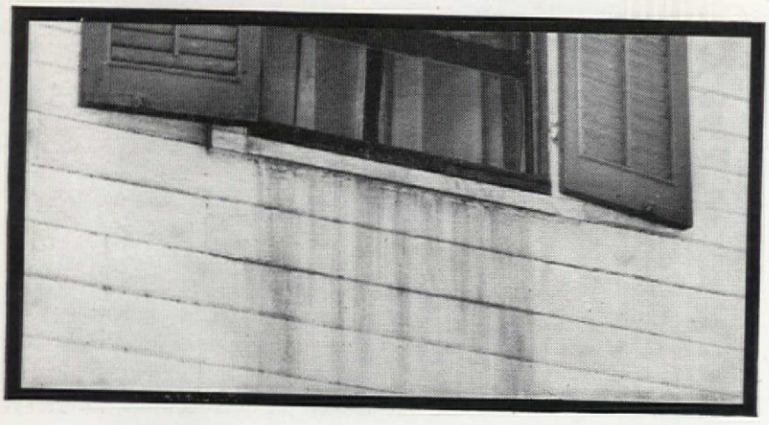


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Dry Herbs

after drying. They are so small, a lot are needed. This annual variety has a finer flavor than the perennial winter savory, but you might plant a few clumps of that, too.

If *celery* is bought with the leaves left on, they can be dried at any time to provide an ever-ready supply of this valuable material. So can *parsley* and *thyme*, but the leaves of the latter are so small you may have to include some stems.

Chervil, less well known, but almost indispensable in an herb mixture, is easily grown even in a shady corner. It is a biennial, but will self-sow if left to do so. The delicate, lacy leaves are delicious, and quickly and easily dried.

To combine dried herbs, use a measuring cup or spoon. You can modify the suggested combinations below to suit your taste, and you can add more marjoram, savory, or celery to increase the bulk.

Poultry seasoning. Mix the following ingredients thoroughly and put into small, plainly labeled jars:

2 parts each, sage, parsley, and celery leaves
1½ parts each, summer savory and sweet marjoram
1 part, thyme

Salads of any kind. Mix well and add a pinch to French or mayonnaise dressing, or sprinkle thinly on the salad itself:

1 part each, celery, chervil, and sweet green basil
½ part, sweet marjoram
¼ part, thyme

Dried sage is ready to use in special duck, goose, and pork recipes. Rosemary is perfect for stewing fowl, beef, or lamb; it needn't be ground, and only three or four pieces will be needed. Dried tarragon can be used with chicken or veal just as it is, or it can be put in vinegar, though vinegar made with fresh leaves is much better, to my way of thinking.

Another old-fashioned way to preserve herb greens gives you "salted herbs" and is done thus:

Chop or mince very fine and mix carefully and thoroughly:

¼ cup each of shallots (or lacking them, Spanish or Texas onions), celery, summer savory, parsley, and sage (perhaps a bit less of the latter)
⅛ cup of celery leaves

Put ingredients in container in layers, sprinkling each with pure salt; let stand for two weeks, then keep in refrigerator and use whenever herbs are needed in cooking. The mixture keeps indefinitely, is always ready for use, and is perfect for meatballs, soups, stews, gravy, etc.

Those are a few ways to dry and preserve herbs with little work and trouble. And no attic stairs to climb!

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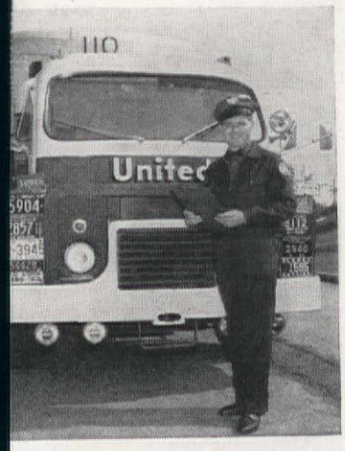
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This Modern

(Begins on page 38)

you to a spacious covered porch, an extension of the living room.

Look at the plan and consider the architect's problems. The owners wanted a compact house for themselves with a private apartment for a son who spends only part of his time here. They hoped that every room could benefit from the canyon view to the west where the hillside drops steeply away, but they still wanted plenty of level outdoor seating area. They requested a living room which would seem spacious and yet, in actuality, not be large.

The solution: An L-shaped plan with the son's room to the northeast, next to the kitchen, so that it can be entered from the covered front porch, or from the service area to the east—when the son isn't in town, it can be closed off completely, leaving only a three-room house to take care of. The master suite juts out in splendid isolation at the other end of the house where it enjoys three exposures, every possible vista, and the privacy of its own small balcony.

The living room, which isn't really large, seems to have no limits. A wall of glass on one side faces the canyon, and, for good measure, an outsized window was put next to the fireplace to take in even more of the dramatic vista. Opposite the view, a second wall of glass opens onto a splendidly landscaped terrace carved out of the hillside, which rises steeply at the rear of the house. Visually, the terrace is always a part of the living room, and when the doors are open, it is a physical extension of the room as well. Because of the location of this house, its occupants can look out, but passers-by cannot look in. Because glass limited the wall space, much of the furniture was built in, a factor which, in itself, makes the room appear to be larger.

And how do the owners feel about it? Well, after living here for some time, the mistress of the house wrote to the architect: "It is no news to you—that wonderful and enthusiastic response from all the friends, tradespeople, and unknown callers to the beautiful house you designed for us. But I think you may be interested in the opinion of a hardheaded businessman." She then went on to describe the reaction of the representative of the bank which had at first refused their request for financing: "There had been a previous opinion that Neutra houses were enormously expensive to build and were beyond the reach of the average. Our house has convinced them otherwise. He was exceedingly pleased with the construction, his comment being: 'This house is solid as a fort!' He asked if he might come again and bring his wife and several associates to see it." Now the bank is as pleased as the owners.

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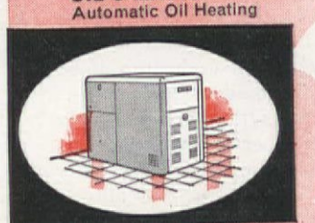
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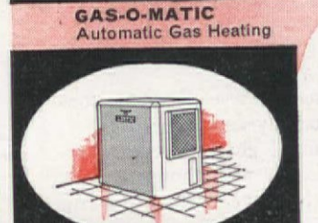
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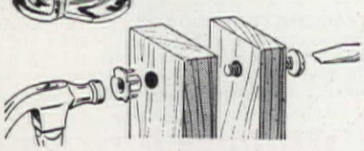
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Heating I. Q.

(Begins on page 44)

controls with an outdoor thermostat that will compensate for sudden drops in outside temperature and keep you and the house from becoming chilled.

Q. But isn't that what a regulation indoor thermostat is supposed to do?

A. Yes, up to a point and to a certain degree.

Q. That sounds as if you are hedging a bit.

A. No. You see, both you and the house lose a good deal of heat through radiation. When the indoor thermostat is set at, say, 72°, and the outside temperature is around 40°, you are nice and comfortable. Now suppose that when the sun goes down there is a sudden drop in temperature—down to around zero. If the air in your home is still at 72°, you are going to feel sort of chilly.

Q. I don't see why. If the inside air is at 72°, it can't make much difference what the outside temperature happens to be.

A. And I'm trying to tell you that it does.

Q. Don't get difficult with me, or I'll stop reading this piece.

A. No one was getting nasty. Look, when your house gets chilled off, the heat that is in your body is drawn away because the cold walls act as a kind of magnet which attracts heat from you to them without affecting the temperature of the air around you. Sounds funny, but it happens to be a scientific fact. And when it's drawn away faster than it can be produced, brother, you are getting cold. An extreme case of this is a high altitude bomber where the air outside a Plexiglas blister in the wing was 65 below zero. To keep the man inside this blister comfortable, they had to heat the air inside it to 140°.

Q. So what does one do about that?

A. Well, with ordinary controls, the smart thing would be to push the thermostat up. The rule of thumb is to increase the indoor thermostat setting one degree for each drop of 20 degrees in the outdoor temperature. Trouble here is that you not only have to remember to move the thermostat up, but also have to remember to push it down when the outside temperature goes up. All in all, it's easier and more efficient to have a set of electronic controls that will do all this for you.

Q. Will a set of these electronic controls work on any kind of system?

A. Yes, and of course they are extremely effective with those methods of heating that take a while to warm up. Some, like warm air, pick up very rapidly when there is a drop in temperature—others require more time to transfer the heat from the furnace to the air around you.

Q. Another thing comes to my mind at this point: those heating systems

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Heating I. Q.

that heat in the winter and cool it in the summer. What's the story here?

A. Now you are getting into what is called "year-round air conditioning," systems that both heat and cool the house as well as filter the air and regulate the humidity—either by removing or adding moisture. Systems of this kind are very popular right now in the warmer sections of the country and it won't be too long before they are in evidence all over. It's sort of the final step in controlling the temperature of the air indoors—we've had devices for years that heated the home and now we are getting ones that will cool it in hot weather. This is what is meant by "year-round air conditioning."

Q. I suppose that's something to think about when you install a new heating system—the possibility of also installing a cooling system at the same time.

A. Very much so.

Q. One last point on this business of heating a home. Assume I purchase a new heating system, what assurance will I have or can I get that it will really keep the house warm and comfortable without too much expense as far as fuel is concerned?

A. Needless to say, you want to start off by purchasing a heating equipment made by a concern with a good reputation. The local concern that handles the actual installation of your equipment will inspect your home carefully to determine what size heating plant will be required to keep your home at a comfortable temperature without throwing an undue strain on the equipment.

Q. And I suppose they would use the same general technique if I were also interested in a house cooling system?

A. Oh sure. Of course, the best heating plant can't perform very efficiently unless the house is properly constructed to hold heat.

Q. Just what do you mean by that?

A. Why the obvious—insulation on the roof or ceiling and on the sidewalls; storm windows or insulating glass for windows; and of course, weatherstripping for doors and windows. Unprotected areas or uninsulated spaces will absorb a tremendous amount of heat, and cracks around windows and doors will allow cold drafts to enter, making the rooms rather uncomfortable. What you must understand is that it's possible to install a heating plant that will heat a house regardless of how the house is built, but it won't be very efficient heat, and it will be expensive. What you want is both an efficient heating system to produce the heat, and an efficient house to hold the heat as long as possible.

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See "Where Credit Is Due" on page 132



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So wrap him in this terry rober
And make a happy pup of Rover

Get these FREE Booklets (IN COLOR) on how to ADD BEAUTY to your home



See these Truscon products in new homes in your community during National Home Week, Sept. 20-27.





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TRUSCON DOUBLE-HUNG STEEL WINDOWS

Smart looking . . . easy to install

● Provide snug fit and easy operation. Truscon Steel Windows can't warp, swell, shrink, stick or rot—whatever the weather. Stainless steel weatherstripping built in to keep cold out and fuel bills low. Accurate to size . . . no need to cut, plane or hand-fit. Completely factory-assembled, including all hardware. Standard screens and storm sash available at remarkably low cost. Dealers have types and sizes to harmonize with all styles of architecture.

TRUSCON STEEL DIVISION
REPUBLIC STEEL CORPORATION
1088 ALBERT STREET • YOUNGSTOWN 1, OHIO



NEW! 8 FEET HIGH!

Truscon Smooth-Sliding Steel Closet Doors

New floor-to-ceiling feature means more useful closets. You can see in, see up . . . reach in, reach up—top-to-bottom, side-to-side.

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Please send me FREE illustrated literature on all the features and special advantages of Truscon Residential Steel Windows and Steel Doors.

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Daylighting partition enhances decor in residence of Mrs. Bruce Crow, Mesa, Ariz. Photo by Frank L. Gaynor, Tucson, Ariz.

PATTERN FOR *Beauty*

This friendly partition of softened, diffused light adds interest in an unusual manner to this cheerful room. The beautiful Pluralite pattern creates an effective backdrop for furnishings and decorations, while this lovely decorative glass by Mississippi separates living areas of the home without destroying a feeling of unity and spaciousness.

Translucent without being transparent, decorative glass floods adjoining areas with flattering "borrowed" light. The entire home gains an air of leisurely, comfortable, modern living when Mississippi glass is employed.

Daylight can become a part of your decorating scheme. Make your home brighter in the modern manner. When you build or redecorate, specify glass by Mississippi. Available in a wide variety of beautiful and distinctive patterns.

Write Dept. A today for free booklet, "Modernize Your Home With Decorative Glass." Photographs of actual installations. Many ideas on ways to use this exciting new medium.



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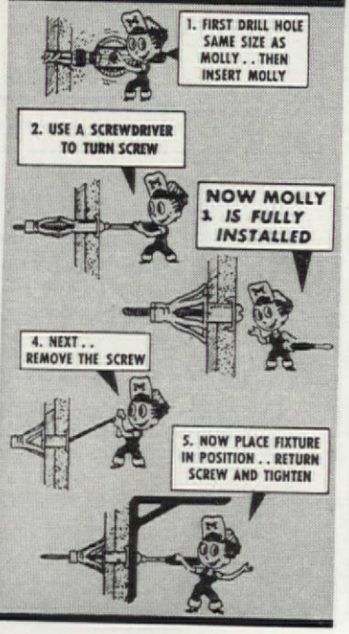
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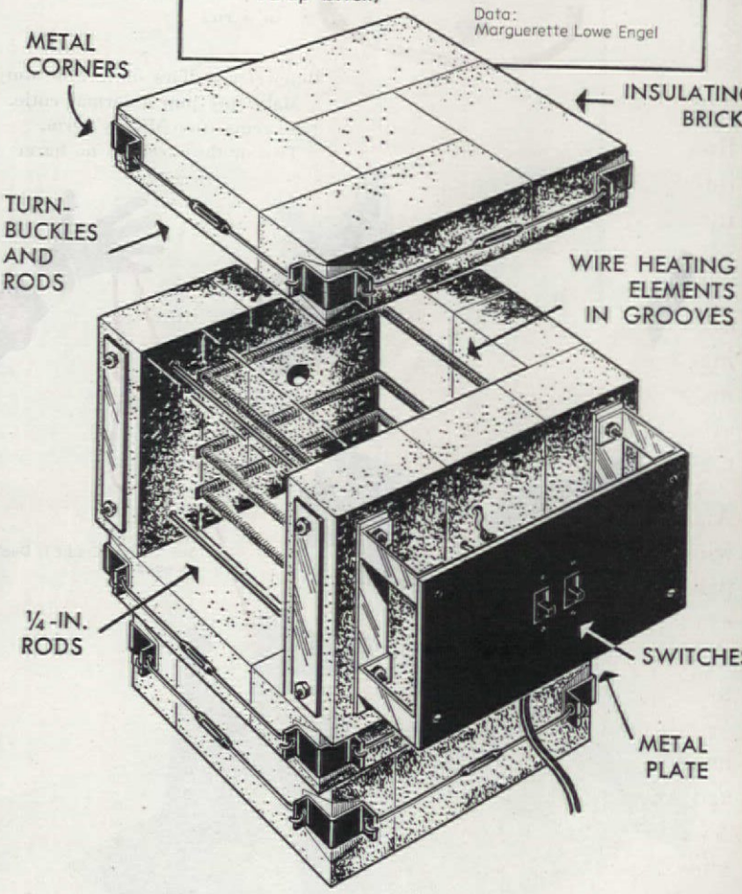


THIS IS WHAT YOU WILL NEED TO BUILD YOUR KILN

Material List:

- 26 insulating bricks, 2½" x 4½" x 9"
- 12 turnbuckles and rods
- 12 metal angle corners
- 1 piece 26-gauge sheet metal, 12-in. square for small metal pieces to place under metal angle corners
- 12 metal plates, approximately 3/16" x 1½" x 8", for rods
- 8 steel ¼-in. rods and nuts, each 16 in. long, threaded at both ends
- Approximately 50 ft. of heating element wire for heating coils
- 2 switches
- 1 piece ¼-in. metal plate, 6" x 12", for switches
- No. 14 extension cord and plug
- Sairset cement for bonding bricks
- 1-in. plug for "peephole" (make from scrap brick)

Data: Marguerette Lowe Engel



How to make a

Kiln for $20.00

The hobby potter who has been handicapped by his distance from a commercial kiln can put his troubles to an end by constructing, right on his home ground, this practicable small kiln. Ours measures 18" deep, 13½" wide, 18½" high, and cost about $20. It consists of a base, a kiln floor, a center section, and a cover.

To make cover: Lay four insulating bricks flat on a piece of paper to form a square (see diagram). Trace around the inside of the bricks to get a pattern for the center brick (insulating brick is easy to cut). Cement all five together. Install in following order: metal pieces on corners (these have to be cut to fit), metal angle corners, turnbuckles and rods. Lid may be hinged.

Kiln floor: Make the same way as cover.

PLEASE TURN TO PAGE 128

You're ALWAYS one step ahead of the weather with **RUSCO**

Enjoy greater comfort the year 'round —protect your home with these world-famous RUSCO products

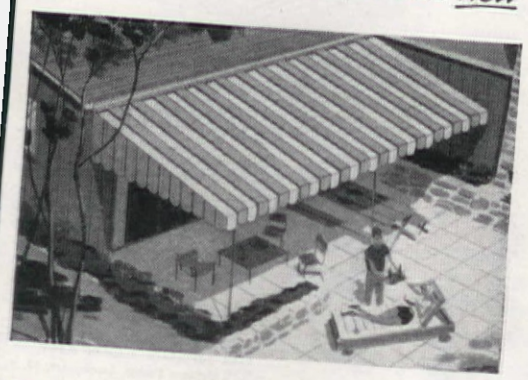
Every Rusco product is designed to do three important things for you:

1. Protect you against the elements and greatly increase your living comfort,
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Rusco combination windows, doors and porch enclosures are *permanently* installed and the glass and screen inserts are self-storing so that you *never* have to change—you just arrange, according to the weather. Rusco awnings and jalousies are also permanent installations—eliminating once and for all the fuss and bother of putting up, taking down and repairing.

America buys more Rusco combination windows than *any other brand* at any price! There's a Rusco window to fit every pocketbook—from the Super Economy model, as low as $14.95, to the Super De Luxe Rusco Combination Window, beautifully finished with baked-on enamel, at $38.50 for average window frame size (28 x 54 in.) Available in both galvanized steel and aluminum.

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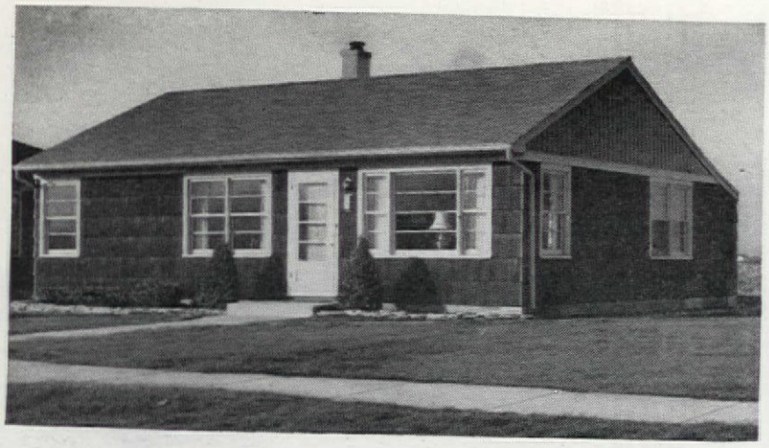
RUSCO PORCH ENCLOSURES *convert your porch into a comfortable year'round room at very little cost. Give you a combination glassed-in and screened-in porch with full ventilation control. Nothing to change—nothing to store.*

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Combination Windows, Doors and Porch Enclosures
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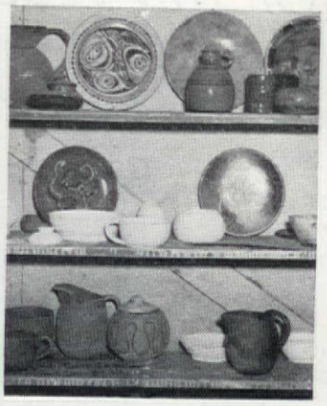
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Address.....

City..... *Zone*..... *State*.....

Kiln

(Begins on page 126)



Here are a number of pieces fired in this kiln: bowls, pitchers, cups, and plates. Some have glazed designs, some are colored, and some are natural terra cotta

Base: Four bricks assembled *on edge* to form a square are bonded with cement. Attach base *under* kiln floor, as shown. Install metal pieces, metal angle corners, turnbuckles and rods as shown in diagram.

Center section: Made of ten upright bricks. Make heating element coils of regular heating element wire by winding it around ½-in. dowel. Gouge grooves in brick walls to accommodate coils. Drill holes through which to pull the ends of the element wire (these are later connected to switch). Drill holes for ¼-in. steel rods, and make a 1-in. peephole on side opposite switch so you'll be able to keep tabs on firing. Assemble center section with rods and cement, using metal plates as washers on rods. Fasten switches in place, as in diagram, and connect to element wire. Install ¼-in. metal plate over switches. In our kiln, one switch controls top element; the other, the two lower elements.

Mrs. Marguerette Lowe Engel who designed this kiln and built it, too, is shown here placing a bowl in center of kiln. No part of piece to be fired should touch the sides







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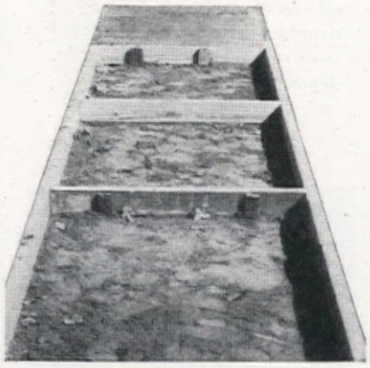
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HOW TO Build a Sidewalk



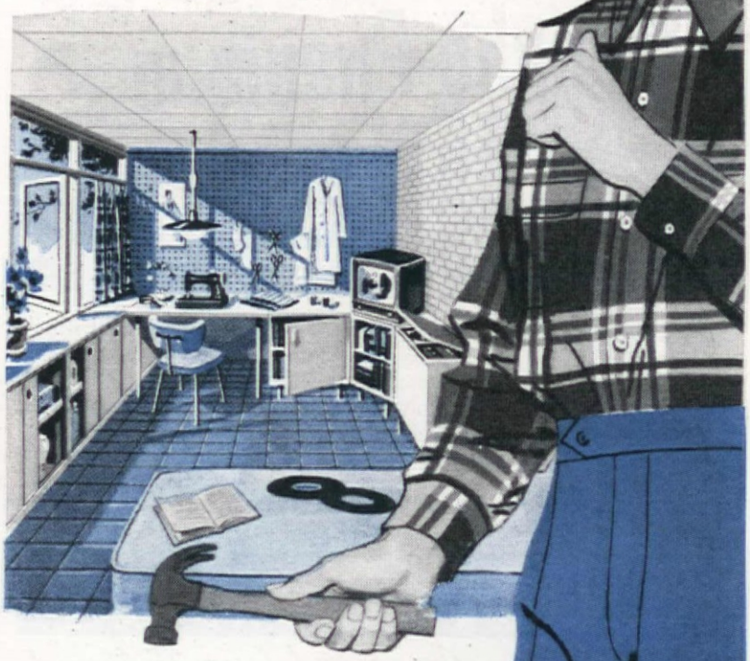
Is yours an orderly approach? One of the first principles of home-ownership is unmuddying the walk so you don't get it tracked into your living room. Building a sidewalk is less difficult than you'd think, and professional masonry costing what it does, it pays well to devote a week-end or two to building your own. The first step is to prepare the base. If the soil beneath is well drained, the concrete may be placed directly on it after compacting with a wooden tamper. If the drainage is doubtful, make a 6-in. layer of gravel or cinders underneath. Use 2 x 4's for side forms and set crosspieces at right angles every 4 or 6 ft. to provide expansion and contraction joints. Surface of walk should be at least 1 in. above grade and pitched ¼–½ in. for drainage.



Your 6-ft. section should look like this with partition strips placed at right angles to side forms. After section forms are temporarily inserted, concrete is spaded against forms in alternate sections. After alternate sections are filled and hard enough to be self-sustaining, remove cross-strips and fill remaining slabs. Level with shovel

PLEASE TURN TO PAGE 130

easy does it! with MASONITE PRESDWOOD



Does your home have growing pains? How about trading in that old, fair-weather porch —or even a breezeway—for a room you can enjoy all year long? It's easier than you think, when you call on tough, long-lasting Masonite Presdwood®.

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All you need are ordinary carpenter's tools. These grainless, all-wood hardboard panels are easy to cut, easy to apply. Won't split, splinter or crack. And they're fun to finish—paint and enamel goes on *so* smoothly!

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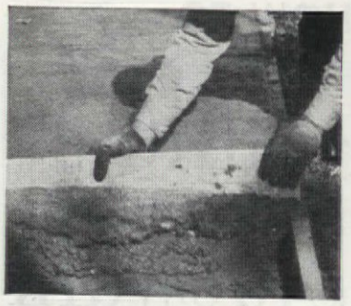
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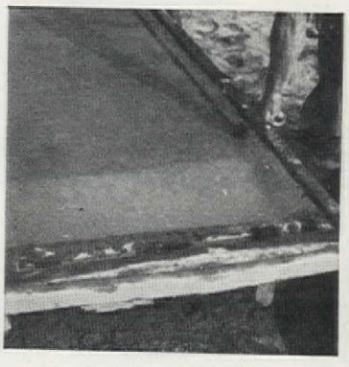
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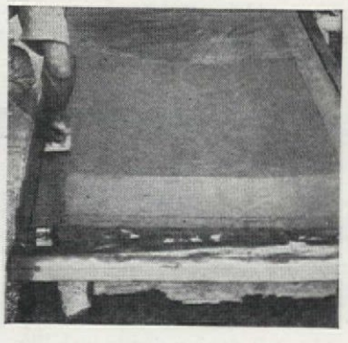
Sidewalk
(Begins on page 129)



After preliminary leveling with shovel, fresh concrete is struck off—as shown here, with a template or strike board. Use same concrete mix for the full depth of the sidewalk



A few hours after the concrete has been poured it should be stiff, but still workable. Finish the surface with a wood float. This smooths the surface yet leaves it rough enough to furnish a sure footing. The man in this picture is edging the sidewalk so it will have a groove along the sides



When the groove has been finished with an edging tool, the surface is finished. Pile it with straw, burlap, cotton mats, or impervious paper, and keep it well saturated for at least 72 hours. Proper curing adds to the strength and durability of the sidewalk—so don't shirk

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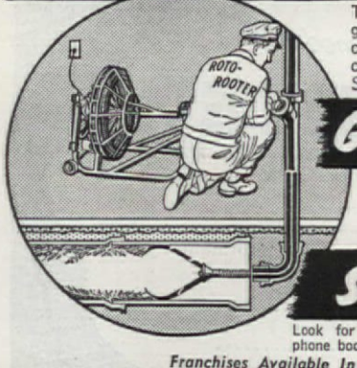
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PLANS FOR ONLY $5.00



No. 24 (see page 30, this issue) Handsome cement block house with two bedrooms, lots of closet space, one bathroom and two lavatories, a kitchen, living room and separate dining room. Attractive extra features included in the plan are a recreation room, utility room, and a breeze-gathering porch!

Please allow 2 weeks for handling and mailing
PRICE: $5.00 PER SET

- No. 15 ☐ (see Aug., '52 issue) Frame, 2 story, 3 bedrooms, living room, bath, kitchen
- No. 16 ☐ (see Oct., '52 issue) Split level, 3 bedrooms, living room, TV-recreation room
- No. 17 ☐ (see Jan., '53 issue) One story, 1,100 sq. ft. Two bedrooms, big living area, bath, two-car garage
- No. 18 ☐ (see Feb., '53 issue) One story, 3 bedrooms, big living room, dining room, kitchen, recreation room
- No. 19 ☐ (see March, '53 issue) One story, 3 bedrooms, 2 baths, living-dining room, kitchen with dining nook, roofed porch
- No. 20 ☐ (see April, '53 issue) One story, 3 bedrooms, living-dining room, bath, utility room, kitchen-laundry, garage
- No. 21 ☐ (see May, '53 issue) One-story modern summer house, living-dining-sleeping areas, kitchen, bath
- No. 22 ☐ (see July, '53 issue) One story, 2 bedrooms, big living room, kitchen, utility room, porch, bath
- No. 23*☐ (see Aug., '53 issue) Including attic, house has 5 bedrooms, 3 baths, living room, dining room, kitchen, porch, breezeway, garage
- No. 24 ☐ (see page 30, this issue) Two bedrooms, bath, 2 lavatories, living room, dining room, kitchen, utility, recreation room, porch

*No plans sold for use in Queens, Nassau, or Suffolk County, L.I., N.Y.

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City

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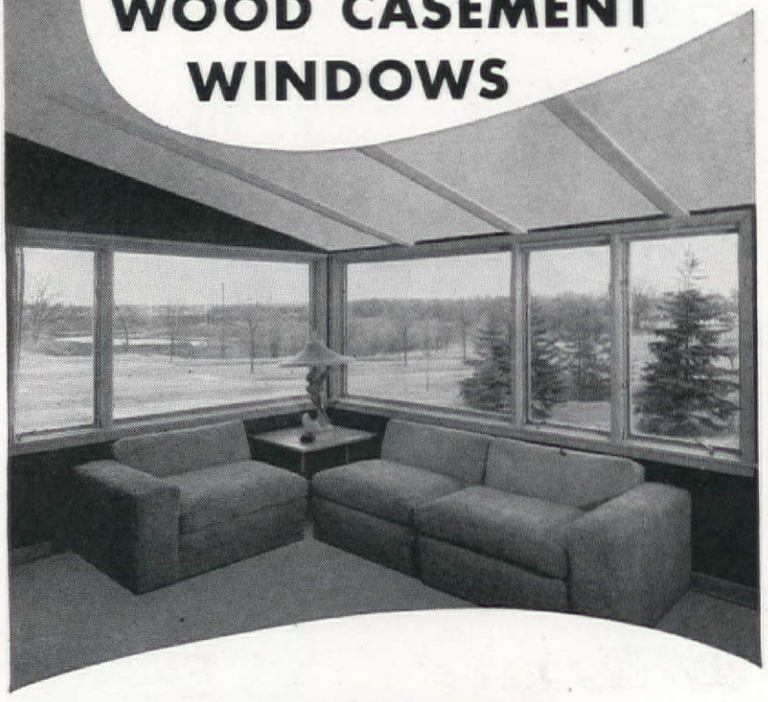
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OUR RADIANT HEATED DOGHOUSE
Page 29: Gray flannel leash with teaser-tassel and collar, $20, Hammacher-Schlemmer; electric heating cable, General Electric Co.

ALL FELT—AND 2 YARDS WIDE!
Pages 40, 41: Felt, Central Felt Co.; coffee table, R. H. Macy; carpets, Firth Carpet Co.; cherry chair, House of Italian Handicrafts; chest and mirror, Newell Art Gallery; hardware, Charles MacCarthy.

WHAT IS YOUR HEATING I.Q.?
Page 44: Heating units: in laundry, American Radiator and Standard Sanitary Corp.; in kitchen, York-Shipley, Inc.; in crawl space, L. J. Mueller Furnace Co.; in attic, General Electric Co.; in den, the Lennox Furnace Co.; in basement, Bryant Heater Division.

PLACE AND SHOW
Page 52: Mahogany buffet-7120, 72" x 26" with splash rail, $1025, Charak; China, "Woodland Violet," 5-pc. place setting, $7.20, Royal Jackson; crystal 6-oz. "Pirouette" fruit-juice glasses, $1.50 each; #40 plain lip jug, $4.25, Bryce Bros.; silver flatware, "Silver Wheat," 6-pc. place setting, luncheon-size with flat handle spreaders, $29.50; serving spoon and fork, $16.50 each; X958S sterling salad dish 14 in. square, $110; X532 aspic dish used as serving tray, $68.75; "Hampton Court" coffeepot, $168; sugar bowl, $112; cream pitcher, $68; 16½-in. waiter, $205, all from Reed and Barton; brass serving basket, $20, Corber Designs; 1-qt. Buenilium chafing dish, $13.50, Breslauer-Underberg; "Hunter Green" 16" x 16" linen napkins, 39¢ each, Ro-art Linen Co.

FAMILY FOOD
Pages 54, 55: 9-in. square cake plate, tea cup and saucer, "Buttercup," 12-in. chop plate, "India Tree," Copeland and Thompson; crystal plate and heart-shaped dish, Imperial Glass; footed cake plate, Indiana Glass; 16-in. meat dish, Reed and Barton; Newton-Walker organdy cloth, Mary Pentland.

TAKE A CAN OF CORN
Page 60: "Shanghai" salad plates, Copeland and Thompson; ironstone baker, Evans International; casserole, "Gabriel," Winfield of California; "Charm" platter, Maddock and Miller.

TAKE A HAND OF BANANAS
Page 61: "Shaker Brown" platter, Salem; pink plates, Fenton Art; salad bowl and servers, Woodcroftery Shops.

THIS BEAUTY IS BUILT-IN TO LAST
Pages 64, 65: Walls, counter tops, range hood, trim, Formica; refrigerator, dishwasher, Disposall, Hotpoint; flooring, Flor-Ever; range, Thermador; fan, Carey; lighting, Atlas.

WATCH THAT CLOCK
Pages 89, 90: The Glance, Telechron, Seth Thomas; Banjo clock, Sessions; Grandfather's clock, Colonial Mfg. Co.; Decorator's clock, House of Bronze; Cuckoo clock, Sally Graye.

CANINE HABERDASHERY
Page 125: Braided collar and lead, $6; raincoat, $10; Plexiglas "show cot," $45; red velvet collar and lead, $20; gem-studded collars, $1 per inch; terry-cloth robe, $8, all from Hammacher-Schlemmer.

PHOTOGRAPHS
Warren Reynolds: cover, pages 47–51, 64, 65 (top and bottom, right); F. M. Demarest: pages 29, 40, 41, 42 (top, left), 52, 54, 55, 57, 60–62, 89, 90, 101, 125; Portland Cement Association: pages 30, 31; Barry Evans: pages 36, 37; Julius Shulman: pages 38, 39; Mac Tatch: pages 45, 46, 82, 84, 86; Kranzten Studios: pages 110, 112; R. F. Donovan: page 130; Stirling Kyd: 128.

DRAWINGS
Sigman-Ward: pages 42, 44, 108, 110, 118, 126; Albert Pucci: pages 68, 69.

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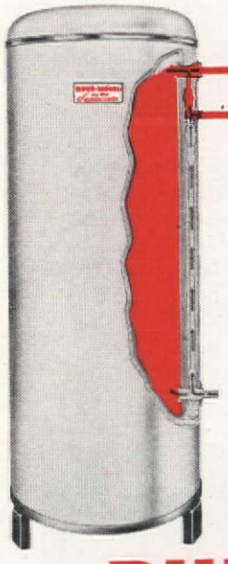
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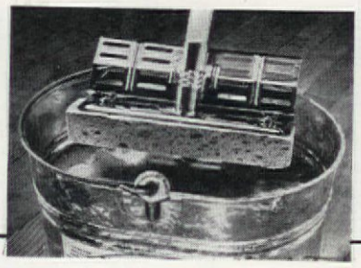


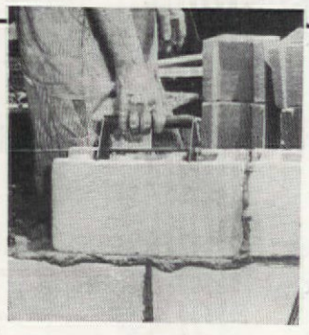
GLOS-SWEEP has "electrostatic" cleaning edge for dustless sweeping of hard-surface floors. Fits into tight corners, under radiators with only 1½-in. clearance. One wipe with damp or dry cloth cleans it—no messy shaking out. $3.95. Woodford-Warner Corp., 221 North La Salle St., Chicago 1, Ill.

OVAL PAIL, designed to make cleaning more agreeable, is perfect for wide-base sponge mops. Steel with alloyed-zinc finish, its shape provides two natural, pitcherlike pouring ends, reduces spillage. $1.39. Wheeling Corrugating Co., Wheeling, W. Virginia



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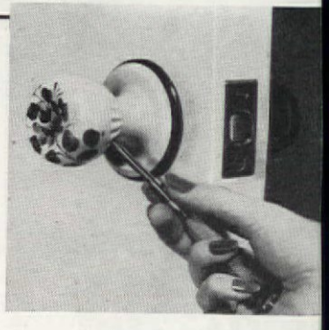




LAY-LEVEL, a new tool for handling concrete and cinder blocks, is designed to fit into block openings for easier carrying. Two spirit levels in the tool give readings for side position and fore and aft setting. $5.95. Lay-Level, Inc., P.O. Box 99, Toledo 9, Ohio

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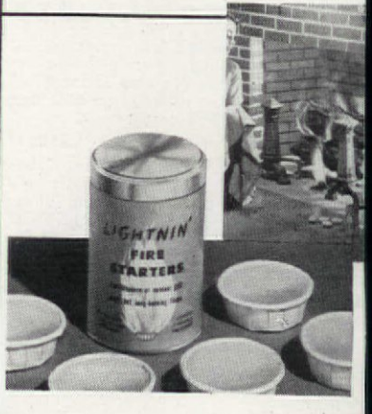


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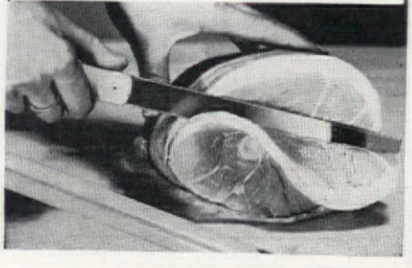


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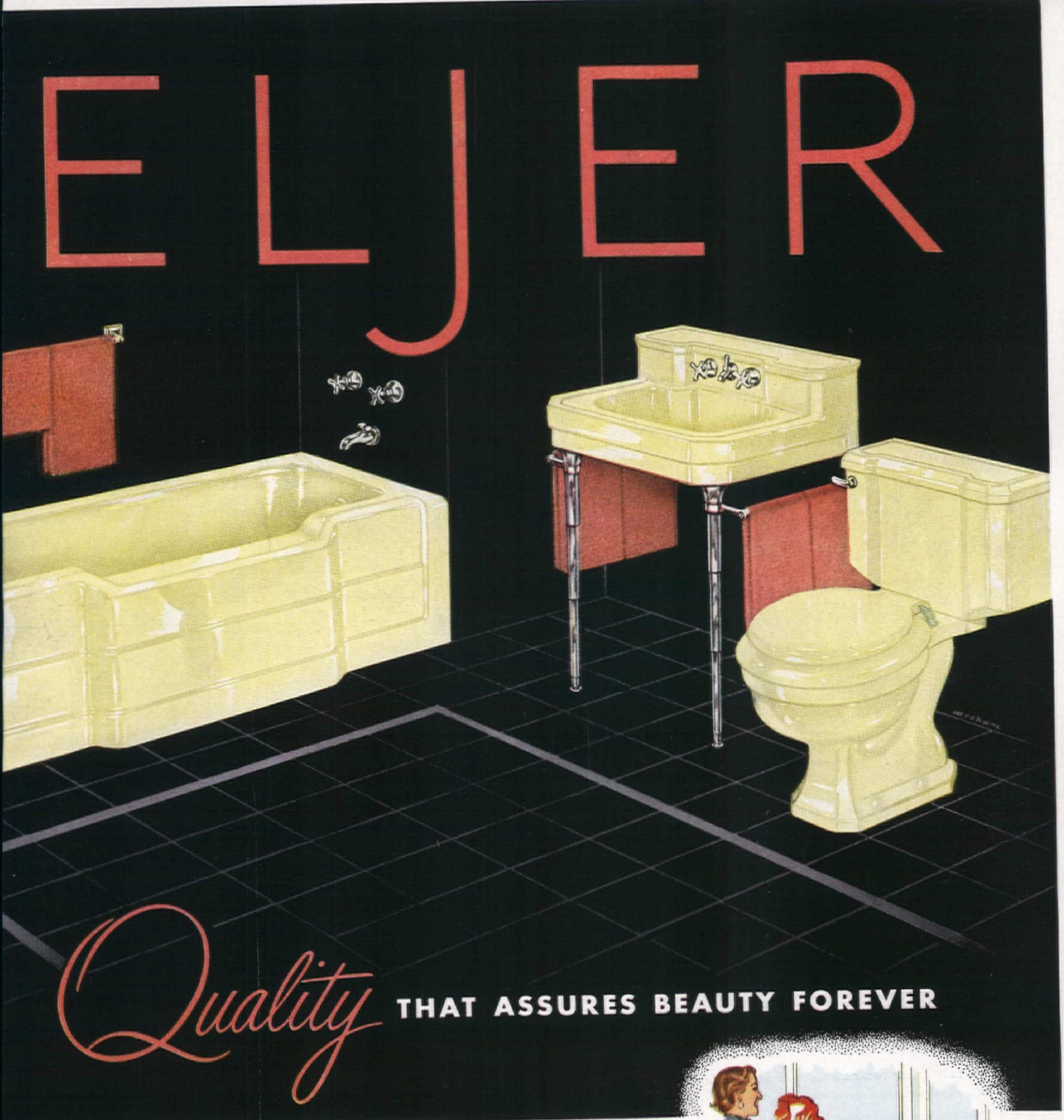


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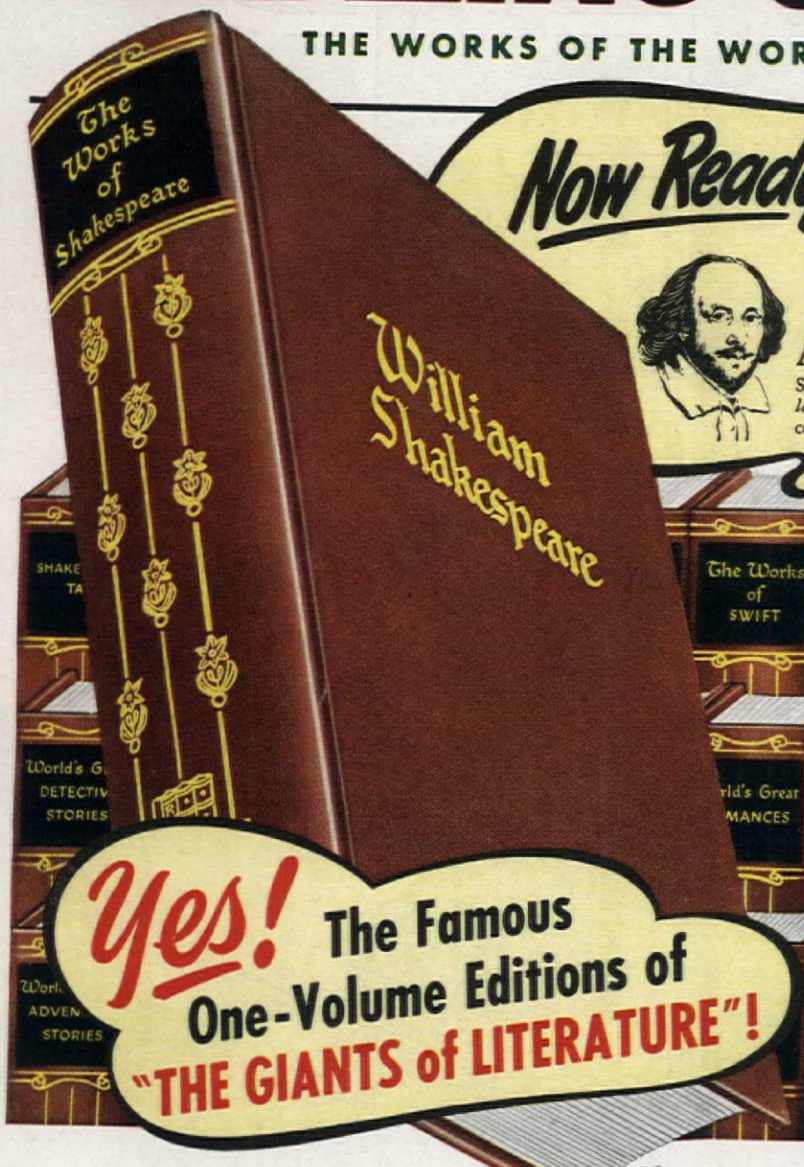


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